## **Topline questionnaire**

# PEW RESEARCH CENTER 2016 RACIAL ATTITUDES IN AMERICA III FINAL TOPLINE FEBRUARY 29-MAY 8, 2016

NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). COLUMNS/ROWS MAY NOT TOTAL 100% DUE TO ROUNDING. ALL TRENDS REFERENCE SURVEYS FROM THE PEW RESEARCH CENTER UNLESS OTHERWISE NOTED.

THROUGHOUT THIS TOPLINE, FOR ALL PEW RESEARCH CENTER FIGURES, WHITES AND BLACKS INCLUDE ONLY NON-HISPANICS AND HISPANICS ARE OF ANY RACE.

#### **ASK ALL:**

SNSINT2 Do you ever use a social networking site like Facebook or Twitter?

<u>Total</u>		<u>Whites</u>	<u>Blacks</u>	<u>Hispanics</u>
64	Yes	62	63	63
36	No	37	37	37
*	Don't know/Refused (VOL)	*	*	1

#### IF USE SNS (SNSINT2=1):

Q.13a Thinking about the different types of posts you see on social networking sites, approximately how many would you say are about race or race relations - most of them, some of them, only a few of them, or none of them?

#### **BASED ON SOCIAL NETWORKING SITE USERS [n=2,335]:**

		(n=1,121)	(n=594)	(n=403)
1	Don't know/Refused (VOL)	1	1	2
14	None	16	5	13
41	Only a few	48	27	31
34	Some	29	44	40
9	Most	6	24	14
<u>Total</u>		<u>Whites</u>	<u>Blacks</u>	<u>Hispanics</u>

### IF USE SNS (SNSINT2=1):

Q.13b And thinking about the things you, personally, post or share on social networking sites, approximately how many would you say are about race or race relations - most of them, some of them, only a few of them, or none of them?

#### **BASED ON SOCIAL NETWORKING SITE USERS [n=2,335]:**

<u>Total</u>		<u>Whites</u>	<u>Blacks</u>	<u>Hispanics</u>
2	Most	1	8	4
11	Some	7	19	16
26	Only a few	24	30	30
60	None	67	42	49
1	Don't post about anything (VOL)	1	*	1
*	Don't know/Refused (VOL)	*	0	*
		(n=1,121)	(n=594)	(n=403)