

## Methodological Appendix

### ***ABOUT THE 2005 GLOBAL ATTITUDES SURVEY***

Results for the survey are based on telephone and face-to-face interviews conducted under the direction of Princeton Survey Research Associates International. All surveys are based on national samples except in China, India, Morocco and Pakistan where the sample was disproportionately or exclusively urban.

The table below shows the margin of sampling error based on all interviews conducted in that country. For results based on the full sample in a given country, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus the margin of error. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Country: **Britain**  
 Company: NOP World  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: English  
 Fieldwork dates: April 25-May 7, 2005  
 Sample size: 750  
 Margin of Error: 4%  
 Representative: Telephone households

Country: **Canada**  
 Company: Environics  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: English and French  
 Fieldwork dates: May 6-11, 2005  
 Sample size: 500  
 Margin of Error: 4%  
 Representative: Telephone households

Country: **China**  
 Company: Horizon Market Research (Data were purchased from Horizon Market Research and based on their self-sponsored survey "Chinese People View the World")  
 Sample design: Probability sample in six cities and surrounding rural areas – Shanghai (in east China), Beijing (north), Guangzhou (southeast), Chengdu (southwest), Wuhan (central) and Shenyang (northeast).  
 Mode: Face-to-face adults 18 to 60  
 Languages: Chinese (dialects: Mandarin, Beijinese, Cantonese, Sichuan, Hubei, Dongbei, Shangaiese)  
 Fieldwork dates: May 21-31, 2005  
 Sample size: 2191  
 Margin of Error: 2%  
 Representative: Disproportionately urban

Country: **France**  
 Company: Taylor, Nelson & Sofres (TNS)  
 Sample design: Quota  
 Mode: Telephone adults 18 plus  
 Languages: French  
 Fieldwork dates: May 2-7, 2005  
 Sample size: 751  
 Margin of Error: 4%  
 Representative: Telephone households

Country: **Germany**  
 Company: TNS EMNID  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: German  
 Fieldwork dates: April 27-May 4, 2005  
 Sample size: 750  
 Margin of Error: 4%  
 Representative: Telephone households

Country: **India**  
 Company: TNS  
 Sample design: Probability  
 Mode: Face-to-face adults 18-64  
 Languages: Hindi, Gujarati, Tamil, Kannada, Bengali  
 Fieldwork dates: May 1-29, 2005  
 Sample size: 2042  
 Margin of Error: 2%  
 Representative: Urban only

Country: **Indonesia**  
 Company: TNS Indonesia  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Bahasa Indonesia  
 Fieldwork dates: April 30-May 16, 2005  
 Sample size: 1022  
 Margin of Error: 3%  
 Representative: Eighteen provinces representing 87% of adult population

Country: **Jordan**  
Company: MRO  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Arabic  
Fieldwork dates: May 3-24, 2005  
Sample size: 1000  
Margin of Error: 3%  
Representative: Adult population

Country: **Lebanon**  
Company: MRO  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Arabic  
Fieldwork dates: May 3-24, 2005  
Sample size: 1000  
Margin of Error: 3%  
Representative: Adult population

Country: **Morocco**  
Company: Pan Arab Research Center  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: French and Arabic  
Fieldwork dates: June 6-16, 2005  
Sample size: 1000  
Margin of Error: 3%  
Representative: Disproportionately urban

Country: **Netherlands**  
Company: TNS NIPO  
Sample design: Probability  
Mode: Telephone adults 18 plus  
Languages: Dutch  
Fieldwork dates: April 27-May 11, 2005  
Sample size: 754  
Margin of Error: 4%  
Representative: Telephone households

Country: **Pakistan**  
Company: ACNielsen Aftab  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Urdu  
Fieldwork dates: May 2-24, 2005  
Sample size: 1225  
Margin of Error: 3%  
Representative: Disproportionately urban

Country: **Poland**  
Company: Ipsos-Demoskop  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Polish  
Fieldwork dates: April 27-May 29, 2005  
Sample size: 1024  
Margin of Error: 3%  
Representative: Adult population

Country: **Russia**  
Company: Bashkirova & Partners  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Russian  
Fieldwork dates: April 28-May 13, 2005  
Sample size: 1002  
Margin of Error: 3%  
Representative: Adult population

Country: **Spain**  
Company: TNS-Demoscopia  
Sample design: Probability  
Mode: Telephone adults 18 plus  
Languages: Spanish  
Fieldwork dates: April 20-28, 2005  
Sample size: 751  
Margin of Error: 4%  
Representative: Telephone households

Country: **Turkey**  
Company: PIAR-TNS  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Turkish  
Fieldwork dates: April 27-May 14, 2005  
Sample size: 1003  
Margin of Error: 3%  
Representative: Adult population

Country: **United States**  
Company: Princeton Data Source  
Sample design: Probability  
Mode: Telephone adults 18 plus  
Languages: English  
Fieldwork dates: May 18-22, 2005  
Sample size: 1001  
Margin of Error: 3%  
Representative: Telephone households in continental US