

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS  
AND PEW INTERNET AND AMERICAN LIFE PROJECT  
MARCH 2004 NEWS INTEREST INDEX  
FINAL TOPLINE  
March 17 - 21, 2004  
N=1703**

Q.1 Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>		<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>
March, 2004	46	47	7=100	<b>2001</b>			
February, 2004	48	44	8=100	Mid-November, 2001	84	9	7=100
Mid-January, 2004	56	34	10=100	Early October, 2001	84	8	8=100
Early January, 2004	58	35	7=100	Late September, 2001	86	7	7=100
<b>2003</b>				Mid-September, 2001	80	9	11=100
December, 2003	57	34	9=100	Early September, 2001	51	34	15=100
November, 2003	50	40	10=100	August, 2001	50	32	18=100
October, 2003	50	42	8=100	July, 2001	51	32	17=100
September, 2003	55	36	9=100	June, 2001	50	33	17=100
Mid-August, 2003	56	32	12=100	May, 2001	53	32	15=100
Early August, 2003	53	37	10=100	April, 2001	56	27	17=100
Mid-July, 2003	58	32	10=100	March, 2001	55	25	20=100
Early July, 2003	60	29	11=100	February, 2001	53	21	26=100
June, 2003	62	27	11=100				
May, 2003	65	27	8=100				
April 10-16, 2003	72	22	6=100				
April 9, 2003	74	20	6=100				
April 2-7, 2003	69	25	6=100				
March 28-April 1, 2003	71	23	6=100				
March 25-27, 2003	70	24	6=100				
March 20-24, 2003	67	26	7=100				
March 13-16, 2003	55	34	11=100				
February, 2003	54	36	10=100				
January, 2003	58	32	10=100				
<b>2002</b>							
December, 2002	61	28	11=100				
Late October, 2002	59	29	12=100				
Early October, 2002	61	30	9=100				
Mid-September, 2002	67	22	11=100				
Early September, 2002	63	26	11=100				
Late August, 2002	60	27	13=100				
August, 2002	67	21	12=100				
Late July, 2002	65	25	10=100				
July, 2002	67	21	12=100				
June, 2002	70	20	10=100				
April, 2002	69	18	13=100				
Early April, 2002	74	16	10=100				
February, 2002	78	13	9=100				
January, 2002	80	11	9=100				

Q.2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE WITH ITEM h ALWAYS LAST; OBSERVE FORM SPLITS]

	Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK/Ref
a. News about candidates for the 2004 presidential election	35	34	18	13	*=100
Late February, 2004	24	40	23	12	1=100
Early February, 2004 <sup>1</sup>	29	37	20	13	1=100
Mid-January, 2004	16	30	27	26	1=100
Early January, 2004	14	32	30	23	1=100
December, 2003	16	26	27	30	1=100
November, 2003	11	26	34	28	1=100
October, 2003	12	27	28	32	1=100
September, 2003	17	25	30	27	1=100
Mid-August, 2003	12	27	27	33	1=100
May, 2003	8	19	31	41	1=100
January, 2003	14	28	29	28	1=100
March, 2000	26	41	19	13	1=100
February, 2000	26	36	21	17	*=100
January, 2000	19	34	28	18	1=100
March, 1996	26	41	20	13	*=100
January, 1996	10	34	31	24	1=100
March, 1992	35	40	16	9	*=100
January, 1992	11	25	36	27	1=100
May, 1988	22	46	23	6	3=100
November, 1987	15	28	35	21	1=100
b. News about the current situation in Iraq	47	36	12	4	1=100
Early February, 2004	47	38	10	4	1=100
Mid-January, 2004	48	39	9	4	*=100
December, 2003	44	38	11	6	1=100
November, 2003	52	33	9	5	1=100
October, 2003	38	40	14	7	1=100
September, 2003	50	33	10	6	1=100
Mid-August, 2003	45	39	10	5	1=100
Early July, 2003	37	41	13	8	1=100
June, 2003	46	35	13	6	*=100
May, 2003	63	29	6	2	*=100
April 11-16, 2003 <sup>2</sup>	47	40	10	2	1=100
April 2-7, 2003	54	34	9	2	1=100
March 20-24, 2003	57	33	7	2	1=100

<sup>1</sup> From May 2003 to Early February 2004, the story was listed as "The race for the Democratic nomination." In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In 2000, the story was listed as "News about candidates for the 2000 presidential election." In 1996, the story was listed as "News about the Republican presidential candidates." In January 1992 and 1987, the story was listed as "News about the Democratic candidates for the Presidential nomination." In 1988, the story was listed as "News about the presidential campaign in 1988."

<sup>2</sup> From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."

**Q.2 CONTINUED...**

		Very <u>Closely</u>	Fairly <u>Closely</u>	Not too <u>Closely</u>	Not at all <u>Closely</u>	DK/Ref
	March 13-16, 2003 <sup>3</sup>	62	27	6	4	1=100
	February, 2003	62	25	8	4	1=100
	January, 2003	55	29	10	4	2=100
	December, 2002	51	32	10	6	1=100
	Late October, 2002	53	33	8	5	1=100
	Early October, 2002	60	28	6	5	1=100
	Early September, 2002	48	29	15	6	2=100
c.	The issue of gay and lesbian marriage	29	33	20	17	1=100
	Early February, 2004 <sup>4</sup>	26	32	22	19	1=100
	Mid-August, 2003	19	30	22	28	1=100
d.	Unrest and violence in Haiti	15	31	30	23	1=100
	December, 1994 <sup>5</sup>	31	39	19	11	*=100
	October, 1994	38	41	13	8	*=100
	September, 1994	23	37	26	14	*=100
	May, 1994	14	30	34	21	1=100
e.	The terrorist bombings in Madrid, Spain	34	35	18	12	1=100
<b>ASK FORM 1 ONLY [N=864]:</b>						
f.F1	The trial and conviction of Martha Stewart	18	31	28	23	*=100
<b>ASK FORM 2 ONLY [N=839]:</b>						
g.F2	The high price of gasoline these days	47	27	14	10	2=100
	September, 2003	45	27	15	11	1=100
	March, 2003	52	27	11	9	1=100
	February, 2003	53	25	12	9	1=100
	June, 2001	56	31	7	5	1=100
	May, 2001	61	26	6	6	1=100
	Early October, 2000	56	25	12	6	1=100
	June, 2000 <sup>6</sup>	61	25	9	5	*=100
	March, 2000	58	28	10	4	*=100
	October, 1990	62	26	8	4	*=100
	September, 1990	56	28	11	5	*=100
	August, 1990	57	27	10	5	1=100
h.	The release of Mel Gibson's film "The Passion of the Christ"	37	29	18	15	1=100

<sup>3</sup> From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

<sup>4</sup> In Early February 2004 and 2003 the story was listed as "The debate about allowing gays and lesbians to marry."

<sup>5</sup> In December 1994 the story was listed as "the deployment of U.S. forces to Haiti." In October 1994 the story was listed as "the U.S. intervention in Haiti." In September 1994 the story was listed as "discussion of U.S. invasion of Haiti."

<sup>6</sup> In August 1990 through June 2000 the question was worded "Recent increases in the price of gasoline."

Q.2x Have you seen the movie “The Passion of the Christ,” have you not yet seen it but plan to at some point, or don’t you plan to see this movie?

19 Seen it  
 49 Plan to see it  
 30 Don’t plan to see it  
2 Don’t know/Refused  
 100

Q.3 How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

**BASED ON REGISTERED VOTERS [N=1306]:**

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
March, 2004	65	2	31	2	*=100
Early November, 2000	72	6	19	2	1=100
Late October, 2000	66	6	24	4	*=100
Mid-October, 2000	67	9	19	4	1=100
Early October, 2000	60	8	27	4	1=100
September, 2000	59	8	29	3	1=100
July, 2000	46	6	45	3	*=100
June, 2000	46	6	43	5	*=100
May, 2000	48	4	42	5	1=100
November, 1996	67	8	22	3	*=100
October, 1996	65	7	26	1	1=100
Late September, 1996	61	7	29	2	1=100
Early September, 1996	56	3	36	4	1=100
July, 1996	55	3	41	1	*=100
June, 1996	50	5	41	3	1=100
October, 1992	77	5	16	1	1=100
September, 1992	69	3	26	1	1=100
August, 1992	72	4	23	1	*=100
June, 1992	63	6	29	1	1=100
<b>Gallup:</b> November, 1988	73	8	17	2	0=100
<b>Gallup:</b> October, 1988	69	9	20	2	0=100
<b>Gallup:</b> August, 1988	61	10	27	2	0=100
<b>Gallup:</b> September, 1988	57	18	23	2	0=100

Q.4 All in all, have you been hearing too much, too little, or about the right amount about the presidential campaign so far?

<u>Total</u>	<u>RVs</u>	
31	33	Too much
18	15	Too little
48	49	Right amount
<u>3</u>	<u>3</u>	Don’t know/Refused
100	100	
	(N=1306)	

Q.5 Now, suppose the 2004 presidential election were being held TODAY. If you had to choose between George W. Bush, the Republican, John Kerry, the Democrat or Ralph Nader [READ; ROTATE KERRY AND BUSH WITH NADER ALWAYS LAST] — who would you vote for?

IF OTHER OR DK (Q.5=4,9), ASK:

Q.5a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.5]?

**BASED ON REGISTERED VOTERS [N=1306]:**

		<u>Form 1</u>	<u>Form 2</u>
42	George W. Bush, the Republican/Lean Bush		
49	John Kerry, the Democrat/Lean Kerry		
4	Ralph Nader/Lean Nader		
<u>5</u>	Other/DK (VOL.)		
100		100	100
		N= (xxx)	(xxx)

NOTE ON ROTATION: In Form 1 Q5/5a was asked BEFORE Q6/6a. In Form 2 Q5/5a was asked AFTER Q6/6a.

Q.6 Suppose there were only two major candidates for president and you had to choose between George W. Bush, the Republican and John Kerry, the Democrat [READ, ROTATE]. Who would you vote for?

IF OTHER OR DK (3,9 IN Q.6) ASK:

Q.6a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.6]?

**BASED ON REGISTERED VOTERS [N=1306]:**

		Late Feb <u>2004</u>	Early Feb <u>2004</u>	Early Jan <u>2004</u>	Early Oct <u>2003</u>	March <u>2000</u>	March <u>1996</u>	March <u>1992</u>	May <u>1988</u>
43	Bush/Lean Bush	44	47	52	50	43 <i>Bush</i>	41 <i>Dole</i>	49 <i>Bush, Sr.</i>	40 <i>Bush, Sr.</i>
52	Kerry/Lean Kerry	48	47	41	42	49 <i>Gore</i>	53 <i>Clinton</i>	44 <i>Clinton</i>	53 <i>Dukakis</i>
<u>5</u>	Other/DK (VOL.)	<u>8</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>8</u>	<u>6</u>	<u>7</u>	<u>7</u>
100		100	100	100	100	100	100	100	100

**NOTE: Q.7 THRU Q.10 ARE LINKED TO BOTH Q.6F1/Q.6aF1 AND Q.6F2/Q.6aF2  
THOSE WHO CHOSE JOHN KERRY (IN Q.6/Q.6a) ASK:**

Q.7 Would you say that your choice is more a vote FOR John Kerry or more a vote AGAINST George W. Bush?

**THOSE WHO CHOSE GEORGE W. BUSH (IN Q.6/Q.6a) ASK:**

Q.8 Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST John Kerry?

**BASED ON REGISTERED VOTERS [N=1306]:**

	----- KERRY -----				----- BUSH -----				Other/ DK
	Pro- <u>Total</u>	Anti- <u>Kerry</u>	Un- <u>Bush</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Bush</u>	Un- <u>Kerry</u>	Un- <u>decid</u>	
Mar 2004	<b>52</b>	21	29	2	<b>43</b>	34	7	2	<b>5=100</b>
Feb 2004	<b>47</b>	15	30	2	<b>47</b>	39	6	2	<b>6=100</b>

  

	----- GORE -----				----- BUSH -----				Other/ DK
	Pro- <u>Total</u>	Anti- <u>Gore</u>	Un- <u>Bush</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Bush</u>	Un- <u>Gore</u>	Un- <u>decid</u>	
Nov 2000	<b>45</b>	29	14	2	<b>41</b>	27	12	2	<b>14=100</b>
Sept 2000	<b>47</b>	30	14	3	<b>41</b>	24	14	3	<b>12=100</b>

  

	----- CLINTON -----				----- DOLE -----				----- PEROT -----				Other/ DK
	Pro- <u>Total</u>	Anti- <u>Clinton</u>	Un- <u>other</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Dole</u>	Un- <u>other</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Perot</u>	Un- <u>Other</u>	Un- <u>decid</u>	
Nov 1996	<b>51</b>	33	15	3	<b>32</b>	15	15	2	<b>9</b>	4	5	*	<b>8=100</b>
Oct 1996	<b>51</b>	33	16	2	<b>34</b>	15	18	1	<b>8</b>	4	4	*	<b>7=100</b>
Sept 1996	<b>52</b>	35	15	2	<b>34</b>	16	17	1	<b>8</b>	3	5	0	<b>6=100</b>
Mar 1996	<b>53</b>	30	20	3	<b>41</b>	15	25	1	--	--	--	--	<b>6=100</b>

  

	----- CLINTON -----				----- BUSH -----				----- PEROT -----				Other/ DK
	Pro- <u>Total</u>	Anti- <u>Clinton</u>	Un- <u>other</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Bush</u>	Un- <u>other</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Perot</u>	Un- <u>Other</u>	Un- <u>decid</u>	
Oct 1992	<b>48</b>	23	22	3	<b>35</b>	19	13	3	<b>8</b>	3	5	*	<b>9=100</b>
Sept 1992	<b>53</b>	21	29	3	<b>38</b>	20	16	2	--	--	--	--	<b>9=100</b>
Aug 1992	<b>57</b>	27	28	2	<b>37</b>	20	16	1	--	--	--	--	<b>6=100</b>
Mar 1992	<b>44</b>	13	29	2	<b>49</b>	32	15	2	--	--	--	--	<b>7=100</b>

  

	----- DUKAKIS -----				----- BUSH -----				Other/ DK
	Pro- <u>Total</u>	Anti- <u>Dukakis</u>	Un- <u>Bush</u>	Un- <u>decid</u>	Pro- <u>Total</u>	Anti- <u>Bush</u>	Un- <u>Dukakis</u>	Un- <u>decid</u>	
Oct 1988	<b>42</b>	23	15	4	<b>50</b>	31	16	3	<b>8=100</b>
Sept 1988	<b>44</b>	21	19	4	<b>50</b>	31	15	4	<b>6=100</b>
May 1988	<b>53</b>	23	26	4	<b>40</b>	26	11	3	<b>7=100</b>

**THOSE WHO DID NOT CHOOSE KERRY IN Q.6/6a ASK:**

Q.9 Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=1306]:**

	Late Feb 2004	Early Feb 2004	----- Gore 2000 -----						- Clinton -	
			Late			Mid- Early			July 1996	May 1992
			Nov	Oct	Oct	Oct	Sept	June		
13 Chance might vote for him	13	15	8	9	10	11	13	14	8	11
32 Decided not to vote for him	36	33	41	44	40	38	35	34	36	38
<u>3</u> Don't know/Refused	<u>3</u>	<u>5</u>	<u>6</u>	<u>4</u>	<u>5</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>4</u>	<u>6</u>
48%	52%	53%	55%	57%	55%	56%	53%	54%	48%	55%

**THOSE WHO DID NOT CHOOSE BUSH IN Q.6/6a ASK:**

Q.10 Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=1306]:**

	Late Feb 2004	Early Feb 2004	----- Bush 2000 -----						Dole July 1996	Bush,Sr May 1992
			Late			Mid- Early				
			Nov	Oct	Oct	Oct	Sept	June		
11 Chance might vote for him	10	10	8	10	12	11	15	15	15	8
44 Decided not to vote for him	43	41	44	41	40	39	38	33	40	40
<u>2</u> Don't know/Refused	<u>3</u>	<u>2</u>	<u>7</u>	<u>4</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>3</u>	<u>5</u>
57%	56%	53%	59%	55%	57%	57%	59%	54%	58%	53%

**ASK ALL:**

Q.11 As far as making progress on the important issues facing the country, does it really matter who wins the 2004 presidential election, or will things be pretty much the same regardless of who is elected president?

	<i>Opinion Research Corporation</i>	
	June 2000	Aug 1976
63 Really matters who wins the 2004 presidential election	45	45
32 Things will pretty much be the same regardless	49	46
<u>5</u> Don't know/Refused	<u>6</u>	<u>9</u>
100	100	100

Q.12 What's your opinion of the presidential election campaign so far – do you have a very favorable, mostly favorable, mostly UNfavorable, or very unfavorable opinion of the campaign?

9	Very favorable
42	Mostly favorable
25	Mostly unfavorable
12	Very unfavorable
4	Neither / Mixed (VOL.)
<u>8</u>	Don't know/Refused (VOL.)
100	

Q.13 As I read a few pairs of opposite phrases, please tell me which ONE phrase you feel best describes the presidential election so far. **[READ AND RANDOMIZE]**

- a. 81 Important OR  
17 Unimportant  
1 Neither applies (VOL.)  
1 Don't know/Refused (VOL.)  
100
- b. 49 Interesting OR  
48 Boring  
1 Neither applies (VOL.)  
2 Don't know/Refused (VOL.)  
100
- c. 53 Informative OR  
42 Not informative  
2 Neither applies (VOL.)  
3 Don't know/Refused (VOL.)  
100
- d. 52 Too long OR  
44 Not too long  
1 Neither applies (VOL.)  
3 Don't know/Refused (VOL.)  
100
- e. 47 Too negative OR  
47 Not too negative  
2 Neither applies (VOL.)  
4 Don't know/Refused (VOL.)  
100
- f. 28 Hard to follow OR  
68 Easy to follow  
2 Neither applies (VOL.)  
2 Don't know/Refused (VOL.)  
100

**ROTATE Q.14 AND Q.15 (ITEMS WERE SPLIT-FORMED ON MARCH 17, ROTATED MARCH 18-21)**

Q.14 In the presidential campaign so far, do you think John Kerry has been too personally critical of George W. Bush, or not?

**BASED ON REGISTERED VOTERS (N=1141):**

		<i>Gore Critical of Bush</i>	<i>Clinton Critical of Dole</i>	<i>Dukakis Critical of Bush, Sr.</i>
		Early Oct	Late Sept	Oct
		<u>2000</u>	<u>1996</u>	<u>1988</u>
48	Too personally critical	29	21	45
46	Not too personally critical	61	70	50
<u>6</u>	Don't know/Refused	<u>10</u>	<u>9</u>	<u>5</u>
100		100	100	100

Q.15 In the presidential campaign so far, do you think George W. Bush has been too personally critical of John Kerry, or not?

**BASED ON REGISTERED VOTERS (N=1173):**

		<i>Bush Critical Of Gore</i>	<i>Dole Critical of Clinton</i>	<i>Bush, Sr Critical of Dukakis</i>
		Early Oct <u>2000</u>	Late Sept <u>1996</u>	Oct <u>1988</u>
33	Too personally critical	40	53	52
58	Not too personally critical	50	40	43
<u>9</u>	Don't know/Refused	<u>10</u>	<u>7</u>	<u>5</u>
100		100	100	100

**ROTATE Q.16/16a WITH Q.17/17a**

Q.16 So far, have you seen any of Kerry's campaign commercials on TV, or not?

**IF YES (1 IN Q.16) ASK:**

Q.16a Have you seen Kerry's commercials a lot, some or only once or twice?

<u>Total</u>	<u>RVs</u>		<u>RVs</u>	<u>RVs</u>				
			<i>Gore</i>	----- <i>Clinton</i> -----				
			Early Oct <u>2000</u>	Late Sept <u>1996</u>	Oct 14-18 <u>1992<sup>7</sup></u>	Oct 9-13 <u>1992</u>	Oct 2-6 <u>1992</u>	Sept 25-29 <u>1992</u>
58	60	Yes	57	63	57	59	64	75
14	14	A lot	--	--	--	--	--	--
19	20	Some	--	--	--	--	--	--
25	26	Only once or twice	--	--	--	--	--	--
*	*	Don't know/Refused	--	--	--	--	--	--
41	39	No	41	35	40	39	34	24
<u>1</u>	<u>1</u>	Don't know/Refused	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>1</u>
100	100		100	100	100	100	100	100

(N=1306)

**ASK ALL:**

Q.17 So far, have you seen any of Bush's campaign commercials on TV, or not?

**IF YES (1 IN Q.17) ASK:**

Q.17a Have you seen Bush's commercials a lot, some or only once or twice?

<u>Total</u>	<u>RVs</u>		<u>RVs</u>	<u>RVs</u>				
			<i>Bush</i>	----- <i>Bush</i> -----				
			Early Oct <u>2000</u>	Late Sept <u>1996</u>	Oct 14-18 <u>1992</u>	Oct 9-13 <u>1992</u>	Oct 2-6 <u>1992</u>	Sept 25-29 <u>1992</u>
61	65	Yes	61	70	60	66	68	78
13	15	A lot	--	--	--	--	--	--
19	21	Some	--	--	--	--	--	--
29	28	Only once or twice	--	--	--	--	--	--
*	1	Don't know/Refused	--	--	--	--	--	--
39	34	No	37	29	38	32	30	21
<u>*</u>	<u>1</u>	Don't know/Refused	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
100	100		100	100	100	100	100	100

(N=1306)

<sup>7</sup> In October 1992 the question was worded: "In the PAST FEW DAYS have you seen any television commercials on behalf of (Bill Clinton's/George Bush's) candidacy? Only tell me 'yes' if you have seen paid commercials for (Clinton/Bush) on TV in the past few days." In September 1992 the question was worded: "So far, have you seen any television commercials on behalf of (Bill Clinton's/George Bush's) candidacy, or not?"

**ASK ALL:**

Q.18 If "6" represents someone who is very liberal in politics and "1" represents someone who is very conservative, where on this scale of 6 to 1 would you rate **(INSERT ITEM; ROTATE ITEMS a. AND b. WITH ITEM c. ALWAYS LAST)? [IF ANSWERS "DON'T KNOW"/"NEVER HEARD OF" DO NOT PROBE.]**

		<i>Based on Those Who Could Rate</i>							
		-- Conservative --			---- Liberal ----			Never heard of/	
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>DK/Refused</u>	<u>(N)<sup>8</sup></u>
a.	George W. Bush	26	24	20	13	7	9=100	8%	<b>(1581)</b>
	Mid-January, 2004	28	28	16	10	8	10=100	10%	
	January, 2000	13	26	30	14	10	7=100	16%	
	May, 1999	15	24	27	15	10	9=100	15%	
b.	John Kerry	5	5	18	32	20	20=100	12%	<b>(1516)</b>
	Mid-January, 2004	6	9	27	30	17	11=100	45%	
c.	Yourself	12	12	30	20	14	12=100	6%	<b>(1612)</b>
	Mid-January, 2004	15	15	27	18	14	11=100	5%	
	January, 2000	15	16	31	16	10	12=100	8%	
	May, 1999	13	12	30	20	11	14=100	7%	
	September, 1996	17	10	31	18	13	11=100	6%	
	September, 1988	14	15	29	20	12	10=100	6%	
	<i>Newsweek</i> : 1984	16	9	31	19	12	13=100	6%	

Q.19 All in all, what effect has George W. Bush had on politics and the way government works in Washington? Has he made things better, made things worse, or hasn't he had much of an effect?

		<i>Clinton</i>
		<u>March 2000</u>
32	Made better	39
39	Made worse	28
23	Not much of an effect	28
<u>6</u>	Don't know/Refused	<u>5</u>
100		100

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<sup>8</sup> Numbers listed are the number of respondents who could rate each candidate or themselves and on which all percentages are based, except for the percentage of "Never heard of/Don't know/Refused" which is based on total.

**ASK FORM 1 ONLY:**

Q.20F1 As I read a list of phrases, tell me if you think each phrase better describes John Kerry or George W. Bush.  
**(INSERT ITEM; RANDOMIZE)**

**BASED ON REGISTERED VOTERS [N=660]:**

		George W. Bush	John Kerry <sup>9</sup>	(VOL.) Neither	(VOL.) Both Equally	DK/Ref.
a.	Would use good judgment in a crisis	48	39	2	5	6=100
	Late-October, 2000	43	42	2	5	8=100
	Mid-October, 2000	40	42	5	8	5=100
	Early October, 2000	36	43	4	10	7=100
	September, 2000	38	44	3	8	7=100
	June, 2000	44	37	5	6	8=100
b.	Personally likable	40	44	4	8	4=100
	Late-October, 2000	48	39	5	5	3=100
	Mid-October, 2000	44	38	5	9	4=100
	Early October, 2000	41	38	4	12	5=100
	September, 2000	37	44	3	12	4=100
	June, 2000	42	36	7	9	6=100
c.	Honest and truthful	35	39	16	5	5=100
	Late-October, 2000	43	32	15	5	5=100
	Mid-October, 2000	38	30	19	6	7=100
	Early October, 2000	36	32	17	8	7=100
	September, 2000	35	37	13	9	6=100
	June, 2000	35	31	19	7	8=100
d.	Cares about people like me	34	48	8	4	6=100
	Late-October, 2000	40	43	8	5	4=100
	Mid-October, 2000	40	42	7	7	4=100
	Early October, 2000	35	44	11	5	5=100
	September, 2000	31	47	9	7	6=100
e.	A strong leader	52	34	4	4	6=100
	Late-October, 2000	44	41	6	6	3=100
	Mid-October, 2000	42	39	9	6	4=100
	Early October, 2000	41	38	7	10	4=100
	September, 2000	44	38	7	6	5=100
f.	Can get things done	50	34	4	4	8=100
	Late-October, 2000	43	39	5	6	7=100
	Mid-October, 2000	41	39	6	8	6=100
	Early October, 2000	37	38	5	11	9=100
	September, 2000	40	40	4	8	8=100
	June, 2000	43	33	8	6	10=100

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<sup>9</sup> In 2000 the question asked about Al Gore.

**Q.20F1 CONTINUED...**

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u>	<u>Neither</u>	<u>Equally</u>	<u>DK/Ref.</u>
g.	A typical politician	38	38	1	19	4=100
	Late-October, 2000	29	51	2	15	3=100
	Mid-October, 2000	29	45	3	19	4=100
	September, 2000	37	37	2	20	4=100
	June, 2000	34	37	1	22	7=100
h.	Willing to take a stand, even if it's unpopular	63	27	1	5	4=100
	Late-October, 2000	49	35	7	4	5=100
	Mid-October, 2000	49	35	6	5	5=100
	Early October, 2000	43	35	8	6	8=100
	September, 2000	45	37	8	5	5=100
	June, 2000	46	32	9	5	8=100
i.	Is down to earth	43	42	5	5	5=100
	May, 2000	41	46	5	2	6=100

**ASK FORM 2 ONLY:**

Q.21F2 Regardless of who you support, which one of the presidential candidates —George W. Bush or John Kerry — do you think would do the best job of **(INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY...")** ?

**BASED ON REGISTERED VOTERS [N=646]:**

		George	John	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u> <sup>10</sup>	<u>Neither</u>	<u>DK/Ref.</u>
a.	Improving economic conditions	37	53	2	8=100
	Late-October, 2000 <sup>11</sup>	40	46	6	8=100
	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
b.	Improving the health care system	29	57	4	10=100
	Late-October, 2000	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100

<sup>10</sup> In 2000 the question asked about Al Gore.

<sup>11</sup> In 2000 the item was listed as "Keeping the economy strong."

**Q.21F2 CONTINUED...**

		George <u>W. Bush</u>	John <u>Kerry</u>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
c.	Improving education	36	52	3	9=100
	Late-October, 2000	41	45	4	10=100
	Mid-October, 2000	40	46	3	11=100
	Early October, 2000	41	43	6	10=100
	September, 2000	39	45	4	12=100
	June, 2000	34	44	5	17=100
	March, 2000	42	44	3	11=100
d.	Improving the job situation	30	57	5	8=100
e.	Making wise decisions about U.S. trade policies	38	48	3	11=100
	July, 1996 <sup>12</sup>	40	40	6	14=100
f.	Making wise decisions about what to do in Iraq	47	45	2	6=100
g.	Defending the country from future terrorist attacks	57	32	4	7=100
h.	Making wise decisions about foreign policy	44	45	3	8=100
	March, 2000	40	46	4	10=100
	Early September, 1996	42	44	6	8=100
	July, 1996	44	42	4	10=100
	October, 1992	53	27	9	11=100

**ASK ALL:**

Now thinking about Iraq...

IR.1 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know/ Ref.</u>
March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
April 10-16, 2003	74	19	7=100
April 8-9, 2003	74	19	7=100
April 2-7, 2003	72	20	8=100
March 28-April 1, 2003	69	25	6=100
March 25-27, 2003	74	21	5=100
March 23-24, 2003	74	21	5=100
March 20-22, 2003	71	22	7=100
Late January, 1991	77	15	9=100

<sup>12</sup> In 1996 the question asked about Bob Dole and Bill Clinton. In 1992, the question asked about George Bush, Sr., Bill Clinton and Ross Perot. Perot is included in the "Neither" trend category.

IR.2 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	Don't know/ <u>Ref.</u>
March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

IR.3 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

		Late Feb <u>2004</u>	Early Feb <u>2004</u>	Dec <u>2003</u>	Sept <u>2003</u>	May <u>2003</u>	April <u>2003</u> <sup>13</sup>	Early Oct <u>2002</u>
50	Helped	62	55	59	54	65	63	52
37	Hurt	28	32	26	31	22	22	34
5	No effect (VOL)	3	7	6	7	6	--	--
<u>8</u>	Don't know/Refused	<u>7</u>	<u>6</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>15</u>	<u>14</u>
100		100	100	100	100	100	100	100

**ASK ALL:**

Q.22 How worried are you that there will soon be another terrorist attack in the United States? **[READ]**

	Very <u>worried</u>	Somewhat <u>worried</u>	Not too <u>worried</u>	Not at all <u>worried</u>	Don't know/ <u>Refused</u>
March, 2004	20	42	25	12	1=100
Early February, 2004	13	42	28	16	1=100
Mid-January, 2004	20	45	24	10	1=100
August, 2003	13	45	29	12	1=100
March, 2003	22	42	20	14	2=100
February, 2003	34	41	17	7	1=100
January, 2003	18	50	23	8	1=100
December, 2002	31	42	18	8	1=100
Early October, 2002	20	46	22	11	1=100
Late August, 2002	16	46	25	12	1=100
June, 2002	32	44	17	7	*=100
January, 2002	20	42	28	9	1=100

<sup>13</sup> In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"

**Q.22 CONTINUED...**

	<u>Very worried</u>	<u>Somewhat worried</u>	<u>Not too worried</u>	<u>Not at all worried</u>	<u>Don't know/Refused</u>
December, 2001	13	39	27	19	2=100
October 15-21, 2001	29	42	18	10	1=100
October 10-14, 2001	27	40	19	12	2=100
Early October, 2001	28	45	15	11	1=100

On a different subject...

- Q.23 Do you use a computer at your workplace, at school, at home or anywhere else on at least an occasional basis?
- Q.24 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

**Based on Total Respondents:**

	<i>Computer User</i>			<i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
March, 2004 <sup>14</sup>	75	25	*=100	68	32	*=100
August, 2003	77	23	*=100	67	33	*=100
Mid-July, 2003	75	25	*=100	65	35	*=100
January, 2003	76	24	0=100	67	33	*=100
December, 2002	76	24	*=100	67	33	*=100
Early October, 2002	75	25	*=100	63	37	*=100
August, 2002	78	22	*=100	69	31	*=100
June, 2002	74	26	*=100	66	34	*=100
May, 2002	75	25	*=100	66	34	*=100
April, 2002	71	29	*=100	62	38	0=100
February, 2002	71	29	*=100	62	38	0=100
January, 2002	73	27	0=100	62	38	0=100
Mid-November, 2001	73	27	0=100	62	38	0=100
Mid-September, 2001	72	28	*=100	62	38	*=100
June, 2001	72	28	*=100	62	38	0=100
May, 2001	75	25	*=100	64	36	0=100
April, 2001	72	28	*=100	62	38	0=100
February, 2001	72	28	0=100	60	40	*=100
January, 2001	71	29	*=100	61	39	0=100
July, 2000	68	31	1=100	55	45	*=100
June, 2000	68	31	1=100	56	44	*=100
April, 2000	68	32	*=100	54	46	*=100
March, 2000 <sup>15</sup>	72	28	0=100	61	39	0=100
February, 2000	67	33	*=100	52	48	0=100
January, 2000	68	32	*=100	52	48	*=100
December, 1999	67	33	*=100	53	47	0=100
October, 1999	67	33	*=100	50	50	0=100
Late September, 1999	68	32	*=100	52	48	*=100
September, 1999	70	30	*=100	53	47	0=100
August, 1999	67	33	*=100	52	48	0=100
July, 1999	68	32	*=100	49	51	0=100
June, 1999	64	35	1=100	50	50	*=100

<sup>14</sup> Beginning in 2004, the online use question is asked of all respondents (in previous years it was asked only of those who identified themselves as computer users). This modification was made to adjust to changes in technology and means of access to the internet, and increases the percent who are classified as internet users by 1-2 percentage points.

<sup>15</sup> In March 2000, "or anywhere else" was added to the question wording.

**Q.23/24 CONTINUED...**

	<i>Computer User</i>			<b>Based on Total Respondents:</b> <i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
May, 1999	66	33	1=100	48	52	0=100
April, 1999	71	29	*=100	51	49	*=100
March, 1999	68	32	*=100	49	51	*=100
February, 1999	68	32	*=100	49	51	*=100
January, 1999	69	31	*=100	47	53	*=100
Early December, 1998	64	36	*=100	42	58	0=100
November, 1998	--	--	--	37	63	*=100
Early September, 1998	64	36	*=100	42	58	*=100
Late August, 1998	66	34	0=100	43	57	*=100
Early August, 1998	66	34	*=100	41	59	*=100
April, 1998	61	39	*=100	36	64	0=100
January, 1998	65	35	*=100	37	63	0=100
November, 1997	66	34	*=100	36	63	1=100
June, 1997	60	40	0=100	29	71	0=100
Early September, 1996	56	44	*=100	22	78	0=100
July, 1996	56	44	*=100	23	77	0=100
April, 1996	58	42	*=100	21	79	*=100
March, 1996	61	39	*=100	22	78	0=100
February, 1996	60	40	0=100	21	79	*=100
January, 1996	59	41	0=100	21	79	0=100
June, 1995 <sup>16</sup>	--	--	--	14	86	*=100

**IF 1, "YES, GOES ONLINE" IN Q.24 ASK:**

Q.25 Do you go online from home? **[IF YES:]** Does the modem you use at home use a dial-up connection through a standard telephone line or do you have a high-speed Internet connection such as a cable or DSL line?

		<u>Aug 2003<sup>17</sup></u>
31	Yes, dial-up standard telephone line	36
26	Yes, high-speed connection	23
1	Yes, other/don't know (VOL.)	*
10	No, does NOT go online from home	8
*	Don't know/Refused (VOL.)	*
<u>32</u>	<b>Not an Internet User (No, DK in Q.24)</b>	<u>33</u>
100		100

<sup>16</sup> The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

<sup>17</sup> In August 2003 the question was worded, "Does the modem you use at home connect through a standard telephone line or do you have a high-speed Internet connection such as a cable or DSL line?"

**IF 1, "YES, GOES ONLINE" IN Q.24 ASK:**

Q.26 Do you go online from work? **[IF YES:]** Do you happen to know what kind of Internet connection you have at WORK, a high-speed connection or dial-up connection through a modem?

27 Yes, High speed connection  
 5 Yes, Dial-up modem  
 2 Yes, other/don't know (VOL.)  
 33 No, Does NOT go online from work  
 1 Don't know/Refused (DO NOT READ)  
32 Not an Internet User (No, DK in Q.24)  
 100

**ASK ALL INTERNET USERS (Q.24=1):**

IT.1 Have you gone online to get news or information about the 2004 elections? **[IF YES, ASK:** How often do you go online to get news about the elections... more than once a day, every day, three-to-five days per week, one-to-two days per week, or less often?

	--- GO ONLINE FOR CAMPAIGN NEWS ---						<b><u>DON'T</u></b> <b><u>GO ONLINE</u></b> <b><u>FOR NEWS</u></b>	<b><u>Don't</u></b> <b><u>Know</u></b>
	<b><u>YES</u></b>	<i>More than once a day</i>	<i>Every day</i>	<i>3-5 days /week</i>	<i>1-2 days /week</i>	<i>Less often</i>		
<b>Total</b>								
March, 2004	<b>20</b>	2	4	3	6	5	<b>80</b>	<b>*=100</b>
Early January, 2004	<b>14</b>	1	3	2	4	4	<b>86</b>	<b>*=100</b>
November, 2002	<b>13</b>	1	2	2	3	5	<b>87</b>	<b>*=100</b>
November, 2000	<b>18</b>	2	3	3	5	5	<b>82</b>	<b>*=100</b>
November, 1998	<b>6</b>	*	1	1	2	2	<b>94</b>	<b>*=100</b>
October, 1996	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	
<b>Internet Users [N=1181]</b>								
March, 2004	<b>30</b>	3	6	5	8	8	<b>70</b>	<b>*=100</b>
Early January, 2004	<b>22</b>	2	4	4	6	6	<b>78</b>	<b>0=100</b>
November, 2002	<b>22</b>	1	3	4	5	9	<b>78</b>	<b>*=100</b>
November, 2000	<b>33</b>	4	6	6	9	8	<b>66</b>	<b>1=100</b>
November, 1998	<b>15</b>	1	3	2	4	5	<b>84</b>	<b>1=100</b>
October, 1996	<b>22</b>	*	2	2	8	10	<b>78</b>	<b>0=100</b>

**IF ONCE A WEEK OR MORE (1-4 IN IT.1) ASK [N=281]:**

IT.2 Which of the following comes closest to describing WHY you go online to get news and information about the 2004 elections? **(READ, RANDOMIZE CATEGORIES)**

8 Because you can get more IN DEPTH information on the Web  
 37 Because getting information online is more CONVENIENT for you  
 49 Because you can get information from a WIDER RANGE OF VIEWPOINTS on the Web  
 5 Some other reason (SPECIFY)(VOL)  
1 Don't know/Refused (VOL)  
 100

**ASK ALL INTERNET USERS (Q.24=1) [N=1181]:**

IT.3 Do you ever come across campaign news when you may have been going online for a different purpose?

		<b>If Don't Go Online For News</b>	
		March	Early Jan
		<u>2004</u>	<u>2004</u>
52	Yes	47	50
47	No	53	49
<u>1</u>	Don't know	<u>*</u>	<u>1</u>
100		100	100
		(N=810)	(N=758)

**ASK ALL INTERNET USERS (Q.24=1):**

IT.4 Have you sent or received e-mails about the candidates or campaigns, either with personal acquaintances or from groups or political organizations?

		<i>Early Jan 2004</i>	
		Internet	Internet
<u>Total</u>	<u>Users</u>	<u>Total</u>	<u>Users</u>
15	23	11	18
85	77	89	82
<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
100	100	100	100
N=	(1703) (1181)		

**ASK ALL INTERNET USERS (Q.24=1):**

IT.5 Have you participated in any other campaign-related activities using the Internet, such as reading discussion groups, signing petitions, or donating money?

		<i>Early Jan 2004</i>	
		Internet	Internet
<u>Total</u>	<u>Users</u>	<u>Total</u>	<u>Users</u>
8	12	4	7
92	88	96	93
<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
100	100	100	100
N=	(1703) (1181)		

**ASK IF 1 "YES" IN IT.4 OR IT.5 OR 1-5 "YES" IN IT.1**

IT.6 When you go online to get information about the ELECTIONS, do you ever do any of the following things?  
First, do you ever [INSERT ITEM; RANDOMIZE]?

		No, Not			(N)
		<u>Yes</u>	<u>Online</u>	<u>Don't know</u>	
a.	Participate in online discussions, blogs or "chat" groups about the elections				
<b>Total</b>	March, 2004	3	97	*=100	<b>(1703)</b>
	Early January, 2004	3	97	0=100	
<b>Internet User</b>	March, 2004	4	96	*=100	<b>(1181)</b>
	Early January, 2004	4	96	0=100	
<b>Online for Campaign</b>	March, 2004	9	91	*=100	<b>(534)</b>
	Early January, 2004	13	87	0=100	

**IT.6 CONTINUED...**

		<u>Yes</u>	<u>No, Not Online</u>	<u>Don't know</u>
b. Look for more information about candidates' positions on the issues				
<b>Total</b>	March, 2004	16	84	0=100
	Early January, 2004	11	89	0=100
<b>Internet User</b>	March, 2004	24	76	0=100
	Early January, 2004	18	82	0=100
<b>Online for Campaign</b>	March, 2004	55	45	0=100
	Early January, 2004	52	48	0=100
c. Find out about campaign organizations or activities in your area				
<b>Total</b>	March, 2004	8	92	0=100
	Early January, 2004	6	94	0=100
<b>Internet User</b>	March, 2004	12	88	0=100
	Early January, 2004	10	90	0=100
<b>Online for Campaign</b>	March, 2004	28	72	0=100
	Early January, 2004	29	71	0=100
d. Visit any of the candidates' campaign websites				
<b>Total</b>	March, 2004	7	93	0=100
	Early January, 2004	5	95	0=100
<b>Internet User</b>	March, 2004	11	89	0=100
	Early January, 2004	8	92	0=100
<b>Online for Campaign</b>	March, 2004	24	76	0=100
	Early January, 2004	25	75	0=100
e. Visit websites set up by groups or organizations that promote candidates or positions				
<b>Total</b>	March, 2004	8	92	*=100
	Early January, 2004	6	94	0=100
<b>Internet User</b>	March, 2004	12	88	*=100
	Early January, 2004	9	91	0=100
<b>Online for Campaign</b>	March, 2004	27	72	1=100
	Early January, 2004	28	72	0=100

**NO QUESTION 27**

**ASK ALL:**

On a different subject...

Q.28 How much, if anything, have you heard about the deployment of U.S. military forces to Haiti... a lot, a little, or nothing at all?

17	A lot
60	A little
22	Nothing at all
<u>1</u>	Don't know/Refused
100	

Q.29 Do you strongly favor, favor, oppose, or strongly oppose using American military force to maintain order in Haiti?

		<u>July 1994</u> <sup>18</sup>
7	Strongly favor	13
36	Favor	30
33	Oppose	31
12	Strongly oppose	19
<u>12</u>	Don't know/Refused	<u>7</u>
100		100

And thinking about trade for a moment...

Q.30 In general, do you think that free trade agreements like NAFTA, and the World Trade Organization, have been a good thing or a bad thing for the United States? **[INTERVIEWER: IF RESPONDENT ASKS WHAT NAFTA IS, "The North American Free Trade Agreement"]**

		<u>Dec</u> <sup>19</sup> <u>2003</u>	Early <u>Sept</u> <u>2001</u>	Nov <u>1997</u>	Sept <u>1997</u>
44	Good thing	34	49	45	47
37	Bad thing	33	29	34	30
<u>19</u>	Don't know/Refused (VOL.)	<u>33</u>	<u>22</u>	<u>21</u>	<u>23</u>
100		100	100	100	100

Q.31 In deciding U.S. policies about trading with other countries, how much priority should be given to each of the following. First, **(INSERT ITEM; RANDOMIZE)**. Do you think this should have top priority, some priority or no priority at all in deciding U.S. trade policy?

		<u>Top</u> <u>Priority</u>	<u>Some</u> <u>Priority</u>	<u>No</u> <u>Priority</u>	<u>DK/Ref</u>
a.	Protecting the jobs of American workers	79	18	2	1=100
	Early September, 2001	79	19	2	*=100
	February, 2000	78	19	2	1=100
b.	Promoting and defending human and worker rights in other countries	32	50	14	4=100
	Early September, 2001	34	52	11	3=100
	February, 2000	28	55	15	2=100
c.	Protecting the global environment	58	36	4	2=100
	Early September, 2001	64	31	3	2=100
	February, 2000 <sup>20</sup>	52	42	4	2=100

<sup>18</sup> In July 1994 the question was asked as part of a list of proposals and was worded: "...using American military force, if necessary, to restore democratic government to Haiti."

<sup>19</sup> In December 2003 the question's wording and interviewer instructions were: "...free trade agreements like NAFTA, (the North American Free Trade Agreement) and the WTO (World Trade Organization)... [INTERVIEWER: READ OUT FULL NAMES ONLY IF RESPONDENT IS UNCERTAIN]. In Early September 2001 and earlier the question was worded: "So far, do you think that NAFTA, the North American Free Trade Agreement, has been a good thing or a bad thing from a U.S. point of view?"

<sup>20</sup> In February 2000 the item was "Improving the global environment."

**Q.31 CONTINUED...**

		<u>Top Priority</u>	<u>Some Priority</u>	<u>No Priority</u>	<u>DK/Ref</u>
d.	Keeping the American economy growing	80	17	2	1=100
	Early September, 2001	79	19	1	1=100
	February, 2000	74	24	1	1=100
e.	Making sure that products are available in the U.S. at affordable prices	62	32	4	2=100

On another subject...

Q.32 Some people say they are basically content with the federal government, others say they are frustrated, and others say they are angry. Which of these best describes how you feel?

		<u>Mid-Nov 2001</u>	<u>June 2000</u>	<u>Feb 2000</u>	<u>Oct 1997</u>
32	Basically content	53	28	33	29
52	Frustrated	34	53	54	56
13	Angry	8	13	10	12
<u>3</u>	Don't know/Refused	<u>5</u>	<u>6</u>	<u>3</u>	<u>3</u>
100		100	100	100	100

Q.33 How much of the time do you think you can trust the government in Washington to do what is right? Just about always, most of the time, or only some of the time?

		<u>Just About Always</u>	<u>Most Of the Time</u>	<u>Only Sometimes</u>	<u>(VOL) Never</u>	<u>(VOL) DK/Ref.</u>
	March, 2004	4	32	59	4	1=100
	February, 2000	5	35	56	3	1=100
	May, 1999	3	28	62	5	2=100
	February, 1999	4	27	64	4	1=100
	November, 1998	4	22	61	11	2=100
	February, 1998	5	29	61	4	1=100
	November, 1997	2	36	60	2	*=100
NES <sup>21</sup>	1996	2	25	70	2	1=100
	1994	2	19	74	3	2=100
	1992	3	26	68	2	1=100
	1990	3	25	69	2	1=100
	1988	4	37	56	2	1=100
	1986	3	35	58	2	2=100
	1984	4	40	53	1	2=100
	1982	2	31	62	2	3=100
	1980	2	23	69	4	2=100
	1978	2	27	64	4	3=100
	1976	4	30	62	1	3=100
	1974	2	34	61	1	2=100
	1972	5	48	44	1	2=100
	1970	7	47	44	*	2=100
	1968	7	54	37	*	2=100
	1966	17	48	28	3	4=100
	1964	14	62	22	*	2=100
	1958	16	57	23	0	4=100

<sup>21</sup> Trend numbers for 1958 through 1996 are from the American National Election Studies.

Q.34 How would you feel if you heard that someone had [INSERT ITEM; RANDOMIZE]? Would you be very upset, just annoyed, would you approve, or wouldn't you care? ... And how would you feel if you heard that someone had [INSERT ITEM]?

		<u>Very Upset</u>	<u>Just Annoyed</u>	<u>Would Approve</u>	<u>Wouldn't Care</u>	<u>DK/ Ref.</u>
<b>ASK FORM 1 ONLY [N=864]:</b>						
a.F1	Claimed government benefits they were not entitled to	59	34	1	5	1=100
	October, 1997	64	29	1	5	1=100
b.F1	Gotten out of jury duty	10	26	7	48	9=100
	October, 1997	9	31	12	40	8=100
<b>ASK ALL:</b>						
c.	Not paid all the income taxes they owed	40	40	1	17	2=100
	October, 1997	31	45	2	20	2=100
<b>ASK FORM 2 ONLY [N=839]:</b>						
d.F2	Avoided the military draft	28	35	6	26	5=100
	October, 1997	24	35	7	29	5=100

**ASK ALL:**

Q.35 In recent years, President Bush and Congress have made two major cuts in federal income tax rates. Do you approve or disapprove of these tax cuts?

		<u>Aug 2003</u>
53	Approve	54
38	Disapprove	37
<u>9</u>	Don't know/Refused (VOL.)	<u>9</u>
100		100

Q.36 Regardless of whether you favor or oppose the tax cuts, from what you know did the tax cuts [INSERT ITEM; ROTATE] or not? Did the tax cuts [NEXT ITEM] or not?<sup>22</sup>

		<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
a.	Significantly reduce the taxes you yourself pay	21	71	8=100
	May, 2003	23	70	7=100
b.	Boost the economy and create jobs	27	61	12=100
	May, 2003	44	48	8=100
c.	Force the government to reduce domestic spending	28	48	24=100
	May, 2003	42	46	12=100
d.	Increase the federal budget deficit	51	27	22=100
	May, 2003	51	36	14=100

<sup>22</sup> In May 2003 the question was worded: "Regardless of whether you favor or oppose the tax cut proposal, do you think the tax cut is likely to [ITEM], or not?"

On a completely different subject...

Q.37 Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

		Early Feb <u>2004</u>	Nov <u>2003</u>	Oct <sup>23</sup> <u>2003</u>	Mid-July <u>2003</u>	Mar <u>2001</u>	June <u>1996</u>
10	Strongly favor	9	10	9	10	8	6
22	Favor	21	20	21	28	27	21
24	Oppose	21	21	25	23	23	24
35	Strongly oppose	42	41	33	30	34	41
<u>9</u>	Don't know/Refused (VOL.)	<u>7</u>	<u>8</u>	<u>12</u>	<u>9</u>	<u>8</u>	<u>8</u>
100		100	100	100	100	100	100

Q.38 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

		Oct <u>2003</u>
16	Strongly favor	14
33	Favor	31
18	Oppose	20
26	Strongly oppose	27
<u>7</u>	Don't know/Refused (VOL.)	<u>8</u>
100		100

Q.37 Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

**IF OPPOSE GAY MARRIAGE (3,4 IN Q.37), ASK:**

Q.39 There has been a proposal to change the U.S. Constitution to ban gay marriage. Do you think amending the Constitution to ban gay marriage is a good idea, or a bad idea?

32	Favor
59	Oppose
36	Good idea / favor Constitutional amendment
21	Bad idea / oppose Constitutional amendment
2	Don't know/Refused (VOL.)
<u>9</u>	Don't know/Refused (VOL.)
100	

**IF "BAD IDEA" (2 IN Q.39) ASK [N=363]:**

Q.40 Why do you think the Constitution should NOT be amended to ban gay marriage? [OPEN END: ENTER VERBATIM RESPONSE. ACCEPT UP TO THREE ANSWERS, BUT DO NOT PROBE FOR ADDITIONAL. PROBE ONCE ONLY FOR CLARITY IF NECESSARY]

18	Leave Constitution alone / Way founders wrote it / Stable document
14	Government should stay out of it / Favor individual rights
11	Let the states handle it / Other ways to address
8	Trivial / Not that important / Other priorities
6	Gay marriage is not a Constitutional issue
5	It would open the door to other changes
2	It wouldn't work / People will do what they want
10	Just oppose / Not necessary (Reason unspecified)
9	Other reasons
9	Don't know
13	(Respondent gave reason they oppose gay marriage, no mention of Constitutional amendment)

<sup>23</sup> The October 2003 trend for Q.37 and Q.38 is based on Form 1 respondents only (N=735). In an experiment, Form 2 respondents were asked the questions in the reverse order. The experiment found that the order of the questions has a significant impact on responses to the civil unions question.

**ASK ALL:**

Now, a few questions about your religious affiliation.

**RELIG** What is your religious preference — Protestant, Roman Catholic, Jewish, Muslim, Mormon, or an orthodox church such as the Greek or Russian Orthodox Church?

56	Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
25	Roman Catholic
1	Jewish
2	Mormon (include Church of Jesus Christ of Latter Day Saints)
1	Orthodox Church (Greek or Russian)
*	Islam/Muslim
2	Other religion ( <b>SPECIFY</b> )
10	No religion, not a believer, atheist, agnostic
<u>3</u>	Don't know/Refused ( <b>VOL.</b> )
100	

**IF RELIG = 1, 2, 4, 5, 7, 9 ASK:**

**BORN** Would you describe yourself as a "born again" or evangelical Christian, or not?

**BASED ON TOTAL:**

38	Yes, would
46	No, would not
5	Don't know/Refused ( <b>VOL.</b> )
<u>11</u>	Not asked (Jewish, Muslim, or no religion)
100	

**ASK ALL:**

**ATTEND** Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

		Oct	Mid-	March	March	Mid-Nov	March	Sept	June	June
		<u>2003</u>	<u>July</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2001</u>	<u>2000</u> <sup>24</sup>	<u>1997</u>	<u>1996</u>
13	More than once a week	15	16	15	15	16	17	17	12	14
24	Once a week	25	27	24	25	26	26	28	26	25
15	Once or twice a month	15	15	15	17	14	17	16	17	17
21	A few times a year	19	18	21	18	17	17	17	20	21
15	Seldom	16	14	15	15	16	15	13	15	13
11	Never	9	10	9	9	10	7	8	10	9
<u>1</u>	Don't know/Refused	<u>1</u>	*	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	*	<u>1</u>
100		100	100	100	100	100	100	100	100	100

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<sup>24</sup>

September 2000 results are based on registered voters.

Q.41F1/

Q.42F2 Which of these statements comes closest to describing your feelings about the Bible? **[READ, IN ORDER]**

			----- Mid-July 2003 -----					
	Standard	Reverse		Standard	Reverse	March	June	
<u>Total</u>	<u>Order</u> <sup>25</sup>	<u>Order</u>		<u>Total</u>	<u>Order</u>	<u>Order</u>	<u>2001</u>	<u>1996</u>
40	40	39	The Bible is the actual word of God and is to be taken literally, word for word, OR	35	32	38	36	35
42	41	43	The Bible is the word of God, but not everything in it should be taken literally, word for word, OR	43	42	44	43	47
13	14	12	The Bible is a book written by men and is not the word of God.	16	19	13	14	14
1	1	1	Other (VOL.)	2	2	2	3	2
<u>4</u>	<u>4</u>	<u>5</u>	Don't know/Refused (VOL.)	<u>4</u>	<u>4</u>	<u>3</u>	<u>4</u>	<u>2</u>
100	100	100		100	100	100	100	100
<b>N=</b>	<b>(864)</b>	<b>(839)</b>						

**ASK ALL:**

Q.43 Do you believe that Jesus Christ died on the cross, or not?

		<u>ABC News</u>	<u>ABC/Washington Post</u>
		<u>March 1997</u>	<u>March 1986</u>
92	Yes	91	93
4	No	5	5
<u>4</u>	Don't know/Refused	<u>4</u>	<u>2</u>
100		100	100

Q.44 Do you believe that Jesus rose from the dead, or not?

		<u>ABC News</u>
		<u>March 1997</u>
83	Yes	84
11	No	10
<u>6</u>	Don't know/Refused	<u>6</u>
100		100

Q.45 Do you feel the Jews were responsible for Christ's death or not?

		<u>ABC News</u>
		<u>March 1997</u>
26	Yes	19
60	No	62
<u>14</u>	Don't know/Refused	<u>19</u>
100		100

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<sup>25</sup> Form 1 of this question was asked in the order in which the response categories appear. Form 2 of the question was asked in the reverse order.