

ABOUT THE MARCH 2004 GLOBAL ATTITUDES SURVEY

Results for the survey of 9 countries are based on telephone and face-to-face interviews conducted under the direction of Princeton Survey Research Associates International. Telephone interviews were conducted among a nationwide, representative sample of 1,000 adults, 18 years of age or older, in the United States, 500 in Great Britain, 503 in France, and 500 in Germany. The fieldwork was conducted by NOP in Great Britain between February 23-29, 2004, by IFOP in France between February 23-28, 2004, by TNS-Emnid in Germany between February 23-29, 2004, and by Princeton Data Source in the U.S. between February 24-29, 2004.

Face-to-face interviews were conducted among a nation-wide representative sample of 1,000 adults in Jordan, 1,002 in Russia, and 1,017 in Turkey. The fieldwork was conducted by MRO in Jordan between February 24-29, 2004, by ROMIR in Russia between February 20-29, 2004, and by TNS Piar in Turkey between February 21 and March 1, 2004. In Morocco, 1,000 face-to-face interviews of adults 18-59 years of age were conducted in four major cities (Casablanca, Rabat, Fes and Marrakech) by Synovate Market Research between February 19-24, 2004. In Pakistan, 1,242 predominantly urban face-to-face interviews were conducted by ACNielsen between February 23-March 3, 2004.

For results based on the total sample in countries where the sample size is more than 900 (the U.S., Russia, Jordan, Turkey, Morocco, and Pakistan), one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3.5 percentage points. In countries where the sample size is approximately 500 (Great Britain, France, and Germany), the margin of error is 5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.