

**PEW RESEARCH CENTER
JANUARY 5-8, 2012
FINAL TOPLINE
N=1000**

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
a. Reports about the condition of the U.S. economy					
January 5-8, 2012	39	31	15	15	*
December 15-18, 2011	36	32	14	16	1
December 8-11, 2011	41	29	13	16	1
December 1-4, 2011	40	33	13	13	1
November 17-20, 2011	35	33	16	15	1
November 10-13, 2011	39	31	15	14	*
November 3-6, 2011	37	31	15	17	1
October 27-30, 2011	38	33	14	15	1
October 20-23, 2011	38	32	14	16	1
October 13-16, 2011	39	32	14	14	*
October 6-9, 2011	43	28	14	14	1
September 29-October 2, 2011	46	26	14	14	*
September 22-25, 2011	44	33	11	11	*
September 8-11, 2011	40	30	15	14	1
September 1-4, 2011	44	30	11	15	*
August 25-28, 2011	44	28	14	13	1
August 18-21, 2011	44	29	12	14	1
August 4-7, 2011	46	30	11	13	1
July 28-31, 2011	43	30	13	13	*
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1
June 23-26, 2011	37	29	15	19	*
June 16-19, 2011	39	33	14	13	*
June 9-12, 2011	39	30	15	16	1
June 2-5, 2011	35	34	17	14	*
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
April 21-25, 2011	41	33	12	14	*
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
March 3-6, 2011	37	31	17	13	1
February 24-27, 2011	49	29	11	10	*
February 17-20, 2011	35	33	14	17	*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1

[SEE TRENDS FOR PREVIOUS YEARS](#)

PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
b. An arsonist in Los Angeles who set fire to more than 50 automobiles January 5-8, 2012	13	22	24	40	1
c. Tensions between the U.S. and Iran over shipping in the Persian gulf January 5-8, 2012	23	26	19	32	*
TRENDS FOR COMPARISON:					
June 10-13, 2010: <i>New U.N. sanctions against Iran because of its nuclear program</i>	19	28	25	27	1
October 2-5, 2009: <i>Talks between the United States and Iran over Iran's nuclear program</i>	30	32	18	20	*
May 21-24, 2009: <i>Iran testing a missile that could reach Israel</i>	20	29	25	26	*
July 11-14, 2008: <i>The Iranian government firing test missiles capable of striking Israel</i>	25	29	22	23	1
January 11-14, 2008: <i>Encounter between U.S. and Iranian ships</i>	25	26	21	27	1
December 7-10, 2007: <i>Intelligence report on Iran's nuclear weapons program</i>	25	31	20	23	1
October 26-29, 2007: <i>Mounting tensions between the United States and Iran</i>	26	34	21	18	1
September 28 – October 1, 2007: <i>Iranian President Mahmoud Ahmadinejad's recent tip to New York City where he spoke at Columbia University and the United Nations</i>	23	31	20	25	1
June 1-4, 2007: <i>Recent talks between the United States and Iran</i>	19	27	27	26	1
February 23-26, 2007: <i>Mounting tensions between the United States and Iran</i>	29	37	18	15	1
February 16-19, 2007: <i>Iran supplying weapons to insurgents in Iraq</i>	28	32	20	19	1
February 2-5, 2007	33	38	18	10	1
September, 2006: <i>Iran's nuclear research program</i>	23	34	19	23	1
August, 2006: <i>Iran's nuclear research program</i>	24	34	20	20	3
June, 2006: <i>Iran's nuclear research program</i>	21	32	22	22	3
April, 2006: <i>Iran's nuclear research program</i>	26	30	23	20	1
March, 2006: <i>Iran's nuclear research program</i>	24	31	22	22	1
d. The Obama administration's plans to change military strategy and reduce military spending January 5-8, 2012	26	28	22	24	*
TRENDS FOR COMPARISON:					
December 15-18, 2011: <i>The complete withdrawal of U.S. forces from Iraq</i>	34	32	18	14	2
October 21-23, 2011: <i>President Obama announcing a complete withdrawal of U.S. forces from Iraq by the end of 2011</i>	30	30	19	20	1
September 2-6, 2010: <i>The withdrawal of U.S. combat troops from Iraq</i>	36	37	15	11	*

PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) DK/Ref
August 19-22, 2010: <i>The withdrawal of U.S. combat troops from Iraq</i>	31	33	19	17	1
June 23-26, 2011: <i>Discussions in Washington about U.S. troop levels in Afghanistan</i>	27	32	20	20	1
December 16-19, 2010: <i>The Obama administration's review of the Afghanistan war strategy</i>	17	26	25	31	1
June 24-27, 2010: <i>General Stanley McChrystal resigning as head of U.S. forces in Afghanistan after being quoted criticizing President Obama and his Afghanistan strategy</i>	28	31	19	21	1
December 4-7, 2009: <i>President Obama's decision to send more U.S. troops to Afghanistan</i>	43	33	14	8	1
November 20-23, 2009: <i>The debate over whether to send more troops to Afghanistan</i>	29	31	17	22	1
November 13-16, 2009	29	28	20	22	1
September 25-28, 2009: <i>The debate over whether to send more troops to Afghanistan</i>	27	40	17	16	*
July 2-5, 2009: <i>U.S. troops withdrawing from Iraqi cities</i>	25	34	20	21	0
February 27-March 2, 2009: <i>Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010</i>	40	37	13	9	1
February 20-23, 2009: <i>The Obama administration's decision to send 17,000 additional U.S. troops to Afghanistan</i>	27	29	24	19	1
e. The situation in North Korea following the death of its leader Kim-Jong-il					
January 5-8, 2012	17	29	24	30	*
TRENDS FOR COMPARISON:					
December 2-5, 2010: <i>Tensions between North Korea and South Korea</i>	35	30	19	16	1
May 27-30, 2010	19	24	24	32	1
June 19-22, 2009: <i>New military threats from North Korea</i>	27	31	21	21	*
May 29-June 1, 2009: <i>Reports about North Korea testing nuclear weapons and missiles</i>	34	36	17	13	*
April 3-6, 2009: <i>North Korea's plans to test a long range missile</i>	23	31	19	27	*
June 27-30, 2008: <i>North Korea takes steps to halt its nuclear weapons program</i>	19	30	26	24	1
February 16-19, 2007: <i>Recent negotiations to shut down North Korea's nuclear weapons program</i>	15	31	22	31	1
Late October, 2006: <i>North Korea's announcement that it recently tested a nuclear weapon</i>	45	33	13	8	1
February, 2005: <i>North Korea's nuclear weapons program</i>	22	34	22	22	*
September, 2003	19	32	27	21	1
May, 2003	27	40	22	11	*
March, 2003	34	34	19	12	1

PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
February, 2003	33	34	18	13	2
January, 2003	33	34	18	14	1
Late October, 2002: <i>North Korea's admission that it has been secretly developing nuclear weapons</i>	25	31	23	20	1
June, 1994: <i>Reports about North Korea's building of nuclear weapons and refusal to allow U.N. inspections</i>	27	33	26	14	*
f. News about candidates for the 2012 presidential elections					
January 5-8, 2012	29	30	16	25	*
December 15-18, 2011	26	24	20	29	1
December 8-11, 2011	27	27	18	28	*
December 1-4, 2011	25	28	20	26	1
November 17-20, 2011	24	31	21	23	1
November 3-6, 2011	22	31	20	26	1
October 27-30, 2011	21	26	21	30	1
October 20-23, 2011	21	28	22	28	1
October 13-16, 2011	26	29	22	23	1
October 6-9, 2011	25	25	23	27	1
September 29-October 2, 2011	27	26	21	25	*
September 22-25, 2011	25	26	23	25	1
September 15-18, 2011	24	28	21	27	1
September 8-11, 2011	22	26	21	31	*
September 1-4, 2011	22	23	22	32	1
August 25-28, 2011	22	22	22	33	1
August 18-21, 2011	27	26	19	28	1
August 11-14, 2011	19	24	20	36	1
August 4-7, 2011	18	21	22	37	1
July 28-31, 2011	17	27	21	35	1
July 21-24, 2011	17	22	28	32	*
July 14-17, 2011	18	26	27	28	1
July 7-10, 2011	16	23	27	33	1
June 30-July 3, 2011	21	28	24	25	2
June 23-26, 2011	19	26	24	31	*
June 16-19, 2011	23	29	23	25	*
June 9-12, 2011	18	30	22	30	1
June 2-5, 2011	21	31	22	26	*
May 26-29, 2011	20	27	24	28	*
May 19-22, 2011	15	27	24	32	1
May 12-15, 2011	15	22	26	35	1
May 5-8, 2011	16	24	27	32	1
April 21-25, 2011	18	26	23	32	1
April 14-17, 2011	20	23	29	27	1
March 24-27, 2011	13	19	26	41	1
March 10-13, 2011	15	21	26	38	0
February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*

[SEE TRENDS FOR PREVIOUS YEARS](#)

ASK ALL:

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

Jan 5-8

2012

27	News about candidates for the 2012 presidential elections
19	Reports about the condition of the U.S. economy
9	The Obama administration's plans to change military strategy and reduce military spending
8	Tensions between the U.S. and Iran over shipping in the Persian Gulf
5	An arsonist in Los Angeles who set fire to more than 50 automobiles
5	The situation in North Korea following the death of its leader Kim-Jong-il
9	Some other story (VOL.)
18	Don't know/Refused (VOL.)

PEW.3 PREVIOUSLY RELEASED**ASK ALL:**

PEW.4 Do you think news organizations are giving too much coverage, too little coverage or the right amount of coverage to news about candidates for the 2012 presidential elections?

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	(VOL.) <u>DK/Ref</u>
January 5-8, 2012	37	16	39	8
September 8-11, 2011: <i>Possible candidates for the 2012 presidential elections</i>	25	20	44	12
June 30-July 3, 2011	29	16	41	14
April 21-25, 2011	22	31	39	8
February 10-13, 2011	20	29	40	12

TREND FOR COMPARISON:**2008 Election**

June 20-23, 2008: <i>News about Candidates for the 2008 presidential election</i>	44	10	44	2
April 25-28, 2008	51	7	38	4
January 25-28, 2008	36	9	52	3
January 18-21, 2008	33	11	51	5
January 11-14, 2008: <i>The campaign</i>	40	11	44	5
January 4-7, 2008	40	11	43	6
December 14-17, 2007: <i>News about Candidates for the 2008 presidential election</i>	32	16	48	4
November 16-19, 2007	32	13	51	4
July 20-23, 2007	32	18	43	7
June 1-4, 2007	33	12	47	8

2004 Election

February, 2004: <i>The 2004 presidential campaign</i>	28	8	61	3
October, 2003	23	17	51	9
April, 2003: <i>The race for the Democratic presidential nomination</i>	15	38	38	9

2000 Election

June, 2000: <i>The 2000 presidential campaign</i>	19	16	60	5
March, 2000	25	10	61	4
February, 2000	22	10	63	5
September, 1999	28	14	49	9
July, 1999	18	13	59	10

PEW.4 CONTINUED...

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	(VOL.) <u>DK/Ref</u>
1996 Election				
March, 1996: <i>The 1996 presidential campaign</i>	29	10	58	3
October, 1995	18	18	60	4
1992 Election				
September, 1992: <i>The 1992 presidential campaign</i>	22	11	62	5
February, 1992	19	15	62	4
October, 1991	12	22	58	8
1988 Election				
May, 1988: <i>The 1988 presidential campaign</i>	24	7	62	7
November, 1987	21	16	58	5

PEWWP.1 AND PEW.6 HELD FOR FUTURE RELEASE

Now thinking about recent economic news...

ASK ALL:

PEW.5 Are you hearing mostly good news about the economy these days, mostly bad news about the economy or a mix of both good and bad news?

	<u>Hearing mostly good news</u>	<u>Hearing mostly bad news</u>	<u>A mix of good and bad news</u>	(VOL.) <u>DK/Ref</u>
January 5-8, 2012	9	30	60	1
December 1-4, 2011	6	36	56	1
November 10-13, 2011	3	48	48	1
October 6-9, 2011	1	58	39	2
September 1-4, 2011	2	61	35	1
August 4-7, 2011	1	67	30	2
July 7-10, 2011	3	49	46	2
June 2-5, 2011	2	46	50	1
May 12-15, 2011	6	35	56	2
March 31-April 3, 2011	5	33	60	2
March 3-6, 2011	7	38	53	2
February 3-6, 2011	6	29	64	1
January 6-9, 2011	7	24	68	1
December 2-5, 2010	4	39	55	1
November 11-14, 2010	5	41	53	2
October 7-10, 2010	6	39	53	2
September 2-6, 2010	3	41	54	2
August 5-8, 2010	4	38	55	3
July 1-5, 2010	3	42	54	1
June 10-13, 2010	4	30	65	1
May 7-10, 2010	4	29	66	1
April 1-5, 2010	6	28	66	*
March 5-8, 2010	4	30	66	1
February 5-8, 2010	4	35	61	*
January 8-11, 2010	5	29	65	1
December 4-7, 2009	7	33	59	1
October 30-November 2, 2009	5	31	62	2
October 9-12, 2009	6	27	66	1
September 3-6, 2009	5	27	68	1
August 7-10, 2009	11	29	59	1
July 2-5, 2009	3	41	56	*
June 12-15, 2009	4	37	59	*
May 8-11, 2009	4	31	64	1
April 9-13, 2009	4	39	56	1
March 13-16, 2009	2	51	46	1

PEW.5 CONTINUED...

	Hearing mostly <u>good news</u>	Hearing mostly <u>bad news</u>	A mix of good and <u>bad news</u>	(VOL.) <u>DK/Ref</u>
February 13-16, 2009	2	60	37	1
January 16-19, 2009	2	67	30	1
December 5-8, 2008	1	80	19	*