

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
 SEPTEMBER 2004 OMNIBUS SURVEYS
 FINAL TOPLINE**

September 22-26, 2004 Total N=1200; RV N=948

September 17-21, 2004 Total N=1200; RV N=989

RESULTS ARE SHOWN FOR TWO DISTINCT SURVEYS: SEPTEMBER 17-21 IS FROM THE MID-SEPTEMBER OMNIBUS AND SEPTEMBER 22-26 IS FROM THE LATE SEPTEMBER OMNIBUS

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS:

	Quite A lot	(VOL.) Some	Only a Little	(VOL.) None	DK/ Ref.	
September 22-26, 2004	68	4	23	4	1=100	(N=948)
September 17-21, 2004	66	4	25	4	1=100	(N=989)
Early September, 2004	71	3	22	3	1=100	
<i>September 11-14</i>	69	3	23	4	1=100	
<i>September 8-10</i>	73	3	21	2	1=100	
August, 2004	69	2	26	2	1=100	
July, 2004	67	2	28	2	1=100	
June, 2004	58	3	36	2	1=100	
May, 2004	59	6	30	4	1=100	
Late March, 2004	60	4	31	4	1=100	
Mid-March, 2004	65	2	31	2	*=100	
2000 Early November, 2000	72	6	19	2	1=100	
Late October, 2000	66	6	24	4	*=100	
Mid-October, 2000	67	9	19	4	1=100	
Early October, 2000	60	8	27	4	1=100	
September, 2000	59	8	29	3	1=100	
July, 2000	46	6	45	3	*=100	
June, 2000	46	6	43	5	*=100	
May, 2000	48	4	42	5	1=100	
April, 2000	45	7	41	7	*=100	
1996 November, 1996	67	8	22	3	*=100	
October, 1996	65	7	26	1	1=100	
Late September, 1996	61	7	29	2	1=100	
Early September, 1996	56	3	36	4	1=100	
July, 1996	55	3	41	1	*=100	
June, 1996	50	5	41	3	1=100	
1992 October, 1992	77	5	16	1	1=100	
September, 1992	69	3	26	1	1=100	
August, 1992	72	4	23	1	*=100	
June, 1992	63	6	29	1	1=100	
1988 Gallup: November, 1988	73	8	17	2	0=100	
Gallup: October, 1988	69	9	20	2	0=100	
Gallup: August, 1988	61	10	27	2	0=100	
Gallup: September, 1988	57	18	23	2	0=100	

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

9/22-26 <u>2004</u>	9/17-21 <u>2004</u>	
79	81	Yes, registered
76	79	Absolutely certain
2	2	Chance registration has lapsed
1	0	Don't know/Refused
20	18	No, not registered
<u>1</u>	<u>1</u>	Don't know/Refused (VOL.)
100	100	

Q.1 If the presidential election were being held TODAY, would you vote [INSERT, ROTATE **REPUBLICAN AND DEMOCRATIC TICKETS WITH NADER TICKET LAST**] for the Republican ticket of George W. Bush and Dick Cheney, for the Democratic ticket of John Kerry and John Edwards, or for the ticket of Ralph Nader and Peter Camejo?

IF OTHER OR DK (Q.1=4,9), ASK:

Q.1b As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.1]?

BASED ON REGISTERED VOTERS:

	Bush/ <u>Lean Bush</u>	Kerry/ <u>Lean Kerry</u>	Nader/ <u>Lean Nader</u>	Other/ <u>Don't Know</u>	
September 22-26, 2004	48	40	2	10=100	(N=948)
September 17-21, 2004	45	42	3	10=100	(N=989)
Early September, 2004	49	43	1	7=100	
<i>September 11-14</i>	46	46	1	7=100	
<i>September 8-10</i>	52	40	1	7=100	
August, 2004	45	47	2	6=100	
July, 2004	44	46	3	7=100	
June, 2004	46	42	6	6=100	
May, 2004	43	46	6	5=100	
Late March, 2004	44	43	6	7=100	
Mid-March, 2004	42	49	4	5=100	

	<i>Bush/ <u>Lean Bush</u></i>	<i>Gore/ <u>Lean Gore</u></i>	<i>Nader/ <u>Lean Nader</u></i>	
September, 2000	41	47	2	10=100
July, 2000	42	41	6	11=100

	<i>Dole/ <u>Lean Dole</u></i>	<i>Clinton/ <u>Lean Clinton</u></i>	<i>Perot/ <u>Lean Perot</u></i>	
Late September, 1996	35	51	7	7=100
Early September, 1996	34	52	8	6=100
July, 1996	34	44	16	6=100

	<i>Bush, Sr./ <u>Lean Bush, Sr.</u></i>	<i>Clinton/ <u>Lean Clinton</u></i>	<i>Perot/ <u>Lean Perot</u></i>	
Early October, 1992	35	48	8	9=100
June, 1992	31	28	36	5=100

NO QUESTION 2

IF RESPONDENT DID NOT CHOOSE KERRY IN Q.1/1b (Q.1=1,3 OR Q.1b=1,3,4,9) ASK:

Q.3a Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS:

	<u>Chance might vote for Kerry</u>	<u>Decided not to vote for Kerry</u>	<u>Don't know/ Refused</u>	
September 22-26, 2004	14	41	5=60%	(N=948)
September 17-21, 2004	10	40	7=57%	(N=989)
Early September, 2004	11	42	4=57%	
<i>September 11-14</i>	<i>11</i>	38	5=54%	
<i>September 8-10</i>	<i>11</i>	46	3=60%	
August, 2004	11	39	3=53%	
July, 2004	13	36	5=54%	
June, 2004	10	41	3=54%	
May, 2004	11	35	4=50%	
Late March, 2004	13	37	3=53%	
Mid-March, 2004	13	32	3=48%	
Late February, 2004	13	36	3=52%	
Early February, 2004	15	33	5=53%	
Gore: November, 2000	8	41	6=55%	
Gore: Late October, 2000	9	44	4=57%	
Gore: Mid-October, 2000	10	40	5=55%	
Gore: Early October, 2000	11	38	7=56%	
Gore: September, 2000	13	35	5=53%	
Gore: June, 2000	14	34	6=54%	
Clinton: Late September, 1996	11	35	3=49%	
Clinton: Early September, 1996	10	34	4=48%	
Clinton: July, 1996	8	36	4=48%	
Clinton: September, 1992	12	28	6=46%	
Clinton: August, 1992	14	26	3=43%	
Clinton: May, 1992	11	38	6=55%	

IF RESPONDENT DID NOT CHOOSE BUSH IN Q.1/1b (Q.1=2,3 OR Q.1b=2,3,4,9) ASK:

Q.3b Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS:

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>	
September 22-26, 2004	10	37	5=52%	(N=948)
September 17-21, 2004	9	39	7=55%	(N=989)
Early September, 2004	9	38	4=51%	
<i>September 11-14</i>	<i>8</i>	<i>41</i>	5=54%	
<i>September 8-10</i>	<i>9</i>	35	4=48%	
August, 2004	10	42	3=55%	
July, 2004	10	41	5=56%	

Q.3b CONTINUED...

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
June, 2004	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
Bush: November, 2000	8	44	7=59%
Bush: Late October, 2000	10	41	4=55%
Bush: Mid-October, 2000	12	40	5=57%
Bush: Early October, 2000	11	39	7=57%
Bush: September, 2000	15	38	6=59%
Bush: June, 2000	15	33	6=54%
Dole: Late September, 1996	16	44	5=65%
Dole: Early September, 1996	14	47	5=66%
Dole: July, 1996	15	40	3=58%
Bush, Sr: September, 1992	12	44	6=62%
Bush, Sr: August, 1992	15	45	4=64%
Bush, Sr: May, 1992	8	40	5=53%

QUESTIONS 4 AND 5 ASKED SEPTEMBER 22-26, 2004 ONLY:

Q.4 As I read a list of phrases, tell me if you think each phrase better describes John Kerry or George W. Bush.
(INSERT ITEM; RANDOMIZE)

BASED ON REGISTERED VOTERS [N=948]:

	<u>George W. Bush</u>	<u>John Kerry¹</u>	<u>(VOL.) Neither</u>	<u>(VOL.) Both Equally</u>	<u>DK/Ref.</u>
a. Would use good judgment in a crisis					
September 22-26, 2004	49	36	3	3	9=100
Early September, 2004	53	34	2	4	7=100
<i>September 11-13, 2004</i>	52	33	3	4	8=100
<i>September 8-10, 2004</i>	55	34	1	3	7=100
August, 2004	50	38	2	3	7=100
May, 2004	47	35	4	5	9=100
Late March, 2004	46	36	2	3	13=100
Mid-March, 2004	48	39	2	5	6=100
Late-October, 2000	43	42	2	5	8=100
Mid-October, 2000	40	42	5	8	5=100
Early October, 2000	36	43	4	10	7=100
September, 2000	38	44	3	8	7=100
June, 2000	44	37	5	6	8=100
b. Honest and truthful					
September 22-26, 2004	41	32	15	3	9=100
Early September, 2004	43	35	12	4	6=100
<i>September 11-13, 2004</i>	41	36	13	4	6=100
<i>September 8-10, 2004</i>	44	35	12	3	6=100
August, 2004	42	38	12	2	6=100
May, 2004	34	36	17	4	9=100

¹ In 2000 the question asked about Al Gore.

Q.4 CONTINUED...

	<u>George W. Bush</u>	<u>John Kerry²</u>	(VOL.) <u>Neither</u>	<u>Both Equally</u>	<u>DK/Ref.</u>
Late March, 2004	37	38	12	3	10=100
Mid-March, 2004	35	39	16	5	5=100
Late-October, 2000	43	32	15	5	5=100
Mid-October, 2000	38	30	19	6	7=100
Early October, 2000	36	32	17	8	7=100
September, 2000	35	37	13	9	6=100
June, 2000	35	31	19	7	8=100
c. Cares about people like me					
September 22-26, 2004	38	42	8	3	9=100
Early September, 2004	41	43	6	5	5=100
<i>September 11-13, 2004</i>	38	46	6	4	6=100
<i>September 8-10, 2004</i>	44	41	6	5	4=100
August, 2004	39	45	7	3	6=100
May, 2004	34	45	8	5	8=100
Late March, 2004	38	42	9	3	8=100
Mid-March, 2004	34	48	8	4	6=100
Late-October, 2000	40	43	8	5	4=100
Mid-October, 2000	40	42	7	7	4=100
Early October, 2000	35	44	11	5	5=100
September, 2000	31	47	9	7	6=100
d. A strong leader					
September 22-26, 2004	54	28	5	3	10=100
Early September, 2004	58	30	4	3	5=100
<i>September 11-13, 2004</i>	57	30	4	4	5=100
<i>September 8-10, 2004</i>	59	29	3	3	6=100
August, 2004	57	34	2	3	4=100
May, 2004	50	31	8	4	7=100
Late March, 2004	51	33	4	2	10=100
Mid-March, 2004	52	34	4	4	6=100
Late-October, 2000	44	41	6	6	3=100
Mid-October, 2000	42	39	9	6	4=100
Early October, 2000	41	38	7	10	4=100
September, 2000	44	38	7	6	5=100
e. Willing to take a stand, even if it's unpopular					
September 22-26, 2004	63	23	3	3	8=100
Early September, 2004	69	23	1	3	4=100
<i>September 11-13, 2004</i>	67	23	1	4	5=100
<i>September 8-10, 2004</i>	70	22	1	3	4=100
August, 2004	62	29	1	5	3=100
May, 2004	65	23	3	4	5=100
Late March, 2004	59	28	3	3	7=100
Mid-March, 2004	63	27	1	5	4=100
Late-October, 2000	49	35	7	4	5=100
Mid-October, 2000	49	35	6	5	5=100
Early October, 2000	43	35	8	6	8=100
September, 2000	45	37	8	5	5=100
June, 2000	46	32	9	5	8=100

²

In 2000 the question asked about Al Gore.

Q.5 Regardless of who you support, which one of the presidential candidates — George W. Bush or John Kerry — do you think would do the best job of (INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY...")?

BASED ON REGISTERED VOTERS [N=948]:

	<u>George W. Bush</u>	<u>John Kerry³</u>	<u>(VOL.) Neither</u>	<u>DK/Ref.</u>
a. Improving economic conditions				
September 22-26, 2004	39	46	5	10=100
Early September, 2004	42	45	4	9=100
<i>September 11-13, 2004</i>	40	47	4	9=100
<i>September 8-10, 2004</i>	43	44	4	9=100
August, 2004	37	52	3	8=100
May, 2004	38	48	5	9=100
Late March, 2004	39	44	6	11=100
Mid-March, 2004	37	53	2	8=100
Late-October, 2000 ⁴	40	46	6	8=100
Mid-October, 2000	37	49	3	11=100
Early October, 2000	35	47	6	12=100
September, 2000	38	46	5	11=100
June, 2000	38	41	5	16=100
March, 2000	42	46	4	8=100
b. Improving the health care system				
September 22-26, 2004	32	48	7	13=100
Early September, 2004	32	50	8	10=100
<i>September 11-13, 2004</i>	30	53	8	9=100
<i>September 8-10, 2004</i>	34	49	7	10=100
August, 2004	29	55	5	11=100
May, 2004	29	51	7	13=100
Late March, 2004	33	46	6	15=100
Mid-March, 2004	29	57	4	10=100
Late-October, 2000	38	47	5	10=100
Mid-October, 2000	37	48	4	11=100
Early October, 2000	36	49	5	10=100
September, 2000	32	51	6	11=100
June, 2000	31	44	6	19=100
March, 2000	31	51	6	12=100
c. Making wise decisions about what to do in Iraq				
September 22-26, 2004	46	38	5	11=100
Early September, 2004	51	39	3	7=100
<i>September 11-13, 2004</i>	52	40	2	6=100
<i>September 8-10, 2004</i>	52	37	4	7=100
August, 2004	44	46	3	7=100
May, 2004	44	41	4	11=100
Late March, 2004	49	37	4	10=100
Mid-March, 2004	47	45	2	6=100

³ In 2000 the question asked about Al Gore.

⁴ In 2000 the item was listed as "Keeping the economy strong."

	George <u>W. Bush</u>	John <u>Kerry</u> ⁵	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
g. Defending the country from future terrorist attacks				
September 22-26, 2004	54	30	4	12=100
Early September, 2004	58	31	3	8=100
<i>September 11-13, 2004</i>	57	31	4	8=100
<i>September 8-10, 2004</i>	59	30	3	8=100
August, 2004	49	39	4	8=100
May, 2004	52	33	5	10=100
Late March, 2004	53	29	4	14=100
Mid-March, 2004	57	32	4	7=100

NO QUESTIONS 6 THROUGH 8

QUESTIONS 9 THROUGH 14 ASKED SEPTEMBER 17 - 21, 2004 ONLY:

ASK ALL:

Q.9 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

Sept 17-21 <u>2004</u>		Aug <u>2004</u>	Late Late Mid-					<i>U.S. News & - World Report -</i>			
			April <u>2004</u>	Feb <u>2004</u>	Jan <u>2004</u>	Oct <u>2003</u>	June <u>2002</u>	June <u>2001</u>	Aug <u>1992</u>	May <u>1992</u>	Jan <u>1992</u>
31	Plenty of jobs available	34	30	31	27	24	31	42	15	16	12
52	Jobs are difficult to find	55	57	59	60	66	59	44	76	77	79
6	Lots of some jobs, few of others (VOL)	4	4	5	6	5	4	8	6	4	6
<u>11</u>	Don't know	<u>7</u>	<u>9</u>	<u>6</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>6</u>	<u>3</u>	<u>3</u>	<u>3</u>
100		100	100	100	100	100	100	100	100	100	100

Now thinking about Iraq...

Q.10 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know/ Refused</u>
September 17-21, 2004	47	37	16=100
Early September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100

⁵ In 2000 the question asked about Al Gore.

Q.10 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know/ Refused</u>
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	9=100

Q.11 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

	<u>Very well</u>	<u>Fairly well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>Don't know/ Refused</u>
September 17-21, 2004	11	35	26	19	9=100
Early September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

Q.12 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

Sept 17-21 <u>2004</u>		Early					Late	Early	Early	Oct <u>2003</u>	Sept <u>2003</u>
		<u>Sept 2004</u>	<u>Aug 2004</u>	<u>July 2004</u>	<u>June 2004⁶</u>	<u>May 2004</u>	<u>April 2004</u>	<u>April 2004</u>	<u>Jan 2004</u>		
50	Keep troops in Iraq	54	54	53	51	53	53	50	63	58	64
40	Bring troops home	40	42	43	44	42	40	44	32	39	32
<u>10</u>	Don't know/Refused	<u>6</u>	<u>4</u>	<u>4</u>	<u>5</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100	100	100	100	100	100

⁶ In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

Q.13 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Don't know/Refused</u>
September 17-21, 2004	4	34	40	20	2=100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (Gallup)	2	31	46	21	0=100
January 12-15, 2004 (Gallup)	3	34	42	21	0=100
January 2-5, 2004 (Gallup)	3	40	41	16	*=100
December 11-14, 2003 (Gallup)	3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)	1	20	49	30	*=100
August 4-6, 2003 (Gallup)	1	24	52	23	*=100
August 5-8, 2002 (Gallup)	1	27	52	19	1=100
August 16-19, 2001 (Gallup)	2	34	49	14	1=100
August 18-19, 2000 (Gallup)	25	49	21	4	1=100
August 24-26, 1999 (Gallup)	14	50	28	7	1=100
September 1, 1998 (Gallup)	11	54	25	9	1=100
August 22-25, 1997 (Gallup)	8	41	38	13	*=100
October 26-29, 1996 (Gallup)	5	42	39	13	1=100
November 6-8, 1995 (Gallup)	2	28	47	22	1=100
July 15-17, 1994 (Gallup)	1	26	52	21	*=100
June 29-30, 1993 (Gallup)	1	14	52	32	1=100
Aug. 31-Sept., 1992 (Gallup) (RVs)	1	9	37	53	*=100

Q.14 Now I'd like your views on some people. (First,) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

	-----Favorable-----			----Unfavorable----			Never Heard of	Can't Rate
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>		
a. John Kerry								
September 17-21, 2004	43	10	33	40	19	21	*	17=100
Early September, 2004	49	17	32	43	19	24	*	8=100
September 11-14	51	17	34	40	19	21	*	9=100
September 8-10	50	18	32	44	18	26	0	6=100
August, 2004	56	23	33	36	14	22	1	7=100
June, 2004	50	11	39	41	16	25	0	9=100
Early February, 2004	58	14	44	28	8	20	1	13=100
January, 2003	30	6	24	16	4	12	36	18=100
Clinton: August, 1992 (RVs)	63	16	47	35	11	24	0	2=100
Clinton: July, 1992	59	17	42	34	9	25	0	7=100
Dukakis: September, 1988 (RVs)	51	18	33	42	19	23	7	7=100
Dukakis: August, 1988 (RVs)	59	17	42	33	11	22	8	8=100
b. George W. Bush								
September 17-21, 2004	48	19	29	41	23	18	*	11=100
Early September, 2004	52	25	27	43	24	19	*	5=100
September 11-14	49	24	25	46	27	19	0	5=100
September 8-10	55	28	27	40	21	19	*	5=100

Q.14 CONTINUED...

	-----Favorable-----			-----Unfavorable-----			Never Heard of	Can't Rate
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>		
August, 2004	58	27	31	39	22	17	0	3=100
June, 2004	52	19	33	45	22	23	*	3=100
Early February, 2004	53	21	32	44	25	19	0	3=100
<i>Gallup:</i> January 29 - February 1, 2004	52	--	--	47	--	--	--	1=100
<i>Gallup:</i> January 2-5, 2004	65	--	--	35	--	--	--	*=100
<i>Gallup:</i> October 6-8, 2003	60	--	--	39	--	--	--	1=100
<i>Gallup:</i> June 9-10, 2003	66	--	--	33	--	--	--	1=100
April, 2003	72	37	35	25	11	14	0	3=100
December, 2002	68	35	33	27	11	16	0	5=100
July, 2001	61	22	39	35	14	21	*	4=100
January, 2001	60	24	36	33	12	21	0	7=100
May, 2000	58	18	40	31	12	19	1	10=100
March, 1999 ⁷	61	21	40	21	7	14	4	14=100
November, 1997	54	13	41	18	6	12	9	19=100

⁷

In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."