Topline questionnaire: Teens Survey

2022 PEW RESEARCH CENTER'S TEENS SURVEY APRIL/MAY 2022 FINAL TOPLINE APRIL 14-MAY 4, 2022 TEENS AGES 13-17 N=1,316

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE IPSOS KNOWLEDGEPANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN PREVIOUSLY RELEASED OR ARE BEING HELD FOR FUTURE RELEASE.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

		Margin of error at 95%
	Sample size	confidence level
U.S. teens ages 13-17	1,316	+/- 3.2 percentage points

ASK ALL:

DEVICE At home, do you have or have access to...⁷ [RANDOMIZE ITEMS]

		Yes, I do	No, I do not	No answer
a.	A smartphone Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 &	95	4	*
	Feb 10-Mar 16, 2015	73	27	0
b.	NO ITEM b			
c.	A desktop or laptop computer Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 &	90	10	*
	Feb 10-Mar 16, 2015	87	13	0
d.	A gaming console ⁸			
	Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 &	80	19	1
	Feb 10-Mar 16, 2015	81	19	*

⁷ September-October 2014/February-March 2015 question wording was "Do you, personally, have or have access to each of the following items, or not. Do you have...?" (K3) with response options of "Yes" and "No."

⁸ September-October 2014/February-March 2015 item wording was "A gaming console like an Xbox, PlayStation or Wii."

ASK ALL:

INTREQ About how often do you use the internet, either on a computer or a cellphone?⁹

	Sep 25-Oct 9, 2014 &
	<u>Feb 10-Mar 16, 2015</u>
Almost constantly	24
Several times a day	56
About once a day	12
Several times a week	5
Less often	3
No answer	0
	Several times a day About once a day Several times a week Less often

⁹ September-October 2014/February-March 2015 wording was "Overall, how often do you use the internet?" (K2) with response options of "Almost constantly," "Several times a day," "About once a day," "Several times a week," "Once a week" and "Less often." The options "Once a week" (1%) and "Less often" (2%) have been combined and presented together under "Less often" in this table.

ASK ALL:TSNS1 Do you ever use any of the following apps or sites? **[RANDOMIZE ITEMS]**¹⁰

		Yes, I use this app or site	No, I do not use this app or site	No answer
a.	Twitter Apr 14-May 4, 2022	23	77	*
	Sep 25-Oct 9, 2014 & Feb 10- Mar 16, 2015	33	66	*
b.	Instagram April 14-May 4, 2022 Sep 25-Oct 9, 2014 & Feb 10-	62	38	*
	Mar 16, 2015	52	48	*
c.	Facebook Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 & Feb 10-	32	67	*
	Mar 16, 2015	71	29	*
d.	Snapchat Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 & Feb 10-	59	41	*
	Mar 16, 2015	41	59	*
e.	YouTube Apr 14-May 4, 2022	95	5	*
f.	Tumblr Apr 14-May 4, 2022 Sep 25-Oct 9, 2014 & Feb 10-	5	94	*
	Mar 16, 2015	14	86	*
g.	Reddit Apr 14- May 4, 2022	14	85	1
h.	TikTok Apr 14-May 4, 2022	67	33	*
i.	Twitch Apr 14-May 4, 2022	20	79	1
j.	WhatsApp Apr 14-May 4, 2022	17	82	*

 10 September-October 2014/February-March 2015 question wording was "Which of the following social media do you use?" (K6) with response options of "Yes" and "No."

ASK IF USES INSTAGRAM, FACEBOOK, SNAPCHAT, YOUTUBE OR TIKTOK (TSNS1b-e,h=1): TSNS2 Thinking about the sites or apps you use, about how often do you visit or use...

TSNS2 Thinking about the sites or apps you use, about how often do you visit or use...

[DISPLAY IF TSNS1a-d,h=1; SHOW IN SAME ORDER AS TSNS1]

a.	NO ITEM a	Almost constantly	Several times a <u>day</u>	About once a <u>day</u>	Several times a <u>week</u>	Less <u>often</u>	No <u>answer</u>
b.	ASK IF INSTAGRAM USER (TSNS1b=1) [N=809]: Instagram Apr 14-May 4, 2022	16	44	20	12	8	*
C.	ASK IF FACEBOOK USER (TSNS1c=1) [N=409]: Facebook Apr 14-May 4, 2022	7	26	24	18	24	1
d.	ASK IF SNAPCHAT USER (TSNS1d=1) [N=779]: Snapchat Apr 14-May 4, 2022	25	49	11	6	8	*
e.	ASK IF YOUTUBE USER (TSNS1e=1) [N=1,252]: YouTube Apr 14-May 4, 2022	20	43	18	13	6	0
f-g.	NO ITEMS f-g						
h.	ASK IF TIKTOK USER (TSNS1h=1) [N=871]: TikTok						
	Apr 14-May 4, 2022	25	48	14	8	5	*

i-j. NO ITEMS i-j

ASK ALL:

SMGIVEUP

How hard or easy would it be for you to give up social media? [SHOW RESPONSE OPTIONS IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]

Apr 14-May 4, 2022	
18	Very hard
35	Somewhat hard
26	Somewhat easy
20	Very easy
*	No answer

ASK ALL:

SMTIME Overall, would you say the amount of time you spend on social media is...

Apr 14-May 4, 2022	
36	Too much
8	Too little
55	About right
*	No answer