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Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues

Most would welcome government-sponsored job training and other interventions

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How we did this

This report analyzes perceptions of the economic system, economic opportunity and attitudes toward government policies that are economic in nature among people in the United States, France, Germany and the United Kingdom. It includes demographic analysis comparing responses to the questions by factors such as income level, age, gender, education level, views of the economy and political ideology. The report also draws on long-term trend data to contextualize these views.

For this study, we use data from nationally representative telephone surveys of 4,069 adults from Nov. 10 to Dec. 23, 2020, in the U.S., France, Germany and the UK.

Here are the <u>questions</u> used for this report, along with responses and <u>methodology</u>.

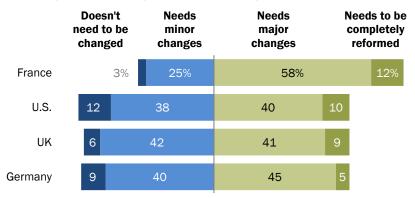
Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues

Most would welcome government-sponsored job training and other interventions

The coronavirus outbreak has caused, among other things, a debate around how to best rebuild national economies ravaged by the pandemic. Across the United States, France, Germany and the United Kingdom, significant shares believe their economic system needs either major changes or a complete overhaul, according to a Pew Research Center survey conducted in the late fall of 2020. Few in the four countries say their economy does not need any changes.

A majority in France and half in Germany, UK and U.S. think economic system needs a major overhaul

% who say the economic system in their country ...



Note: Those who did not answer not shown. Source: Fall 2020 Global Attitudes Survey. Q13.

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The desire for change is strongest in France, where seven-in-ten believe the economic system in their country needs either major changes or to be completely reformed. Half share this view in the U.S., UK and Germany, while around four-in-ten in these three nations say minor changes are warranted. Few would opt for no adjustments to the economic system, ranging from 3% in France to 12% in the U.S. Those who think the overall economic situation in their country is bad are more likely to call for major or total reforms to the system.

When asked about various economic interventions the government could undertake, publics generally voice high levels of support for each potential program. Across five different economic policies, large majorities in all four countries think nearly all are important.

Of the five policies tested, the idea of government-sponsored job and skills training for workers garners the highest shares saying it is *very important* for their national government to take such action in all countries surveyed.

Sizable shares in these countries also believe it is very important for their government to implement policies targeted at helping those struggling financially, building more public housing, and increasing government benefits to the poor, all three of which are of high import for around four-in-ten or more in each country. Likewise, policies aimed at redistribution – raising taxes on the rich and providing a <u>universal basic income</u> – are very important priorities for at least three-in-ten. Across countries, those with higher levels of income are *less likely* to support many of these policies. And those who want major changes or total reforms to their national economic systems are also more likely to see these interventions as very important.

Majorities in four nations think government-provided job training is very important

% who say it is *very important* for their national government to take the following actions

			30-39	40-49 50-59	■ 60-69 ■ 70-80%
	Provide more job and skills training for workers	Build more public housing	Increase government benefits for the poor	Raise taxes on the wealthy	Provide universal basic income for all people
UK	76%	62	53	48	50
U.S.	75	44	47	45	31
France	62	48	39	37	38
Germany	61	55	48	42	37

Source: Fall 2020 Global Attitudes Survey. Q19a-e.

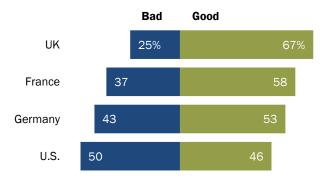
[&]quot;Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues"

Government regulations on business garnered more mixed public assessments in the four countries. Americans, in particular, generally see government regulation of business as a bad thing for the country, a view held by half of U.S. adults. In the three European countries, at least half see regulation as a good thing. Those on the ideological right are especially likely to see regulation negatively in the U.S. and Germany.

Still, many hold out hope for their personal economic mobility despite the devastating economic effects of the pandemic in each of these countries. Two-thirds or more in the U.S., Germany and the UK believe they have a good chance of improving their standard of living, and roughly half in France share that opinion. Young people ages 18 to 29 are especially

Britons most supportive of regulating business, Americans the most wary

% who say it is generally ___for their country's society if the government regulates business



Note: Those who did not answer not shown.
Source: Fall 2020 Global Attitudes Survey. Q10.
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optimistic in France, the UK and the U.S., while Germans of all ages express about the same level of optimism.

These are among the findings of a Pew Research Center survey conducted from Nov. 10 to Dec. 23, 2020, among 4,069 adults in France, Germany, the UK and the U.S.

Measuring views of the economy amid a global economic crisis

As the coronavirus began spreading throughout the world more than a year ago, the global community suffered a devastating collective loss of life and had to quickly adapt to <u>changes in routine</u>, including long-term school closures and <u>wearing masks in public</u>. The global economy also contracted at an alarming level, giving this period the distinction of being <u>the worst recession since the Great Depression</u>. The share of those in the <u>global middle class fell precipitously</u>, and more than 130 million people are thought to have fallen into poverty as a result of the severe economic downturn.

This financial uncertainty is reflected in Pew Research Center's surveys during the pandemic. From 2019 to the summer of 2020, the share of adults in France, Germany, the UK and U.S. who thought their country's economic situation is bad <u>rose by double digits</u>. In the most recent fall 2020 survey these opinions became more positive – though with the exception of Germany, attitudes toward the economy are still relatively dour. In each country, expressed confidence in the economy stagnates at levels lower than before the pandemic.

The tumultuous nature of the global financial situation may have consequences for measuring attitudes toward economy-related topics in surveys. Fieldwork for the surveys in this report ran from Nov. 10 to Dec. 23, 2020. Around this time, France and the UK instituted their second national lockdowns. Near the end of fieldwork in Germany, Chancellor Angela Merkel announced another set of restrictions aimed at slowing the spread of the virus as cases surged across Europe. U.S. cases climbed steeply during this time, and the survey predates the two most recent stimulus packages as well as President Joe Biden's inauguration. Economically, the year-over-year change in the unemployment rate increased in all four countries, and growth in the fourth quarter of 2020 contracted across the European Union. (The U.S. economy growth in the fourth quarter but shrank by 3.5% overall in 2020.)

In the time since survey fieldwork, news has been a mix of positive and negative. Each of the four surveyed countries has begun administering multiple COVID-19 vaccines, which could greatly accelerate economic growth and recovery. At the same time, questions about the pace of the vaccine rollout and new fears about virus variants have emerged. While this report gives an accurate snapshot of attitudes toward the economy and related topics from the U.S., UK, France and Germany in the late fall of 2020, such developments could certainly affect the public's perceptions of their national economy, openness for economic policies, and optimism (or lack thereof) about individuals' financial futures as the situation continues to change.

Many want major or complete economic reforms amid the pandemic

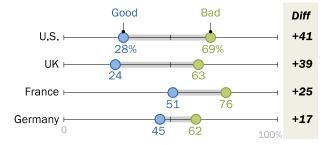
In the midst of a global pandemic that brought many national economies to a halt, half or more in the four countries surveyed say their country's economic system needs at least major changes, with small shares in each country saying it needs to be *completely* reformed.

A full seven-in-ten adults in France agree their country's economic system needs at least a major overhaul, with 12% going so far as to say it needs complete reform. At the time of fielding the survey last fall, France had instituted <u>a second nationwide lockdown</u>, and the country's unemployment rate <u>had risen to its highest level in two years.</u>

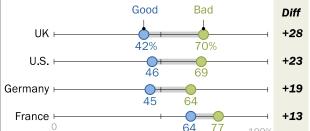
In the U.S., the UK and Germany, sizable shares fall on both sides of the issue. While half in each country say that their nation's economic system needs at least major changes, roughly four-in-ten say it only needs *minor* changes. Small but non-negligible shares think no changes are needed at all, ranging from 12% in the U.S. to just 6% in the UK.

Among those who see economic uncertainty, stronger calls for reform

% who say their country's economic system needs **complete reforms/major changes**, among those who say their country's current economic situation is ...



% who say their country's economic system needs **complete reforms/major changes**, among those who say they have a __ chance to personally improve their standard of living



Note: All differences shown are statistically significant.

Source: Fall 2020 Global Attitudes Survey. Q13.

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Calls for reform are more prevalent among those who think their country's economy is not faring well. In the U.S., a large majority (69%) of those who say their country's economic situation is currently bad also say that the system needs major changes. Just 28% of those who say the economy is currently good support such reform, a 41 percentage point difference.

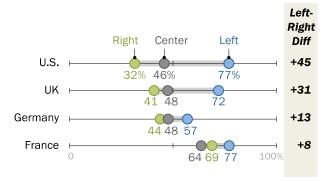
Views in the UK are similar: 63% of Britons who say the UK's economy is currently poor call for reforming their economic system; about a quarter who say the economy is good hold the same view on reform. Double-digit differences are also present in France and Germany as well.

Similarly, those who say they have little chance of personally improving their standard of living are more supportive of reform in all four countries. In the UK and U.S., roughly seven-in-ten of those who are pessimistic about improving their standard of living say their economic system needs significant changes; fewer than half of those who are positive on their standard of living say the same.

Ideology colors views on the topic of reform. The largest difference by far again comes from the United States, where 77% of left-leaning respondents say the country's economic system needs at least significant changes. Fewer than half of Americans in the center and only a third of those on the right share this view.

In all four countries, more support for economic reform comes from the left

% who say their country's economic system needs **complete reform/major changes**, among those on the ...



Note: All differences shown are statistically significant. Source: Fall 2020 Global Attitudes Survey. Q13. "Many in Western Europe and U.S. Want Economic Changes as

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In the UK, the spread is similar: Roughly threequarters of those on the left support either major changes or complete reform of the economic system, while about half in the center and four-in-ten on the right say the same. The differences are more modest in Germany, where support for reform is generally more mixed among all ideological groups, though with those on the left slightly more supportive than those on the right.

In France, a full 77% on the left support reform – the same share as in the U.S. The difference, though, is that strong majorities on the center and right agree (64% and 69%, respectively).

Those who identify as Remainers in the UK are more supportive than those who identify as Leavers of a major overhaul of the UK's economic system. A majority of Remainers (57%) say the system needs either a complete reform or major changes, while just 43% of Leavers agree.

¹ In the U.S., the question about ideology asked respondents to place themselves on a spectrum from liberal to conservative, while in Europe, the question asked them to place themselves on a spectrum from left to right.

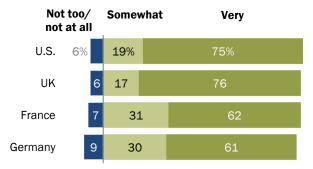
Strong support for national governments to expand several types of economic assistance

All five economic policy proposals included on the survey receive widespread support. At least half of those surveyed in each of the four countries say that each policy is at least somewhat important, and most proposals garner support from more than six-in-ten in each country. Some of these approaches register noteworthy shares of the public who say they are *very* important for the national government to pursue.

The idea of the national government providing more job and skills training for workers has the most support: About six-in-ten or more in each country say it is *very* important that the government do this. Support for this idea is high across all income and age groups in each country, and about nine-in-ten or more in each of the four countries say that it is very

Near-universal support for increase in government-provided job and skills training

% who say it is __ important for the national government to provide more job and skills training for (survey country nationality) workers



Note: Those who did not answer are not shown. Source: Fall 2020 Global Attitudes Survey. Q19b. "Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues"

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important or somewhat important the national government provides such training.

Support for building more public housing also stands out, as 44% or more in each of the countries say that it is *very* important. Support for this is highest in the UK and Germany. In each of the four countries, larger shares of those in the lowest income groups say expanding public housing is very important than do those with higher incomes. The same is true in the U.S., UK and France when it comes to political ideology: Those on the left are more likely than those on the right to say building more public housing is important.

Increasing government benefits for the poor is also a well-received idea in the four countries surveyed. About half in the UK, Germany and U.S. say increased benefits are *very* important, while about four-in-ten say the same in France. In all four countries, support is particularly strong among those with less income and, with the exception of Germany, people on the ideological left.

Many say it is important for their governments to build more public housing

% who say it is ___ important for the national government to build more public housing

Not too/ not at all		Somewhat	Very
UK	9%	27%	62%
Germany	11	34	55
France	17	34	48
U.S.	22	34	44

Note: Those who did not answer are not shown.

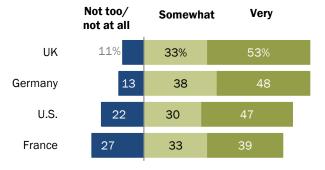
Source: Fall 2020 Global Attitudes Survey. Q19d.

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Broad support for expansion of government benefits for the poor

% who say it is __ important for the national government to increase government benefits for the poor



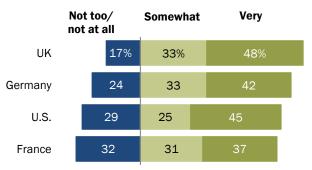
Note: Those who did not answer are not shown. Source: Fall 2020 Global Attitudes Survey. Q19c. "Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues"

Raising taxes on the wealthy receives somewhat less support from the four publics. Support is highest in the UK, where about half (48%) say it is *very* important to raise taxes on the wealthy. In each of the four countries surveyed, those on the ideological left are more likely than those on the right to say it is very important that the national government raise taxes on the rich.

Americans, Britons, French and Germans in the highest income group are more averse to raising taxes on the wealthy than those in the middle or lowest income groups. Still, around four-in-ten of the highest earners surveyed in the U.S. and UK said this policy is *very* important for the national government, while about a quarter of higher-earning French and Germans said the same.

Sizable shares say it is very important to raise taxes on wealthy

% who say it is ___ important for the national government to raise taxes on the wealthy

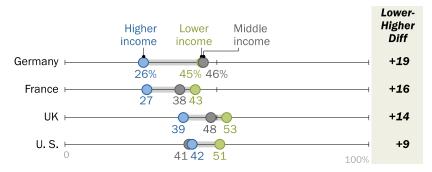


Note: Those who did not answer are not shown. Source: Fall 2020 Global Attitudes Survey. Q19e. "Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues"

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Higher income earners are least likely to view raising taxes on wealthy as very important for governments

% who say it is $\underline{\textit{very}}$ important for the national government to raise taxes on the wealthy



Note: All differences shown are statistically significant. Source: Fall 2020 Global Attitudes Survey. Q19e.

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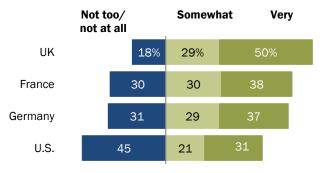
The idea of a government-provided universal basic income (UBI) received the least support in each of the four countries among the policies in the survey. UBI gained notoriety in the U.S. as a central point of Andrew Yang's 2020 presidential bid. It has been tested on smaller scales in places like Finland and Kenya, and a form of UBI has been in effect in the oil-rich U.S. state of Alaska since 1982.

Around a third of Americans and about four-inten French and Germans say it is very important for the national government to provide a UBI, while half of Britons say the same. Although UBI received the least support of the five policies asked about, about half, and as many as 79%, in the countries surveyed say it is at least somewhat important. In Germany, where a UBI trial is underway, and the UK, where more than 100 lawmakers are calling for a pilot program, people of all ages are about equally likely to say UBI is important. But younger Americans and French are especially likely to hold this view, as are those on the ideological left in all four countries.

There are stark differences of opinion on UBI across income groups. In each of the four countries surveyed, those with the lowest levels of income are the most likely to say it is very important for the national government to provide a UBI. This difference is largest in the U.S., where 51% of those in the lowest income group are *very* supportive of this, compared with only 16% in the highest income group.

Widespread support for universal basic income in Europe; American public split

% who say it is ____ important for the national government to provide a universal basic income for all people

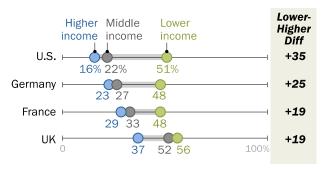


Note: Those who did not answer are not shown.
Source: Fall 2020 Global Attitudes Survey. Q19a.
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People in lowest income group most likely to support universal basic income

% who say it is <u>very</u> important for the national government to provide a universal basic income for all people



Note: All differences shown are statistically significant. Source: Fall 2020 Global Attitudes Survey. Q19a. "Many in Western Europe and U.S. Want Economic Changes as Pandemic Continues"

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Americans and Germans with less education are more likely to say it is very important for the national government to provide a universal basic income than are those with more education.

Across countries, views on the value of regulation are mixed

When asked about government regulation of business, a full two-thirds of Britons say that it is a good thing for their country, and nearly six-in-ten in France say the same. Views on regulation in these countries are largely unchanged from when the question was last asked in 2017.

Roughly half of Germans agree that regulation is generally good for their society, though 43% say it is bad for Germany. Notably, views *against* regulation have increased slightly since the question was last asked (36% in 2017 vs. 43% now).

There is less support for regulation in the U.S., where half say it is bad for society, while 46% believe it has a positive effect.

In France and the U.S., young people are more likely than their older counterparts to consider regulation a good thing; in both countries, those with more education are also more likely to see regulation as good.

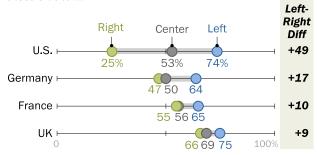
In all four countries, ideology cleaves

differences in views on regulation. The largest gap by far is in the U.S., where nearly three-quarters of those on the left believe regulating business is good, while just a quarter of those on the right say the same.

Differences are more modest in the other countries polled. In Germany, 64% of those on the left say regulation is good, and roughly half of those on the right agree. In France and the UK, while a majority of all ideological groups see benefits to regulation, those on the left are moderately more positive than right-leaning respondents.

Ideological differences in views of government regulation in all countries polled

% of who say it is generally **good** for their country's society if the government regulates business, among those on the ...



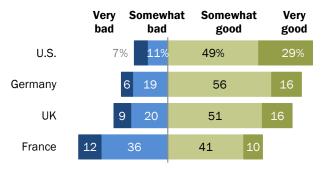
Note: All differences shown are statistically significant.
Source: Fall 2020 Global Attitudes Survey. Q10.
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Most say they have a good chance to improve standard of living in U.S., Germany and UK

Despite the coronavirus crisis and the associated economic recession, half or more of those in the four countries surveyed said they have at least a somewhat good chance of improving their standard of living when the survey was fielded in November and December 2020. Compared with the other three nations, public opinion is more divided in France, where 51% think their prospects of improving their livelihoods are somewhat or very good, compared with 48% who say they are somewhat or very bad. And Americans stand out for their optimism, as nearly three-in-ten believe their chances are *very* good when it comes to improving their standard of living.

Many say they have a good chance of improving their standard of living

% who say they have a $_$ chance of improving their standard of living



Note: Those who did not answer are not shown. Source: Fall 2020 Global Attitudes Survey. Q5.

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In the U.S. and France, younger people and

women are more optimistic. When it comes to income, Germans, Americans and Britons in the highest income group are more likely than those in the lowest income group to say they have a good chance to improve their standard of living. Still, even among this lowest group, more than six-in-ten in Germany, the U.S. and UK say they have a good chance to do so.

Acknowledgments

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Methodology

About Pew Research Center's Fall 2020 Global Attitudes Survey

Results for the survey are based on telephone interviews conducted under the direction of Gallup and Abt Associates. The results are based on national samples, unless otherwise noted. More details about our international survey methodology and country-specific sample designs are available here.

Topline questionnaire

Pew Research Center Fall 2020 Survey April 22, 2021 Release

Methodological notes:

- Survey results are based on national samples. For further details on sample designs, see our <u>international survey methods database</u>.
- The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the United States in the survey:

Group	Unweighted sample size	Weighted %	Plus or minus
Total sample	1003		3.7 percentage points
Rep/Lean Rep	426	41	5.6 percentage points
Dem/Lean Dem	492	49	5.3 percentage points

- Due to rounding, percentages may not total 100%. The topline "total" columns show 100%, because they are based on unrounded numbers.
- Since 2007, Pew Research Center has used an automated process to generate toplines for its Global Attitudes surveys. As a result, numbers may differ slightly from those published prior to 2007.
- Not all questions included in the Fall 2020 Survey are presented in this topline. Omitted questions have either been previously released or will be released in future reports.