## 2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 133 TIKTOK TOPLINE AUGUST 7-27, 2023 N=11,945

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING. THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. THE OTHER QUESTIONS ON THIS SURVEY HAVE BEEN PREVIOUSLY RELEASED.

Wargin of error at 95%
Sample size confidence level
U.S. adults 11,945 +/- 1.4 percentage points

## ASK IF TIKTOK USER (TIKTOK1\_MOD=1):

TIKTOK2 How interesting do you find the videos on your TikTok "For You" page? [RANDOMIZE RESPONSE OPTIONS 1-5 OR 5-1]

| Aug 7-27    |                        |
|-------------|------------------------|
| <u>2023</u> |                        |
| 14          | Extremely interesting  |
| 26          | Very interesting       |
| 45          | Somewhat interesting   |
| 9           | Not too interesting    |
| 5           | Not at all interesting |
| 1           | No answer              |