

---

# Post-Election Tracking Survey 2010

Final Topline

11/30/10

Data for November 3–24, 2010

Princeton Survey Research Associates International  
for the Pew Research Center's Internet & American Life Project

Sample: n= 2,257 national adults, age 18 and older, including 755 cell phone interviews  
Interviewing dates: 11.03.10 – 11.24.10

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,257]  
Margin of error is plus or minus 3 percentage points for results based on internet users [n=1,628]  
Margin of error is plus or minus 3 percentage points for results based on cell phone users [n=1,918]  
Margin of error is plus or minus 3 percentage points for results based on registered voters [n=1,833]  
Margin of error is plus or minus 3 percentage points for results based on online political users [n=1,167]

---

**WEB1** Next... Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to...? / Did you happen to do this **yesterday**, or not?<sup>1</sup>

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW	REFUSED
Use Twitter <sup>2</sup>					
Current	8	2	92	0	*
September 2010	24	13	76	*	0
May 2010	17	10	83	*	0
January 2010	19	9	81	*	*
December 2009	21	11	78	*	*
September 2009	19	9	80	*	0
April 2009	11	5	88	1	*
December 2008	11	4	89	1	--
November 2008	9	3	90	*	*
August 2008	6	2	93	1	--

---

<sup>1</sup> Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?" Unless otherwise noted, trends are based on all internet users for that survey.

<sup>2</sup> In August 2008, item wording was "Use Twitter or another "micro-blogging" service to share updates about yourself or to see updates about others." From November 2008 thru September 2010, item wording was "Use Twitter or another service to share updates about yourself or to see updates about others"