

FOR RELEASE JANUARY 19, 2016

# Latinos in the 2016 Election: Massachusetts

*Factsheet*

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# Latinos in the 2016 Election: Massachusetts

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Massachusetts.<sup>2</sup> All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.<sup>3</sup>

## Hispanics in Massachusetts's Eligible Voter Population

- The Hispanic population in Massachusetts is the 16th largest in the nation. About 729,000 Hispanics reside in Massachusetts, 1.3% of all Hispanics in the United States.
- Massachusetts's population is 11% Hispanic, the 18th largest Hispanic statewide population share nationally.
- There are 372,000 Hispanic eligible voters in Massachusetts—the 11th largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

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### Population and Electorate in the United States and Massachusetts, 2014

	U.S.	Massachusetts	Massachusetts state rank
<b>Total population (all ages)</b>			
All (thousands)	318,857	6,745	14
Hispanics (thousands)	55,251	729	16
Percent Hispanic	17.3	10.8	18
<b>Eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	224,963	4,898	14
Hispanics (thousands)	25,486	372	11
Percent Hispanic	11.3	7.6	15
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	46.1	51.0	15

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- Some 8% of Massachusetts eligible voters are Hispanic, the 15th largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.
- About half of Hispanics in Massachusetts are eligible to vote (51%), ranking Massachusetts 15th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 79% of the state's white population is eligible to vote.

## Characteristics of Eligible Voters in Massachusetts and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Massachusetts	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	318,857	55,251	6,745	729
<b>Eligible voter population (thousands)</b>	224,963	25,486	4,898	372
<b>Age</b>				
18-29	21.6	32.9	21.7	34.3
30-44	24.0	28.6	22.5	31.7
45-54	17.6	15.9	18.8	16.4
55-64	16.9	11.6	17.2	9.9
65 and older	19.8	11.0	19.9	7.6
<b>Millennial (ages 18-33)</b>	28.2	41.4	27.9	43.4
<b>Gender</b>				
Male	48.4	48.9	47.6	47.2
Female	51.6	51.1	52.4	52.8
<b>Type of citizen</b>				
Citizen by birth	91.4	75.2	89.3	76.8
Naturalized citizen	8.6	24.8	10.7	23.2
<b>Language</b>				
Speaks only English at home	85.2	31.7	83.1	20.1
Does not speak only English at home	14.8	68.3	16.9	79.9
Speaks Spanish at home	8.5	67.8	6.6	79.0
<b>Educational attainment</b>				
Less than high school graduate	10.9	22.0	8.9	25.4
High school graduate	28.4	29.0	25.2	30.9
Two-year degree/Some college	32.7	33.5	27.3	26.8
Bachelor's degree or more	28.1	15.6	38.6	16.9
<b>Marital status</b>				
Married	49.6	42.5	47.6	32.0
Never married	29.9	40.1	34.1	50.5
Divorced/separated/widowed	20.6	17.4	18.3	17.5
<b>With child younger than 18 in home</b>	23.5	28.7	22.9	29.4
<b>Homeownership rate</b>	66.7	55.2	65.9	29.7
<b>Hispanic origin</b>				
Mexican	-	59.2	-	5.3
Puerto Rican	-	14.1	-	54.0
Cuban	-	4.6	-	2.6
Salvadoran	-	2.6	-	2.8
Dominican	-	3.4	-	16.5
Other	-	16.1	-	18.8
<b>Household income (in 2014 \$)</b>				
Less than \$30,000	20.7	22.8	16.0	35.2
\$30,000-\$49,999	17.2	19.6	12.3	17.4
\$50,000-\$74,999	18.7	20.1	15.5	14.9
\$75,000-\$99,999	14.0	14.4	13.2	11.7
\$100,000 or more	29.5	23.1	43.0	20.7

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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## Characteristics of Eligible Voters in Massachusetts, by Race and Ethnicity, 2014

*% of eligible voters (unless otherwise noted)*

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	729	4,979	439	413
<b>Eligible voter population (thousands)</b>	372	3,958	275	203
<b>Age</b>				
18-29	34.3	19.4	29.3	25.8
30-44	31.7	21.0	24.3	28.8
45-54	16.4	19.1	18.6	19.1
55-64	9.9	18.4	15.0	12.9
65 and older	7.6	22.1	12.9	13.3
<b>Millennial (ages 18-33)</b>	43.4	25.3	35.2	33.0
<b>Gender</b>				
Male	47.2	47.7	45.8	47.2
Female	52.8	52.3	54.2	52.8
<b>Type of citizen</b>				
Citizen by birth	76.8	94.9	71.5	29.4
Naturalized citizen	23.2	5.1	28.5	70.6
<b>Language</b>				
Speaks only English at home	20.1	93.0	74.5	22.0
Does not speak only English at home	79.9	7.0	25.5	78.0
Speaks Spanish at home	79.0	0.7	1.2	0.1
<b>Educational attainment</b>				
Less than high school graduate	25.4	6.6	14.6	14.5
High school graduate	30.9	24.6	29.0	17.6
Two-year degree/Some college	26.8	27.0	36.1	20.3
Bachelor's degree or more	16.9	41.7	20.3	47.5
<b>Marital status</b>				
Married	32.0	50.2	29.6	57.7
Never married	50.5	31.2	49.7	32.0
Divorced/separated/widowed	17.5	18.6	20.7	10.3
<b>With child younger than 18 in home</b>	29.4	21.8	23.8	32.4
<b>Homeownership rate</b>	29.7	71.3	42.7	64.7
<b>Household income (in 2014 \$)</b>				
Less than \$30,000	35.2	13.4	26.1	15.1
\$30,000-\$49,999	17.4	11.8	14.8	10.8
\$50,000-\$74,999	14.9	15.4	18.5	12.2
\$75,000-\$99,999	11.7	13.4	10.8	14.2
\$100,000 or more	20.7	46.0	29.8	47.7

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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