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Latinos in the 2016 Election: Hawaii

Factsheet

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Latinos in the 2016 Election: Hawaii

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in Hawaii.² All demographic data are based on Pew Research Center tabulations of the U.S. Census Bureau's 2014 American Community Survey.³

Hispanics in Hawaii's Eligible Voter Population

- The Hispanic population in Hawaii is the 39th largest in the nation. About 142,000 Hispanics reside in Hawaii, 0.3% of all Hispanics in the United States.
- Hawaii's population is 10% Hispanic, the 21st largest Hispanic statewide population share nationally.
- There are 85,000 Hispanic eligible voters in Hawaii—the 32nd largest Hispanic statewide eligible voter population nationally. California ranks first with 6.9 million.

Population and Electorate in the United States and Hawaii, 2014

	U.S.	Hawaii	Hawaii state rank
Total population (all ages)			
All (thousands)	318,857	1,420	40
Hispanics (thousands)	55,251	142	39
Percent Hispanic	17.3	10.0	21
Eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	224,963	1,022	42
Hispanics (thousands)	25,486	85	32
Percent Hispanic	11.3	8.3	13
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	46.1	59.9	3

Note: Percentages calculated before rounding.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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- Some 8% of Hawaii eligible voters are Hispanic, the 13th largest Hispanic statewide eligible voter share nationally. New Mexico ranks first with 40%.

¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2014 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2014 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

- Some 60% of Hispanics in Hawaii are eligible to vote, ranking Hawaii third nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 84% of the state's white population and 73% of the state's Asian population is eligible to vote.

Characteristics of Eligible Voters in Hawaii and the United States, 2014

% of eligible voters (unless otherwise noted)

	U.S.		Hawaii	
	All	Hispanics	All	Hispanics
Total population (thousands)	318,857	55,251	1,420	142
Eligible voter population (thousands)	224,963	25,486	1,022	85
Age				
18-29	21.6	32.9	22.5	35.0
30-44	24.0	28.6	24.4	33.7
45-54	17.6	15.9	15.9	13.3
55-64	16.9	11.6	16.4	10.2
65 and older	19.8	11.0	20.9	7.7
Millennial (ages 18-33)	28.2	41.4	29.9	48.6
Gender				
Male	48.4	48.9	51.0	51.5
Female	51.6	51.1	49.0	48.5
Type of citizen				
Citizen by birth	91.4	75.2	86.7	91.9
Naturalized citizen	8.6	24.8	13.3	8.1
Language				
Speaks only English at home	85.2	31.7	79.5	77.3
Does not speak only English at home	14.8	68.3	20.5	22.7
Speaks Spanish at home	8.5	67.8	1.7	14.6
Educational attainment				
Less than high school graduate	10.9	22.0	7.3	8.3
High school graduate	28.4	29.0	29.1	33.8
Two-year degree/Some college	32.7	33.5	34.2	41.0
Bachelor's degree or more	28.1	15.6	29.4	16.9
Marital status				
Married	49.6	42.5	50.7	44.4
Never married	29.9	40.1	31.0	42.9
Divorced/separated/widowed	20.6	17.4	18.3	12.7
With child younger than 18 in home	23.5	28.7	23.1	30.5
Homeownership rate	66.7	55.2	61.3	45.0
Hispanic origin				
Mexican	-	59.2	-	29.6
Puerto Rican	-	14.1	-	30.3
Cuban	-	4.6	-	1.8
Salvadoran	-	2.6	-	0.5
Dominican	-	3.4	-	0.1
Other	-	16.1	-	37.7
Household income (in 2014 \$)				
Less than \$30,000	20.7	22.8	12.8	17.4
\$30,000-\$49,999	17.2	19.6	11.2	12.4
\$50,000-\$74,999	18.7	20.1	17.1	15.8
\$75,000-\$99,999	14.0	14.4	15.3	22.7
\$100,000 or more	29.5	23.1	43.6	31.7

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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Characteristics of Eligible Voters in Hawaii, by Race and Ethnicity, 2014

% of eligible voters (unless otherwise noted)

	Hispanic	Asian	White
Total population (thousands)	142	514	326
Eligible voter population (thousands)	85	376	275
Age			
18-29	35.0	14.2	23.2
30-44	33.7	19.3	23.6
45-54	13.3	17.9	13.5
55-64	10.2	18.9	18.3
65 and older	7.7	29.7	21.5
Millennial (ages 18-33)	48.6	19.6	30.5
Gender			
Male	51.5	46.5	55.9
Female	48.5	53.5	44.1
Type of citizen			
Citizen by birth	91.9	69.5	96.6
Naturalized citizen	8.1	30.5	3.4
Language			
Speaks only English at home	77.3	62.2	94.7
Does not speak only English at home	22.7	37.8	5.3
Speaks Spanish at home	14.6	0.1	1.0
Educational attainment			
Less than high school graduate	8.3	10.0	3.6
High school graduate	33.8	27.3	20.7
Two-year degree/Some college	41.0	31.1	34.7
Bachelor's degree or more	16.9	31.7	40.9
Marital status			
Married	44.4	53.0	55.8
Never married	42.9	26.2	25.5
Divorced/separated/widowed	12.7	20.8	18.6
With child younger than 18 in home	30.5	21.2	21.7
Homeownership rate	45.0	76.0	52.1
Household income (in 2014 \$)			
Less than \$30,000	17.4	10.4	14.3
\$30,000-\$49,999	12.4	10.0	12.5
\$50,000-\$74,999	15.8	16.8	17.5
\$75,000-\$99,999	22.7	16.3	14.3
\$100,000 or more	31.7	46.6	41.4

Note: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. High school graduate includes GEDs or equivalent. Asians and whites include only non-Hispanics. Hispanics are of any race. Homeownership rate and household income excludes persons living in institutions, college dormitories and other group quarters.

Source: Pew Research Center tabulations of the 2014 American Community Survey (1% IPUMS sample)

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