Parent/Teen Cell Phone Survey 2009

Final Revised Topline 10/1/09

DON'T

Data for June 26 - September 24, 2009

Princeton Survey Research Associates International for the Pew Internet & American Life Project

Sample: n= 800 parents of 12-17 year olds (555 parent landline interviews and 245 parent cell phone interviews)

800 teens ages 12-17

Interviewing dates: 06.26.09 - 09.24.09

Margin of error is plus or minus 4 percentage points for results based on total parents [n=800]

Margin of error is plus or minus 4 percentage points for results based on total teens [n=800]

Margin of error is plus or minus 4 percentage points for results based on teen internet users [n=746]

Margin of error is plus or minus 4 percentage points for results based on teen cell phone users [n=625]

Margin of error is plus or minus 5 percentage points for results based on teens who text [n=552]

PARENT INTERVIEW:

In this survey, we'd like to first briefly interview you, and then interview your [AGE] year old [son/daughter]. This nationwide survey is being conducted by non-profit organizations to learn more about some important topics facing American families today. Your family's opinions are very important to us, and the survey only takes a few minutes.

could you tell me if you happen to have... [INSERT IN ORDER]?

		YES	NO	KNOW ¹	REFUSED	
a.	A cell phone or a Blackberry, iPhone or other device that is also a cell phone					
	Current Parents	90	10	0	0	
	February 2008 ¹²	88	12	*		
	November 2006	89	11	0		

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¹ For this question and many others throughout the topline, results for "Don't know" often reflect combined "Don't know" and "Refused" percentages. DK and REF are reported separately where eligible.

² February 2008 item wording was "A cell phone"

Do you ever send or receive text messages on your cell phone?

Based on parent cell users [N=723]

	CURRENT PARENTS	
%	71	Yes, do
	29	No, do not do this
	*	Don't know
	0	Refused

And now I have some questions about your [AGE]-year old [son/daughter].

Q3 First, does [he/she] have a cell phone?

	CURRENT	
	PARENTS	
%	73	Yes
	27	No
	0	Don't know
	0	Refused

Ноw old was your child when [he/she] got [his/her] first cell phone?

Based on parents of teen cell users [N=609]

	CURRENT PARENTS	
%	3	Under 10 years
	6	10
	11	11
	23	12
	23	13
	14	14
	11	15
	8	16
	1	17
	1	Don't know
	0	Refused

Here is a list of ways some parents supervise their child's cell phone activities. For each, please tell me if this is something you do, or not. Do you... [INSERT ITEM; RANDOMIZE]?

Based on parents of teen cell users [N=609]

	_	YES	NO	DON'T KNOW	REFUSED
a.	Limit the times of day when your child can use the	F.0	40	.1.	•
	phone	52	48	*	0
b.	Use the phone to monitor your child's location	48	52	0	*
C.	Limit the number of minutes your child may talk on the cell phone	46	53	1	0
d.	Limit the number of text or other messages your child may send or receive	28	71	1	0
e.	Ever take away your child's phone as punishment	62	38	*	*
f.	Look at the contents of your child's cell phone [IF NECESSARY: such as the address book, call log,				
	text messages or pictures]	64	36	0	0

Please tell me if you agree or disagree with each of the following statements. (The first statement is.../Next...) [INSERT; RANDOMIZE a-d as a group, e-f as a group]... do you agree or disagree with that statement?

		AGREE	DISAGREE	(VOL.) NEITHER/ BOTH	DON'T KNOW	REFUSED	
_	tems A thru D: Based on parents who have a cell phone N=723]						
а	 I like to use my cell phone to keep in touch no matter where I am. 	90	9	1	*	0	
b	 I feel safer because I can always use my cell phone to get help. 	94	5	*	*	0	
С	I like that my cell phone makes it easy to change plans quickly.	75	18	5	2	1	
d	 I get irritated when a call or text on my cell phone interrupts me. 	38	58	3	*	0	
	Items E thru F: Based on parents of teen cell users [N=609]						
е	A major reason my child has a cell phone is so we can be in touch no matter where [he/she]	00	0	0	0	0	
	is.	98	2	0	0	0	
f.	A major reason my child has a cell phone is to keep in touch with friends.	36	62	1	0	*	

TEEN QUESTIONNAIRE

Hello, my name is ______ and I am calling for Princeton Survey Research. We are conducting a short survey about things you do every day, from using the Internet to school activities and games. Your opinions are very important to us. Everything you say is completely confidential: we will not use your name in any way. And there are no right answers or wrong answers. [IF NECESSARY: We have talked to one of your parents on (PARENT INTERVIEW DATE) and they have given us permission to talk to you.]

Here's my first question...

K1a Do you use the internet, at least occasionally?

кть Do you send or receive email, at least occasionally?

	CURRENT TEENS		FEB 2008
%	93	Yes	93
	7	No	7
	0	Don't know	0
	0	Refused	

Overall, how often do you use the internet — several times a day, about once a day, 3-5 days a week, 1-2 days a week, every few weeks, or less often?

Based on teen internet users

	CURREN			FEB 2008
%	63		Daily (NET)	62
		36	Several times a day	35
		27	About once a day	27
	26		Weekly (NET)	29
		14	3-5 days a week	18
		12	1-2 days a week	11
	11		Less often (NET)	9
		7	Every few weeks	4
		4	Less often	5
	1		Don't know	1
	0		Refused	
	[n=74	6]		[n=1,033]

We're interested in the kinds of things you do when you use the internet. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever... (INSERT; ROTATE)?³

		YES	NO	DON'T KNOW	REFUSED
Ite	em A: Based on Form A teen internet users [N=381]				
a.	Go online to get news or information about current events or politics ⁴				
	Current Teens	62	38	0	0
Ite	m B: Based on all teen internet users [N=746]				
b.	Use an online social networking site like MySpace or Facebook				
	Current Teens	73	27	0	0
	ems C thru E: Based on Form A teen internet users =381]				
C.	Buy things online, such as books, clothing, or music				
	Current Teens	48	52	0	0
d.	Look online for health, dieting, or physical fitness information ⁵				
	Current Teens	31	69	0	0
e.	Look for information online about a health topic that's hard to talk about, like drug use, sexual health, or depression				
	Current Teens	17	83	*	0
	ems F thru H: Based on Form B teen internet users =365]				
f.	Create or work on your own online journal or blog ⁶				
	Current Teens	14	85	*	0
g.	Share something online that you created yourself, such as your own artwork, photos, stories or videos				
	Current Teens	38	62	*	0
h.	Take material you find online — like songs, text or images — and remix it into your own artistic creation				
	Current Teens	21	79	0	0

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³ In 2004 & 2000 trends, question wording was "We're interested in the kinds of things you do when you go online. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...?" In November 2007, question was "As I read the following list of items, please tell me if you, personally, happen to have each one, or not. Do you have...?"

⁴ In 2006, 2004 and 2000 trends, item wording was "Go online to get news or information about current events"

⁵ Trend item wording was: "Look for health, dieting, or physical fitness information online"

⁶ 2006 and 2004 question wording was "I'm going to read another short list of activities people sometimes do online. Please tell me whether you ever do each one, or not. Do you ever...?"

Items I thru J: Based on all teen internet users [N=746]

i.	Use Twitter				
	Current Teens	8	91	1	0
j.	Visit virtual worlds such as Gaia, Second Life or Habbo Hotel				
	Current Teens	8	92	*	0

As I read the following list of items, please tell me if you, personally, happen to have each one, or not. Do you have...(INSERT IN ORDER)?

		YES	NO	DON'T KNOW	REFUSED
a.	A cell phone or a Blackberry, iPhone or other device that is also a cell phone ⁷				
	Current Teens	75	25	0	0
	February 2008	71	29	0	
	November 2007	71	29	0	
	November 2006	63	37	0	
	November 2004	45	55	0	
b.	A desktop or laptop computer				
	Current Teens	69	31	0	0
	February 2008	60	40	0	
	November 2007	59	41	0	
C.	An iPod or other MP3 player				
	Current Teens	79	21	0	0
	February 2008	74	26	*	
	November 2006	51	49	*	
d.	A game console like an Xbox, a Playstation or a Wii				
	Current Teens	80	20	0	0
	February 2008	77	23	0	
e.	A portable gaming device like P-S-P, D-S or Gameboy				
	Current Teens	51	49	0	0
	February 2008	55	45	0	

κ6 Do you now use one cell phone or do you use two or more cell phones?

Based on teen cell users [N=625]

 $^{\rm 7}$ Prior to 2009, trend wording was "A cell phone"

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	TEENS	
%	96	One cell phone
	4	Two or more cell phones
	*	Don't know
	0	Refused

κ7 Do you share your cell phone with someone else or is it just for your own use?

Based on teen cell users [N=625]

	CURRENT TEENS	
%	25	Yes, share cell phone
	75	No, cell phone just for my use
	0	Don't know
	*	Refused

кв Do you ever use the internet from your [INSERT IN ORDER]?

	YES	NO	DON'T KNOW	REFUSED
Item A: Based on teen cell users [N=	= <i>625]</i>			
a. Cell phone	27	73	*	0
Item B: Based on teens who have a	desktop or la	ptop compu	ter [N=548]	
b. Desktop or laptop computer	93	7	0	0
Item C: Based on teens who have a	game console	e [N=644]		
c. Game console	24	76	0	0
Item D: Based on teens who have a	portable gan	ning device [[N=408]	
d. Portable gaming device	19	81	0	0

Thinking about all the different ways you socialize or communicate with friends... About how often do you (INSERT; ASK items a-b in order, then RANDOMIZE) – every day, several times a week, at least once a week, less than once a week, or never?

		EVERY DAY	SEVERAL TIMES A WEEK	AT LEAST ONCE A WEEK	LESS THAN ONCE A WEEK	NEVER/ CANNOT DO THIS	DON'T KNOW	REF.	_
a.	Spend time with friends IN PERSON, doing social activities outside of school								
	Current Teens	33	28	23	11	4	0	*	
	February 2008	29	34	24	8	4	0		
	November 2007	39	34	19	5	3	*		
	November 2006	31	34	24	6	3	*		

b. Talk to friends on a landline or home telephone

	Current Teens	30	19	21	13	16	1	*
	February 2008	32	22	19	15	12	*	
	November 2007	35	24	19	11	11	*	
	November 2006	39	21	19	12	8	*	
C.	Send text messages to each other							
	Current Teens	54	10	5	3	28	*	0
	February 2008	38	7	8	5	41	0	
	November 2007	36	7	7	5	44	*	
	November 2006	27	9	8	7	49	*	
Ite	em D: Based on teen cell users							
d.	Talk to friends on your cell phone							
	Current Teens [N=625]	50	21	15	8	4	*	0
	February 2008 [N=803]	51	22	14	7	7	0	
	November 2007 [N=504]	50	22	14	9	5	*	
	November 2006 [N=618]	55	18	12	9	6	0	
Ite	ems E thru F: Based on teen internet users							
e.	Send instant messages to friends							
	Current Teens [N=746]	26	17	13	10	33	1	0
	February 2008 [N=1,033]	26	13	14	11	35	*	
	November 2007 [N=664]	31	14	14	9	31	*	
	November 2006 [N=886]	30	14	16	8	31	*	
f.	Send email to each other							
	Current Teens	11	14	19	18	37	0	0
	February 2008	16	18	19	17	30	0	
	November 2007	17	16	20	21	26	*	
	November 2006	15	16	21	19	29	1	
Ite	em G: Based on teen SNS users							
g.	Send messages through social networking sites like MySpace or Facebook							
	Current Teens [N=552]	37	23	19	12	8	*	0
	February 2008 [N=675]	42	23	21	9	4	*	
	November 2007 [N=434]	40	22	18	11	7	1	
	November 2006 [N=493]	41	23	18	10	8	*	

We'd like to know the specific ways you communicate with your friends using social networking sites. Do you ever... (INSERT; ROTATE)?

Based on teen SNS users

	_	YES	NO	(VOL) CAN'T DO THIS ON MY SNS/CELL	DON'T KNOW	REFUSED
a.	Post comments to a friend's page or wall ⁸					
	Current Teens [N=552]	86	14	0	0	0
	November 2007 [N=434]	77	23	*	*	
	November 2006 [N=493]	84	16	0	*	
b.	Send a bulletin or group message to a group of your friends ⁹					
	Current Teens	50	50	0	0	0
	November 2007	54	46	0	*	
	November 2006	61	39	0	*	
C.	Send private messages to a friend within the social networking site ¹⁰					
	Current Teens	66	34	0	*	0
	November 2007	71	28	0	1	
	November 2006	82	18	*	*	
d.	Send I-Ms or text messages to a friend through the social networking site ¹¹					
	Current Teens	58	42	*	*	0
	November 2007	54	45	0	1	
e.	Post comments to a friend's blog					
	Current Teens	52	47	*	*	0
	November 2007	66	34	0	0	
	November 2006	76	24	0	0	
f.	Add comments to a friend's picture					
	Current Teens	83	17	0	0	0
	November 2007	83	16	0	*	

K11 continued...

⁸ 2007 and 2006 trend item wording was "Post messages to a friend's page or wall"

⁹ 2007 and 2006 trend tem wording was "Send a bulletin or group message to all of your friends"

 $^{^{10}}$ 2007 and 2006 trend item wording was "Send private messages to a friend within the social networking system"

¹¹ 2007 trend item wording was "Send IMs or text messages to a friend through the social networking system"

K11 continued...

,,,,,,	idea			(VOL) CAN'T DO THIS	DON'T	
		YES	NO	ON MY SNS/CELL	KNOW	REFUSED
	m G: Based on teen cell users who use SNS es [n=451]					
g.	Use your cell phone to browse or update your social networking profile					
	Current Teens	25	75	0	0	0
h.	Join groups on a social networking site					
	Current Teens	37	62	0	1	0

There are no questions K12-K14.

Κ15 Did you EVER at some point have a cell phone, but do not now?

Based on non-cell phone teens [N=175]

	CURRENT TEENS	
%	34	Yes, had a cell phone in past
	66	No, never had a cell phone
	0	Don't know
	0	Refused

Κ16 Would you like to have a cell phone (again), or isn't that something you're interested in?

Based on non-cell phone teens [N=175]

CURRENT TEENS	
69	Yes, interested
30	No, not interested
0	Don't know
1	Refused
	69 30

What is the MAIN reason you don't have a cell phone any more? (PRECODED OPEN-END)

Based on non-cell phone teens who once had a cell [N=59]

	CURRENT TEENS	
%	30	Too expensive/Could not afford it
	27	Parents took it away
	22	Broke it/And could not replace it
	8	Don't need it
	5	Got tired of it
	2	Lost it/And could not replace it
	2	Stolen/And could not replace it
	0	School officials or others took it away
	0	Too intrusive/Too much trouble
	4	Other (SPECIFY)
	0	Don't know
	0	Refused

K18 Do you share a cell phone with someone else?

Based on non-cell phone teens [N=175]

	CURRENT TEENS	
%	23	Yes, share cell with someone else
	77	No, do not share phone
	*	Don't know
	0	Refused

Different cell phones have different features. Can you use your cell phone to [INSERT IN ORDER]? [IF YES: How often, if ever, do you use your cell phone to [INSERT] – several times a day, at least once a day, a few times a week, less often or never?]

Based on teen cell users [N=625]

	YES / SEVERAL TIMES A DAY	YES / AT LEAST ONCE A DAY	YES / A FEW TIMES A WEEK	YES / LESS OFTEN	YES / NEVER	NO, CANNOT DO THIS ON CELL	DON'T KNOW	REF.
a. Send or receive text messages	63	9	7	8	5	7	1	0
b. Send or receive email	4	3	6	8	14	64	2	0
c. Take a picture	10	11	30	32	4	13	0	*
d. Send or receive pictures	6	8	18	32	12	23	*	*
Item E: Based on Form B teen cell users [N=306]								
e. Play music	21	11	13	15	16	23	*	0
Item F: Based on Form A teen cell users [N=319]								
f. Send or receive Instant Messages	11	4	7	9	18	48	3	0

Items G & H: Based on Form B teen cell users
[N=306]

=300]								
Record a video	3	4	10	37	14	31	1	0
Send or receive a video	2	1	7	22	21	44	4	0
Play a game	5	4	11	26	23	30	1	0
Use a Social Networking site	6	3	7	7	13	63	2	0
em K: Based on Form B teen cell users [N=306]								
Use an application (or app) that you installed	3	1	7	9	14	62	4	0
em L: Based on Form A teen cell users [N=319]								
Buy a product, such as books, music or clothing	1	0	4	6	16	73	1	0
	Record a video Send or receive a video sems I & J: Based on Form A teen cell users V=319] Play a game Use a Social Networking site sem K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed sem L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video Send or receive a video 2 2 2 2 2 2 2 2 2 2 2 2 2	Record a video Send or receive a video 2 1 Play a game Use a Social Networking site Em K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed 3 1 Em L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video Send or receive a video 2 1 7 Sems I & J: Based on Form A teen cell users V=319] Play a game Use a Social Networking site 6 3 7 Sem K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed 3 1 7 Sem L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video Send or receive a video 2 1 7 22 Rems I & J: Based on Form A teen cell users [=319] Play a game Use a Social Networking site First K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed 3 1 7 9 [Rem L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video Send or receive a video 2 1 7 22 21 Play a game Use a Social Networking site Email & Based on Form B teen cell users [N=306] Use an application (or app) that you installed The mail of the based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video Send or receive a video Send or receive a video 2 1 7 22 21 44 Sems I & J: Based on Form A teen cell users V=319] Play a game Use a Social Networking site Sem K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed Sem L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or	Record a video 3 4 10 37 14 31 1 Send or receive a video 2 1 7 22 21 44 4 Pems I & J: Based on Form A teen cell users [N=319] Play a game 5 4 11 26 23 30 1 Use a Social Networking site 6 3 7 7 13 63 2 Pem K: Based on Form B teen cell users [N=306] Use an application (or app) that you installed 3 1 7 9 14 62 4 Pem L: Based on Form A teen cell users [N=319] Buy a product, such as books, music or

K21 On an average day, about how many phone calls do you make and receive on your cell phone?

K21a Well, on an average day, would you say you make or receive... [READ]

Based on teen cell users [N=625]

	CURRENT TEENS	
%	3	No phone calls on cell phone
	58	1-5 calls
	20	6-10 calls
	13	11-20 calls
	2	21-30 calls
	4	More than 30 phone calls
	*	Don't know/Can't say/Could not guess
	0	Refused

Mean # of calls: 10.71 Median # of calls: 5.00

How often do you talk to [INSERT] on your cell phone... several times a day, at least once a day, a few times a week, less often or never?

Based on teen cell users [N=625]

		SEVERAL TIMES A DAY	AT LEAST ONCE A DAY	A FEW TIMES A WEEK	LESS OFTEN	NEVER	(VOL) N/A	DON'T KNOW	REF.
a.	Friends	33	26	24	13	4	0	0	0
b.	Your parents or guardian	30	38	20	8	4	0	0	*
C.	Your brothers, sisters or other								
	family members	15	18	24	24	18	1	0	0
d.	Your boyfriend or girlfriend	28	13	9	7	29	13	0	0

When you call someone on your cell phone, how often are you calling [INSERT IN ORDER] – several times a day, at least once a day, a few times a week, less often or never?

Based on teen cell users [N=625]

		SEVERAL TIMES A DAY	AT LEAST ONCE A DAY	A FEW TIMES A WEEK	LESS OFTEN	NEVER_	DON'T KNOW	REF.
a.	To just say hello and chat	18	19	27	26	10	*	0
b.	To report where you are or check on where someone else is	24	25	24	17	9	0	0
C.	To coordinate where you are physically meeting someone	15	18	28	23	15	1	0
d.	To do things that are related to your school work	10	12	21	30	26	*	0
e.	To have a long conversation to discuss important personal matters	9	10	21	36	23	*	0

- Con an average day, about how many text messages do you send and receive on your cell phone?
- K24a Well, on an average day, would you say you send or receive... [READ]

Based on teen cell users who text message [N=552]

CURRENT TEENS	
2	No text messages on your cell phone
22	1 to 10 text messages
11	11 to 20
18	21 to 50
18	51 to 100
14	101 to 200
15	More than 200 text messages a day
*	Don't know/Can't say/Could not guess
0	Refused
	2 22 11 18 18 14 15

Mean # of texts: 112.39 Median # of texts: 50.00

How often do you send or receive text messages with [INSERT] on your cell phone... several times a day, at least once a day, a few times a week, less often or never?

Based on teen cell users who text message [N=552]

		SEVERAL TIMES A DAY	AT LEAST ONCE A DAY	A FEW TIMES A WEEK	LESS OFTEN	NEVER	(VOL) N/A	DON'T KNOW	REF.	_
a.	Friends	75	7	10	7	2	0	0	0	
b.	Your parents or guardian	24	24	15	16	20	0	0	0	
C.	Your brothers, sisters or other									
	family members	17	16	21	22	24	1	0	*	
d.	Your boyfriend or girlfriend	40	6	8	5	27	14	0	0	

How often do you send or receive text messages [INSERT IN ORDER] – several times a day, at least once a day, a few times a week, less often or never?

Based on teen cell users who text message [N=552]

		SEVERAL TIMES A DAY	AT LEAST ONCE A DAY	A FEW TIMES A WEEK	LESS OFTEN	NEVER	DON'T KNOW	REF.	_
a.	To just say hello and chat	51	18	14	13	5	0	0	
b.	To report where you are or check on where someone else is	28	24	18	19	11	*	0	
C.	To coordinate where you are physically meeting someone	19	21	21	23	15	*	0	
d.	To do things related to your school work	11	12	18	29	30	*	0	
e.	To have a long message exchange to discuss important personal matters	15	10	24	26	25	*	0	
f.	To exchange information privately	17	11	17	29	26	1	0	

There are no questions K27-K28.

When you want to reach [INSERT], are you more likely to use your cell phone to TEXT them or to TALK to them?

Based on teen cell users who text message [N=552]

		TEXT	TALK	(VOL) BOTH	(VOL) NEITHER	(VOL) DEPENDS	(VOL) N/A	DON'T KNOW	REF.	_
a.	Friends	67	28	5	0	1	*	*	0	
b.	Your parents or guardian	18	78	4	0	*	0	0	0	
C.	Your brothers, sisters or other									
	family members	38	55	4	1	0	1	*	0	
d.	Your boyfriend or girlfriend	42	26	7	2	0	22	0	*	

There are no questions K30-K31.

Please tell me if you agree or disagree with each of the following statements. (The first statement is.../Next...) [INSERT; RANDOMIZE] – do you agree or disagree with that statement?

Based on teen cell users [N=625]

		AGREE	DISAGREE	(VOL) NEITHER / BOTH	DON'T KNOW	REF.
a.	I like to use my cell phone to keep in touch no matter where I am.	92	7	*	0	0
b.	I feel safer because I can always use my cell phone to get help.	93	7	*	*	0
C.	It is a lot of trouble to keep my cell phone with me all the time.	26	74	*	0	0
d.	When I am bored, I use my cell phone to entertain myself.	69	31	*	0	0
e.	I like that my cell phone makes it easy to change plans quickly.	84	15	*	*	0
f.	I get irritated when a call or text on my cell phone interrupts me.	48	52	*	0	0
g.	My cell phone gives me more freedom because I can stay in touch with my					
L	parents no matter where I am.	94	6	*	0	0
h.	I occasionally turn off my cell phone when I do not have to do so.	50	49	0	*	0

There are no questions K33-K34.

Thinking now about the rules at your school, are you allowed to have a cell phone at school AT ALL TIMES; OR are you allowed to have a cell phone, BUT NOT in class; OR are you not allowed to have a cell phone at school at any time?

	CURRENT TEENS	
%	12	Yes, can have cell phone at school at all times
	62	Yes, can have cell, but not in class
	24	No, rules forbid having cell phone at school
	1	Does not apply/Do not go to school (VOL.)
	1	Don't know
	0	Refused

There is no question K36.

How often do you take your cell phone to school... every school day, at least several times a week, less often or never?

Based on teen cell users [N=625]

	TEENS	
%	77	Every school day
	7	At least several times a week
	8	Less often
	8	Never
	0	Don't know
	*	Refused

How often do you [INSERT IN ORDER]... several times a day, at least once a day, at least several times a week, less often or never?

Based on teen cell users who take their cell phones to school [N=581]

		SEVERAL TIMES A DAY	AT LEAST ONCE A DAY	AT LEAST SEVERAL TIMES A WEEK	LESS OFTEN	NEVER	DON'T KNOW	REF.		
a.	Have your cell phone turned on									
	at school	48	12	5	12	23	*	*		
b.	Make or receive a call on your									
	cell during class	4	4	4	13	75	0	0		
Ite	Item C: Based on teens who text message and take their cell phones to school [N=517]									
C.	Send or receive a text message									
	during class	31	12	7	14	36	0	0		

кз9 What kind of cell phone plan do you have? Is it... [READ]?

Based on teen cell users [N=625]

	CURRENT TEENS	
%	18	A prepaid or pay-as-you-go plan [IF NEEDED: A Go-phone or plan without a contract]
	69	A family plan where your phone is part of a contract that covers your family's cell phones
	10	A separate contract covering only your cell phone
	3	Don't know what kind of plan
	0	Refused

Do you happen to know what kind of voice calling you have on your cell phone? Do you have a set number of minutes you can use a month; OR a set amount of money to use to buy minutes; OR an unlimited number of minutes per month?

Based on teen cell users [N=625]

	CURRENT TEENS	
%	42	A set number of minutes you can use a month
	8	A set amount of money to use to buy minutes
	37	An unlimited number of minutes per month
	13	Don't know what kind of plan
	0	Refused

What about the text messaging plan on your cell phone, if any? Do you have an unlimited text messaging plan; OR a plan with limits on the number or kind of messages you can send and receive per month; OR do you not have a plan and have to pay permessage?

Based on teen cell users [N=625]

	CURRENT TEENS	
%	75	Unlimited plan
	8	A limited plan
	13	No plan – I pay per message
	2	My phone cannot send text messages (VOL.)
	2	Don't know what kind of plan
	0	Refused

K42 Do you, yourself, pay all of the bills for your cell phone... do you pay only part of the costs... or do you pay none of the cell phone costs?

Based on teen cell users [N=625]

	CURRENT TEENS	
%	10	Pay all the costs
	19	Pay part of the costs
	70	Pay none of the costs
	1	Don't know
	0	Refused

Who pays [the costs / the other part of the costs] of your cell phone? Is it your parents or someone else?

Based on teen cell users who do not pay all the costs of their cell phone [N=566]

	CURRENT TEENS	
%	94	Parents
	6	Someone else (SPECIFY)
	0	Don't know
	*	Refused

K44 How many people do you know who you feel very close to and with whom you are frequently in contact to discuss various things, including your personal issues and feelings? Just your best guess is fine.

	CURRENT TEENS	
%	2	None
	7	1 person
	13	2 people
	16	3
	9	4
	21	5
	28	6 or more people
	4	Don't know/Can't say/Could not guess
	*	Refused

K44a Thinking about the people you feel close to and frequently contact to discuss various things, how many do you contact on your cell phone – all, some, a few or none?

Based on teen cell users who frequently contact people they are very close to [N=617]

	TEENS	_
%	48	All
	25	Some
	23	A few
	4	None
	*	Don't know
	*	Refused

Have you ever experienced or done any of the following? (First,) have you ever [INSERT IN ORDER]?

	YES	NO	DON'T KNOW	REFUSED
a. Been in a car when the driver was texting	48	52	*	*
b. Been in a car when the driver used a cell phone in a way that put themselves or others in danger	40	60	*	*
Item C: Based on teens ages 16-17 who use their cell phone to text [N=222]				
c. Texted while driving	34	66	0	0
Item D: Based on teen cell users ages 16-17 [N=242]				
d. Talked on a cell phone while driving	52	48	0	0
Item E: Based on teen cell users who text message [N=552]				
e. Sent a text message you regretted sending	47	53	0	0
Item F: Based on teen cell users [N=625]				
 f. Had your location monitored by your parents through your cell phone 	17	80	3	0
Item G: Based on teen cell users who text message [N=552]				
g. Received unwanted or spam text messages	54	45	*	*
			K45.co	ntinued

K45 continued...

K45 continued...

		VEC	NO	DON'T	DEFLICED
	-	YES	NO	KNOW	REFUSED
It é	ems H thru K: Based on teen cell users [N=625]				
h.	Slept with your cell phone on or right next to your bed	84	16	*	*
i.	Been harassed by someone else through your phone, either voice calls or text messages	26	73	*	*
j.	Sent a sexually suggestive nude or nearly nude photo or video of yourself to someone else using your cell phone	4	95	0	1
k.	Received a sexually suggestive nude or nearly nude photo or video of someone else you know on your cell phone	15	85	0	*

¹ February 2008 trends based on the Pew Internet & American Life Project's "Gaming & Civic Engagement Survey of Teens/Parents" conducted November 1, 2007 – February 5, 2008 [n=1,102 parents of 12-17 year-olds, n=1,033 internet teens ages 12-17 and 69 offline teens ages 12-17].