

## Survey Questions

### 2014 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL

#### WAVE 4 JUNE

#### TOPLINE

MAY 30-JUNE 30, 2014

TOTAL N=3,217

WEB RESPONDENTS N=2,849

MAIL RESPONDENTS N=368<sup>3</sup>

#### AMONG ALL SMARTPHONE OWNERS IF NOT ASKED OR MISSING IN PRIOR WAVES [N=681]

PH0. Which of the following best describes the type of cellphone(s) you have?

*[Check all that apply.]*

25	iPhone
2	Blackberry
26	Android
3	Windows
*	Symbian
10	Other smartphone
28	Other non-smartphone
14	Not sure

#### ASK SMARTPHONE OWNERS (F\_SMARTPHONE=1) OR YES TO PH0 FOR 1 to 6 [n=2,127]:

PH1. How often, if at all, do you use apps on your cellphone — including times you spend playing games, using social networking sites, looking at videos or checking emails — in a typical day?

27	Continuous app user
32	Several times/day
21	Few times/day
6	Once a day
13	Less than once/day
1	No answer

<sup>3</sup> Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request.

**ASK SMARTPHONE OWNERS (F\_SMARTPHONE=1) OR YES TO PH0 FOR 1 to 6 [n=2,127]:**

PH2. How often, if at all, do you browse the web on your cellphone — using Safari, Chrome or another browser — in a typical day?

14	Continuous browser user
51	Moderate Users (NET)
26	Several times/day
25	Few times/day
34	Infrequent users (NET)
10	Once a day
24	Less than once/day
1	No answer

**ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE\_TYPOLOGY=1) [N=3,042]:**

PH3. How often do you carry your cellphone with you?

90	Frequently
6	Occasionally
3	Rarely
1	Never
*	No answer

**ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE\_TYPOLOGY=1) [N=3,042]:**

PH4. How often is your cellphone turned off? (with power off)

7	Frequently
17	Occasionally
45	Rarely
31	Never
*	No answer

**RANDOMIZE ITEMS****ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE\_TYPOLOGY=1) [N=3,042]:**

PH5. When you are out in public places how often, if ever, do you use your cellphone to do the following?

	<u>Frequently</u>	<u>Occasionally</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. To catch up with family and friends	29	38	20	12	*
b. To catch up on other tasks you need to accomplish	18	34	25	22	*
c. Look up information about where you are going or how to get there	33	32	13	22	*
d. Get information or details about people you are planning to see	12	24	27	36	*
e. For no particular reason, just for something to do	18	32	23	27	*
f. Avoid interacting with others who are near you	6	16	31	46	*
g. To coordinate getting together with others	29	41	21	9	*

**ASK ALL:**

PH6. When you are out in public places, how often, if ever, do you hear or see intimate details of other people's lives while they are using their cellphone?

18	Frequently
35	Occasionally
28	Rarely
17	Never
1	No answer

**RANDOMIZE ITEMS****ASK ALL ADULTS [n=3,217]:**

PH8. Do you think it is generally okay or not okay for people to use their cellphones in the following situations?

	<u>Generally OK</u>	<u>Generally not OK</u>	<u>No answer</u>
At a family dinner	12	88	*
During a meeting	5	94	*
At church or worship service	4	96	*
On public transportation	75	25	1
At a restaurant	38	62	1

At the movie theater or other places where others are usually quiet	5	95	*
While waiting in line	74	26	*
While walking down the street	77	23	*

**ASK ALL**

PH9. How often do you encounter people using their cellphone in a loud or annoying manner in public?

30	Frequently
49	Occasionally
19	Rarely
3	Never
*	No answer

**RANDOMIZE ITEMS**

**ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE TYPOLOGY=1) [N=3,042]:**

PH11. Thinking about the most recent time you are at a social gathering, did you use your cellphone to do any of the following?

*[Check all that apply]*

	<u>Yes</u>	<u>Not selected/ No answer</u>
Receive an incoming call	52	48
Place a call	33	67
Send a message such as a text or email	52	48
Read a message such as a text or email	61	39
Use an app	29	71
Search or browse the web	25	75
Take a photo or video	58	42
Check to see if you've received any alerts	34	66

**RANDOMIZE ITEMS****AMONG THOSE WHO USE THEIR PHONE IN A GROUP SETTING [N=2,632]:**

PH12. Which, if any, of the following are reasons that you used your cellphone at the time?

[Check all that apply]

	<u>Selected</u>	<u>Not selected/ No answer</u>
Because you are getting information that would be interesting to the group	38	62
Because you are no longer interested in what the group was doing	16	84
To connect with other people who are known by the group	31	69
To connect with other people who are strangers to the group	15	85
To share something that had occurred in the group by text, email, or social networking site	41	59
To post a picture or video you had taken of the gathering	45	55
To avoid participating in what the group was discussing	10	90

**ASK ALL**

**FOR LANGUAGE INSERT CELLPHONE OWNERS:**

**(F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, (F\_CELLPHONE\_TPOLOGY=1):**

**FOR LANGUAGE INSERT NO CELLPHONE:**

**F\_CELLPHONE=0 OR IF MISSING F\_CELLPHONE (F\_CELLPHONE\_TPOLOGY=0)**

PH13. [IF NO CELLPHONE: Thinking/IF CELLPHONE OWNER: **Still thinking**] about the most recent time you are in a social gathering, did anyone in the group, other than yourself, use their cellphone for any purpose while you are together?

86	Yes
14	No
1	No answer

**RANDOMIZE ORDER OF PH16, PH17**

**ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE\_TPOLOGY=1) [N=3,042]:**

PH16. Thinking about all the times you use your phone in group social settings, how much of your phone use was to get in touch or connect with someone else?

14	A lot
27	Some
36	A little
23	None
1	No answer

**ASK ALL CELLPHONE OWNERS (F\_CELLPHONE=1) OR IF MISSING F\_CELLPHONE, ASK IF (F\_CELLPHONE\_TYOLOGY=1) [N=3,042]:**

PH17. Thinking about all the times you use your phone in group social settings, how much does your phone use take your attention away from the group you are with?

6	A lot
18	Some
43	A little
32	Not at all
1	No answer

**RANDOMIZE ORDER OF PH18 AND PH19**

**ASK ALL:**

PH18. When people use their cellphones at a social gathering, how often do you think it hurts the conversation or atmosphere at the gathering?

37	Frequently
45	Occasionally
14	Rarely
4	Never
*	No answer

**ASK ALL:**

PH19. When people use their cell phones at a social gathering, how often do you think it contributes to the conversation or atmosphere at the gathering?

5	Frequently
29	Occasionally
44	Rarely
22	Never
*	No answer