

## Methodological Appendix: 44-Nation Major Survey (2002)

Country: **Angola (Luanda only)**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Portuguese  
 Fieldwork dates: August 1-September 17, 2002  
 Sample size: 780  
 Margin of Error: 3.5%  
 Representative: Luanda City and surrounding area only

Country: **Argentina**  
 Company: Gallup Argentina  
 Sample design: Probability with age and gender quotas  
 Mode: Face-to-face adults 18 plus  
 Languages: Spanish  
 Fieldwork dates: July 18-29, 2002  
 Sample size: 814  
 Margin of Error: 3.4%  
 Representative: 100% adult population

Country: **Bangladesh**  
 Company: Survey Research Group of Bangladesh  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Bengali  
 Fieldwork dates: August 1-12, 2002  
 Sample size: 689  
 Margin of Error: 3.7%  
 Representative: 100% adult population

Country: **Bolivia**  
 Company: Apoyo Bolivia  
 Sample design: Probability  
 Mode: Face-to-face adults 18 to 70  
 Languages: Spanish  
 Fieldwork dates: July 11-27, 2002  
 Sample size: 782  
 Margin of Error: 3.5%  
 Representative: Disproportionately urban

Country: **Brazil**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Portuguese  
 Fieldwork dates: July 2-August 8, 2002  
 Sample size: 1000  
 Margin of Error: 3.1%  
 Representative: Disproportionately urban

Country: **Britain**  
 Company: ICM Research  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: English  
 Fieldwork dates: July 15-22, 2002  
 Sample size: 501  
 Margin of Error: 4.4%  
 Representative: 100% of telephone households

Country: **Bulgaria**  
 Company: Vitosha Research  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Bulgarian  
 Fieldwork dates: July 8-18, 2002  
 Sample size: 514  
 Margin of Error: 4.3%  
 Representative: 100% adult population

Country: **Canada**  
 Company: Environics  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: English and French  
 Fieldwork dates: July 16-24, 2002  
 Sample size: 500  
 Margin of Error: 4.4%  
 Representative: 100% of telephone households

Country: **China**  
 Company: Taylor Nelson Sofres  
 Sample design: Probability sample in six cities and surrounding rural areas – Shanghai (in southeast China), Beijing (north), Guangzhou (southeast), Chengdu (southwest), Wuhan (central) and Shenyang (northeast).  
 Mode: Face-to-face adults 18 to 60  
 Languages: Chinese (dialects: Mandarin, Beijinese, Cantonese, Sichun, Hubei, Dongbei, Shanghaiese)  
 Fieldwork dates: July 20-August 18, 2002  
 Sample size: 3000  
 Margin of Error: 1.8%  
 Representative: Disproportionately urban

Country: **Czech Republic**  
 Company: NFO AISA  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: Czech  
 Fieldwork dates: July 12-16, 2002  
 Sample size: 500  
 Margin of Error: 4.4%  
 Representative: 100% of telephone households

Country: **Egypt (Cairo only)**  
 Company: MEMRB Egypt  
 Sample design: Quota  
 Mode: Face-to-face with adults 18-60  
 Languages: Arabic  
 Fieldwork dates: October 2-26, 2002  
 Sample size: 1013  
 Margin of Error: 3.1%  
 Representative: Cairo and surrounding area

Country: **France**  
 Company: Taylor, Nelson & Sofres  
 Sample design: Quota  
 Mode: Telephone adults 18 plus  
 Languages: French  
 Fieldwork dates: July 22-26, 2002  
 Sample size: 507  
 Margin of Error: 4.4%  
 Representative: 100% of telephone households

Country: **Germany**  
 Company: EMNID  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: German  
 Fieldwork dates: July 12-August 10, 2002  
 Sample size: 1000  
 Margin of Error: 3.1%  
 Representative: 100% of telephone households

Country: **Ghana**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Akan, Ewe, Ga, Dagbani, English  
 Fieldwork dates: October 26-31, 2002  
 Sample size: 702  
 Margin of Error: 3.7%  
 Representative: 100% adult population

Country: **Guatemala**  
 Company: MERCAPLAN Centroamerica  
 Sample design: Probability with gender quotas  
 Mode: Face-to-face adults 18 plus  
 Languages: Spanish  
 Fieldwork dates: July 19-27, 2002  
 Sample size: 500  
 Margin of Error: 4.4%  
 Representative: Disproportionately urban

Country: **Honduras**  
 Company: MERCAPLAN Centroamerica  
 Sample design: Probability with gender quotas  
 Mode: Face-to-face adults 18 plus  
 Languages: Spanish  
 Fieldwork dates: July 10-21, 2002  
 Sample size: 506  
 Margin of Error: 4.4%  
 Representative: Disproportionately urban

Country: **India**  
 Company: Taylor Nelson Sofres Mode  
 Sample design: Probability  
 Mode: Face-to-face adults 18-64  
 Languages: Hindi, Gujarati, Tamil, Kannada, Bengali  
 Fieldwork dates: September 12-Oct. 21, 2002  
 Sample size: 2189  
 Margin of Error: 2.1%  
 Representative: Disproportionately urban

Country: **Indonesia**  
 Company: Taylor Nelson Sofres  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Bahasa Indonesia  
 Fieldwork dates: July 20-August 7, 2002  
 Sample size: 1017  
 Margin of Error: 3.1%  
 Representative: Disproportionately urban  
 Seven provinces (Jakarta, West Java, Central Java, East Java, North Sumatra, South Sumatra, South Sulawesi) representing 66% of population

Country: **Italy**  
 Company: DOXA  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Italian  
 Fieldwork dates: July 5-24, 2002  
 Sample size: 508  
 Margin of Error: 4.4%  
 Representative: 100% adult population

Country: **Ivory Coast**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: French  
 Fieldwork dates: September 9-15, 2002  
 Sample size: 708  
 Margin of Error: 3.7%  
 Representative: Disproportionately urban.  
 Three cities--Yamoussoukro,  
 Abidjan, and Bouake--and  
 surrounding areas

Country: **Japan**  
 Company: Research International  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: Japanese  
 Fieldwork dates: July 24-August 4, 2002  
 Sample size: 702  
 Margin of Error: 3.7%  
 Representative: 100% of telephone households

Country: **Jordan**  
 Company: MRO  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Arabic  
 Fieldwork dates: September 5-October 21, 2002  
 Sample size: 1000  
 Margin of Error: 3.1%  
 Representative: 100% adult population

Country: **Kenya**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: English, Kiswahili (Kikuyu,  
 Luo, Meru)  
 Fieldwork dates: August 23-September 3, 2002  
 Sample size: 658  
 Margin of Error: 3.8%  
 Representative: 100% adult population

Country: **Lebanon**  
 Company: MRO  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Arabic  
 Fieldwork dates: September 30-Oct. 18, 2002  
 Sample size: 1000  
 Margin of Error: 3.1%  
 Representative: 100% adult population

Country: **Mali**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: French, (Bambara)  
 Fieldwork dates: September 16-29, 2002  
 Sample size: 697  
 Margin of Error: 3.7%  
 Representative: Disproportionately urban

Country: **Mexico**  
 Company: BGC, S.C.  
 Sample design: Probability with age and  
 gender quotas  
 Mode: Face-to-face adults 18 plus  
 Languages: Spanish  
 Fieldwork dates: July 19-27, 2002  
 Sample size: 996  
 Margin of Error: 3.1%  
 Representative: 100% adult population

Country: **Nigeria**  
 Company: Research International  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Igbo, Hausa, Yoruba  
 Fieldwork dates: September 11-30, 2002  
 Sample size: 1000  
 Margin of Error: 3.1%  
 Representative: 100% adult population

Country: **Pakistan**  
 Company: ACNielsen Aftab  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Urdu  
 Fieldwork dates: August 9-September 6, 2002  
 Sample size: 2032  
 Margin of Error: 2.2%  
 Representative: Disproportionately urban

Country: **Peru**  
Company: Apoyo  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Spanish (Aymara, Quechua)  
Fieldwork dates: July 10-21, 2002  
Sample size: 711  
Margin of Error: 3.7%  
Representative: 100% adult population

Country: **Philippines**  
Company: Taylor Nelson Sofres  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Tagalog (Ilocano, Bicolano, Cebuano, Ilonggo and Waray)  
Fieldwork dates: July 11-31, 2002  
Sample size: 700  
Margin of Error: 3.7%  
Representative: 100% adult population

Country: **Poland**  
Company: Ipsos-Demoskop  
Sample design: Probability with age, gender and education quotas  
Mode: Face-to-face adults 18 plus  
Languages: Polish  
Fieldwork dates: July 9-18, 2002  
Sample size: 500  
Margin of Error: 4.4%  
Representative: 100% adult population

Country: **Russia**  
Company: Romir  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Russian  
Fieldwork dates: July 5-26, 2002  
Sample size: 1002  
Margin of Error: 3.1%  
Representative: 100% adult population

Country: **Senegal**  
Company: Research International  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: French (Wolof)  
Fieldwork dates: September 12-22, 2002  
Sample size: 710  
Margin of Error: 3.7%  
Representative: Disproportionately urban

Country: **Slovak Republic**  
Company: NFO AISA  
Sample design: Probability  
Mode: Telephone adults 18 plus  
Languages: Slovak  
Fieldwork dates: July 12-19, 2002  
Sample size: 500  
Margin of Error: 4.4%  
Representative: 100% adult population

Country: **South Africa**  
Company: Research International  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: English, Zulu, Afrikaans, South Sotho, North Sotho, Xhosa  
Fieldwork dates: August 26-September 11, 2002  
Sample size: 700  
Margin of Error: 3.7%  
Representative: 100% adult population

Country: **South Korea**  
Company: Gallup Korea  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Korean  
Fieldwork dates: July 28-August 10, 2002  
Sample size: 719  
Margin of Error: 3.7%  
Representative: 100% adult population

Country: **Tanzania**  
Company: Research on Poverty Alleviation  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Swahili, English  
Fieldwork dates: August 2-24, 2002  
Sample size: 720  
Margin of Error: 3.7%  
Representative: 100% adult population

Country: **Turkey**  
Company: PIAR-Taylor Nelson Sofres  
Sample design: Probability  
Mode: Face-to-face adults 18 plus  
Languages: Turkish  
Fieldwork dates: July 21-August 9, 2002  
Sample size: 1005  
Margin of Error: 3.1%  
Representative: 100% adult population

Country: **Uganda**  
 Company: Wiksken Agencies  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Alur, Ateso, Luganda, Lugbara, Lumasaaba, Lusonga, Lwo, Runyankore-Rukiga, Runyoro-Rutooro  
 Fieldwork dates: October 1-12, 2002  
 Sample size: 1008  
 Margin of Error: 3.1%  
 Representative: 100% adult population

Country: **Ukraine**  
 Company: MEMRB  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Ukrainian and Russian  
 Fieldwork dates: July 11-25, 2002  
 Sample size: 500  
 Margin of Error: 4.4%  
 Representative: 100% adult population

Country: **United States**  
 Company: Princeton Data Source  
 Sample design: Probability  
 Mode: Telephone adults 18 plus  
 Languages: English  
 Fieldwork dates: August 19-September 8, 2002  
 Sample size: 1501  
 Margin of Error: 2.8%  
 Representative: 100% of telephone household in continental US

Country: **Uzbekistan**  
 Company: Romir  
 Sample design: Probability with age and gender quotas  
 Mode: Face-to-face adults 18 plus  
 Languages: Uzbek and Russian  
 Fieldwork dates: July 26-August 9, 2002  
 Sample size: 700  
 Margin of Error: 3.7%  
 Representative: 100% adult population

Country: **Venezuela**  
 Company: Sigma Dos Venezuela  
 Sample design: Probability  
 Mode: Face-to-face adults 18 plus  
 Languages: Spanish  
 Fieldwork dates: July 13-August 1, 2002  
 Sample size: 700  
 Margin of Error: 3.7%  
 Representative: Disproportionately urban

Country: **Vietnam**  
 Company: NFO Vietnam  
 Sample design: Probability  
 Mode: Face-to-face adults 18 to 65  
 Languages: Vietnamese  
 Fieldwork dates: July 6-22, 2002  
 Sample size: 772  
 Margin of Error: 3.5%  
 Representative: Disproportionately urban