

## Topline questionnaire

**2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 56 OCTOBER  
TOPLINE  
OCT. 16-28, 2019  
TOTAL N=4,860**

**THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN HELD FOR FUTURE RELEASE.**

**NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	4,860	+/- 2.1 percentage points

**ASK IF INTERNET USER (F\_TABLETHH=0) [n=4,741]:**

ONLINEDATE Have you ever used an online dating site or dating app?

Oct 16-28, 2019

31	Yes, have done this
68	No, have not done this
*	No answer

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONLINEDATE2 Are you currently using an online dating site or dating app?

Oct 16-28, 2019

18	Yes, I am currently using an online dating site or dating app
17	No, but I have used one within the past year
26	No, but I used one 1 to 5 years ago
38	No, but I used one more than 5 years ago
*	No answer

**ASK ALL ONLINE DATING STATUS: COMBO OF ONLINEDATE & ONLINEDATE2**

Oct 16-28, 2019

30	Ever online dated
11	Have online dated within the last year
19	Have online dated more than a year ago
*	No answer for ONLINEDATE2
65	Never online dated
*	No answer
4	Does not use internet

**ASK ALL:**

ONIMPACT Overall, what type of effect would you say online dating sites and dating apps have had on dating and relationships? **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

22	Mostly positive effect
26	Mostly negative effect
50	Neither positive or negative effect
2	No answer

**ASK IF SAYS ONLINE DATING SITES AND APPS HAS A MOSTLY POSITIVE EFFECT (ONIMPACT=1) [n=1,277]:**

ONIMPACT\_POS What is the main reason you think online dating sites and dating apps have a mostly positive effect on dating and relationships? [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

Oct 16-28, 2019

25	Helps you meet people outside your regular network/Larger pool
19	Opportunity to evaluate someone before getting to know them
18	Makes the process of meeting people easier in general
14	Helps you meet like-minded people
11	Gives example of success stories
5	Quicker/More efficient
5	Better alternative than meeting people in person
2	Better alternative for people who have trouble meeting people
2	Safety concerns
4	Other
14	No answer

**ASK IF SAYS ONLINE DATING SITES AND APPS HAS A MOSTLY NEGATIVE EFFECT (ONIMPACT=2) [n=1,181]:**

ONIMPACT\_NEG What is the main reason you think online dating sites and dating apps have a mostly negative effect on dating and relationships? [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

Oct 16-28, 2019

37	People are scammers/misrepresent themselves
14	Lack of personal or emotional interaction
11	Just not a good way to meet people
10	Focus is on sex/hookups, not meaningful relationships
10	People have too many options of people to date
8	Safety concerns
4	Emphasizes physical traits
3	Facilitates cheating
1	People are impolite/Ghosting/Sexual harassment
6	Other
16	No answer

**ASK ALL:**

ONSUCCESS

Compared to relationships that begin in person, in general, do you think relationships where people first meet through an online dating site or dating app are... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

5	More successful
38	Less successful
54	Just as successful
2	No answer

**ASK ALL:**

ONSAFE

In general, how safe do you think online dating sites and dating apps are as a way to meet people?

Oct 16-28, 2019

3	Very safe
50	Somewhat safe
36	Not too safe
10	Not at all safe
1	No answer

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONPROBLEM

Thinking of some things that may happen on online dating sites and dating apps, as far as you know, how common are each of the following? **[RANDOMIZE ITEMS]**

		<u>Very common</u>	<u>Somewhat common</u>	<u>Not too common</u>	<u>Not at all common</u>	<u>No answer</u>
a.	People being harassed or bullied Oct 16-28, 2019	25	37	33	3	2
b.	People receiving sexually explicit messages or images they did not ask for Oct 16-28, 2019	48	33	15	2	1
c.	People lying about themselves to appear more desirable Oct 16-28, 2019	71	25	2	1	*
d.	Privacy violations, such as data breaches or identity theft Oct 16-28, 2019	18	41	37	3	2
e.	People setting up fake accounts in order to scam others Oct 16-28, 2019	50	34	13	2	1

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONEXPGEN Overall, would you say your OWN personal experiences with online dating sites or dating apps have been...

Oct 16-28, 2019

14	Very positive
43	Somewhat positive
33	Somewhat negative
9	Very negative
1	No answer

**RANDOMIZE ONFEELa-c****ASK IF USED AN ONLINE DATING SITE OR APP IN THE PAST YEAR (ONLINEDATE2=1,2)****[n=871]:**

ONFEELa In general in the past year, has using online dating sites or dating apps made you feel more... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

32	Confident
25	Insecure
43	Neither
*	No answer

**ASK IF USED AN ONLINE DATING SITE OR APP IN THE PAST YEAR (ONLINEDATE2=1,2)****[n=871]:**

ONFEELb In general in the past year, has using online dating sites or dating apps made you feel more... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

29	Optimistic
35	Pessimistic
36	Neither
*	No answer

**ASK IF USED AN ONLINE DATING SITE OR APP IN THE PAST YEAR (ONLINEDATE2=1,2)****[n=871]:**

ONFEELc In general in the past year, has using online dating sites or dating apps made you feel more... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

28	Hopeful
45	Frustrated
27	Neither
*	No answer

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONEXP

Have you ever... **[RANDOMIZE ITEMS]**

		Yes, have <u>done this</u>	No, have not <u>done this</u>	No <u>answer</u>
a.	Gone on a date with someone you first met through an online dating site or dating app Oct 16-28, 2019	77	23	*
b.	Been in a committed relationship or married someone you first met through an online dating site or dating app Oct 16-28, 2019	39	61	*
c.	Come across the online dating profile of someone you already know offline Oct 16-28, 2019	63	37	*

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONPROFILES

When you have used online dating sites or dating apps, how important was it to you, if at all, that the profiles you looked at included the following?

**[RANDOMIZE ITEMS; SPLIT OVER 2 SCREENS]**

		Very <u>important</u>	Somewhat <u>important</u>	Not too <u>important</u>	Not at all <u>important</u>	No <u>answer</u>
a.	Hobbies and interests Oct 16-28, 2019	36	49	11	3	1
b.	Political affiliation Oct 16-28, 2019	14	31	31	23	1
c.	Religious beliefs Oct 16-28, 2019	25	32	29	14	*
d.	Occupation Oct 16-28, 2019	17	43	29	11	*
e.	Racial or ethnic background Oct 16-28, 2019	19	27	32	22	1
f.	Height Oct 16-28, 2019	15	32	34	18	1
g.	If they have children Oct 16-28, 2019	45	29	17	8	1
h.	Type of relationship they're looking for Oct 16-28, 2019	63	29	6	2	1
i.	Photos of themselves Oct 16-28, 2019	71	24	5	*	*

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONFIND

When you used online dating sites or dating apps, how easy or difficult was it for you to find people on online dating sites or dating apps who... **[RANDOMIZE ITEMS]**

		<u>Very easy</u>	Somewhat <u>easy</u>	Somewhat <u>difficult</u>	Very <u>difficult</u>	No <u>answer</u>
a.	You were physically attracted to Oct 16-28, 2019	28	43	24	5	1
b.	Shared your hobbies and interests Oct 16-28, 2019	15	49	30	6	1
c.	Were looking for the same kind of relationship as you Oct 16-28, 2019	20	41	31	8	1
d.	Seemed like someone you would want to meet in person Oct 16-28, 2019	18	46	29	6	1

**ASK FORM 1 IF USED AN ONLINE DATING SITE OR APP IN THE PAST 5 YEARS (FORM=1 AND ONLINEDATE2=1-3) [n=697]:**

ONMSGF1

Thinking about the messages you have received on online dating sites or dating apps, would you say you have received... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

17	Too many messages
43	Not enough messages
40	Just about the right amount
*	No answer

**ASK FORM 2 IF USED AN ONLINE DATING SITE OR APP IN THE PAST 5 YEARS (FORM=2 AND ONLINEDATE2=1-3) [n=701]:**

ONMSGF2

Thinking about the messages you have received on online dating sites or dating apps, would you say you have received... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

Oct 16-28, 2019

13	Too many messages from people you were interested in
54	Not enough messages from people you were interested in
32	Just about the right amount
1	No answer

**ASK IF EVER USED AN ONLINE DATING SITE OR APP (ONLINEDATE=1) [n=2,094]:**

ONHARASS

Thinking about your own personal experiences, has someone ever done any of the following to you ON AN ONLINE DATING SITE OR DATING APP?

**[RANDOMIZE ITEMS]**

	Yes, this has <u>happened to me</u>	No, this has not <u>happened to me</u>	No <u>answer</u>
a. Called you an offensive name Oct 16-28, 2019	28	71	1
b. Threatened to physically harm you Oct 16-28, 2019	9	91	*
c. Sent you a sexually explicit message or image you didn't ask for Oct 16-28, 2019	35	64	*
d. Continued to contact you after you said you were not interested Oct 16-28, 2019	37	62	*