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For The People & The Press

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Obama Gains Among Whites, Moderates and Middle-Income Democrats
MCCAIN'S SUPPORT SOARS, DEMOCRATIC RACE TIGHTENS

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Obama Gains Among Whites, Moderates and Middle-Income Democrats MCCAIN'S SUPPORT SOARS, DEMOCRATIC RACE TIGHTENS

Barack Obama and John McCain have made significant gains in support as the field of candidates has narrowed in both parties. John McCain now leads 42%-22% over Mitt Romney among Republican voters nationally. Support for McCain is up 13 points since mid-January, and he currently draws about twice as much support as either Romney or Mike Huckabee.

Among Democrats, Hillary Clinton's nationwide lead over Barack Obama has been cut in half since mid-January – from 15 points then to eight points currently. Clinton's support is unchanged since then at 46%; currently, 38% favor Obama, up from 31% three weeks ago. This suggests that the Illinois Democrat may have garnered a significant share of John Edwards' support. However, it is important to note that the number of undecided Democratic voters has increased as well in recent weeks.

Since mid-January, Obama has made notable gains in support among whites, especially white men, political moderates, and middle-income voters. However his strongest backers continue to be African Americans, liberals, Democratic-leaning independents, and well-educated, affluent Democrats. Clinton's greatest levels of support come from women, older voters, conservative Democrats, as well as less educated and poorer Democrats.

The latest national survey by the Pew Research Center for the People & the Press, conducted Jan. 30-Feb. 2 among 1,502 adults, finds no evidence that acrimony between Clinton and Obama during the course of the campaign has soured Democratic voters on the candidates. Democratic voters remain far more enthusiastic than Republicans about the quality of their candidates, and the favorability ratings for both Clinton and Obama among

The Primary Contests On the Eve of Feb. 5

| | Dec 19-30 | Jan 9-13 | Jan 30- Feb 2 |
|----------------------|--------------|-------------|------------------|
| Democrats* | % | % | % |
| Clinton | 46 | 46 | 46 |
| Obama | 26 | 31 | 38 |
| Edwards | 14 | 13 | -- |
| Other | 8 | 4 | 1 |
| None/DK | <u>6</u> | <u>6</u> | <u>15</u> |
| | 100 | 100 | 100 |
| Republicans** | | | |
| McCain | 22 | 29 | 42 |
| Romney | 12 | 17 | 22 |
| Huckabee | 17 | 20 | 20 |
| Paul | 4 | 6 | 5 |
| Giuliani | 20 | 13 | -- |
| Other | 11 | 9 | * |
| None/DK | <u>14</u> | <u>6</u> | <u>11</u> |
| | 100 | 100 | 100 |

* Based on Democratic and Dem-leaning registered voters.

** Based on Republican and Rep-leaning registered voters.

How Democrats View the Candidates*

| <i>All Democrats</i> | Dec | Jan | Feb |
|--|-----------|-----------|-----------|
| Hillary Clinton | % | % | % |
| Favorable | 75 | 79 | 80 |
| Unfavorable | 22 | 19 | 15 |
| Don't know | <u>3</u> | <u>2</u> | <u>5</u> |
| | 100 | 100 | 100 |
| Barack Obama | | | |
| Favorable | 69 | 73 | 76 |
| Unfavorable | 20 | 20 | 16 |
| Don't know | <u>11</u> | <u>7</u> | <u>8</u> |
| | 100 | 100 | 100 |
| How Clinton voters view Obama | | | |
| Favorable | 58 | 57 | 60 |
| Unfavorable | 26 | 31 | 30 |
| Don't know | <u>16</u> | <u>12</u> | <u>10</u> |
| | 100 | 100 | 100 |
| How Obama voters view Clinton | | | |
| Favorable | 60 | 67 | 62 |
| Unfavorable | 38 | 32 | 31 |
| Don't know | <u>2</u> | <u>1</u> | <u>7</u> |
| | 100 | 100 | 100 |

* Based on Democratic and Democratic-leaning registered voters.

Democratic voters are virtually unchanged over the past month.

Twice as many Obama supporters have a favorable, rather than an unfavorable, impression of Clinton (62% vs. 31%). By the same two-to-one margin (60%-30%), Clinton supporters express favorable opinions of Obama. This mutual appreciation on the Democratic side stands in contrast to the Republicans; McCain is the only remaining GOP candidate who is viewed favorably by majorities of supporters of his main rivals.

Bill Clinton’s favorability rating also has not slipped from where it stood in late December. However, some voters are growing increasingly uncomfortable with the idea of Bill Clinton being “back in the White House” if Hillary were to win the election. Currently, 41% express this negative assessment, up from 34% in October. Most notably, more independents now dislike than like the idea of Bill Clinton being back in the White House, a reversal from four months ago.

| Like or Dislike the Idea of Bill Clinton Back in the White House? | | | | |
|---|--------|-----|-----|-----|
| | Total* | Rep | Dem | Ind |
| February 2008 | % | % | % | % |
| Like | 41 | 10 | 68 | 36 |
| Dislike | 41 | 80 | 12 | 45 |
| Neither/DK | 18 | 10 | 20 | 19 |
| | 100 | 100 | 100 | 100 |
| October 2007 | | | | |
| Like | 43 | 13 | 68 | 41 |
| Dislike | 34 | 66 | 10 | 35 |
| Neither/DK | 23 | 21 | 22 | 24 |
| | 100 | 100 | 100 | 100 |
| <i>Change in dislike</i> | +7 | +14 | +2 | +10 |

* Based on registered voters.

The new poll also finds that the nominating contests are unfolding against a backdrop of growing public dissatisfaction with national conditions. Only about a quarter of Americans (24%) say they are satisfied with the way things are going in the country, while 70% are dissatisfied – the highest percentage expressing a negative view of national conditions in nearly 12 years (70% in March 1996).

Just 17% of Americans rate the nation’s economy as excellent or good, while 81% view the economy as only fair or poor. As recently as last month, 26% rated the economy as good or excellent. Economic ratings briefly fell to this level in early 2003, according to the Gallup Poll’s long term trends, but has not been this low consistently since 1993.

| National Conditions | | | | |
|----------------------|----------|-----------|----------|----------|
| | Feb 2007 | Oct 2007 | Dec 2007 | Feb 2008 |
| State of the Nation | % | % | % | % |
| Satisfied | 30 | 28 | 27 | 24 |
| Dissatisfied | 61 | 66 | 66 | 70 |
| Don't know | 9 | 6 | 7 | 6 |
| | 100 | 100 | 100 | 100 |
| Economic conditions | Feb 2007 | Sept 2007 | Jan 2008 | Feb 2008 |
| In the country today | % | % | % | % |
| Excellent/Good | 31 | 26 | 26 | 17 |
| Only fair/Poor | 68 | 72 | 73 | 81 |
| Don't know | 1 | 2 | 1 | 2 |
| | 100 | 100 | 100 | 100 |

Based on general public.

The Changing Democratic Contest

Barack Obama has made substantial gains among Democratic voters nationwide; on the eve of the Iowa caucuses just 26% of Democrats supported him, compared with 38% today. Meanwhile, the share backing Hillary Clinton has not changed – 46% of Democrats supported her on the eve of the Iowa caucuses, and 46% support her today.

| The Democratic Nomination Race | | | | | | | | | |
|--|---------------------------------|-------------------------------|---------------------------------|-------------------------------|---------------------------------|-------------------------------|----------------------------|---------------------------|-----|
| | <u>December</u> | | <u>January</u> | | <u>February</u> | | <u>Jan-Feb</u> | | (N) |
| | <u>Clin-</u> <u>ton</u> % | <u>Oba-</u> <u>ma</u> % | <u>Clin-</u> <u>ton</u> % | <u>Oba-</u> <u>ma</u> % | <u>Clin-</u> <u>ton</u> % | <u>Oba-</u> <u>ma</u> % | <u>Clin</u> <u>gain</u> | <u>Oba</u> <u>gain</u> | |
| All Democratic voters* | 46 | 26 | 46 | 31 | 46 | 38 | 0 | +7 | 596 |
| Democrats | 50 | 24 | 48 | 30 | 49 | 37 | +1 | +7 | 446 |
| Independents | 37 | 30 | 43 | 33 | 39 | 43 | -4 | +10 | 150 |
| Men | 41 | 29 | 41 | 36 | 42 | 45 | +1 | +9 | 255 |
| Women | 49 | 24 | 49 | 28 | 49 | 33 | 0 | +5 | 341 |
| White | 46 | 22 | 48 | 26 | 48 | 36 | 0 | +10 | 463 |
| Black | 45 | 47 | 33 | 52 | 36 | 47 | +3 | -5 | 97 |
| White men | 40 | 25 | 42 | 33 | 42 | 45 | 0 | +12 | 204 |
| White women | 52 | 18 | 50 | 21 | 53 | 28 | +3 | +7 | 259 |
| 18-49 | 40 | 34 | 44 | 36 | 47 | 42 | +3 | +6 | 215 |
| 50-64 | 47 | 20 | 44 | 31 | 40 | 41 | -4 | +10 | 206 |
| 65+ | 61 | 10 | 57 | 15 | 55 | 21 | -2 | +6 | 164 |
| Conservative | 46 | 21 | 54 | 28 | 56 | 28 | +2 | 0 | 130 |
| Moderate | 42 | 27 | 50 | 30 | 44 | 40 | -6 | +10 | 231 |
| Liberal | 49 | 27 | 37 | 35 | 42 | 44 | +5 | +9 | 213 |
| College grad+ | 38 | 32 | 33 | 39 | 32 | 54 | -1 | +15 | 225 |
| Some college | 45 | 27 | 43 | 32 | 39 | 45 | -4 | +13 | 150 |
| HS or less | 53 | 20 | 58 | 25 | 60 | 24 | +2 | -1 | 215 |
| <i>Household income</i> | | | | | | | | | |
| \$75,000 or more | 35 | 31 | 35 | 44 | 40 | 46 | +5 | +2 | 168 |
| \$40-\$74,999 | 44 | 30 | 48 | 25 | 43 | 38 | -5 | +13 | 139 |
| Under \$40,000 | 51 | 22 | 53 | 27 | 55 | 35 | +2 | +8 | 188 |
| <i>Primary Date**</i> | | | | | | | | | |
| On February 5th | 45 | 29 | 44 | 32 | 46 | 40 | +2 | +8 | 285 |
| After February 5th | 45 | 24 | 44 | 32 | 49 | 33 | +5 | +1 | 231 |
| * Candidate preference based on Democratic and Democratic-leaning registered voters (percentages read horizontally). Surveys conducted Dec 19-30, Jan 9-13 and Jan 30-Feb 2 (Sample size from most recent survey shown). Other candidates included as options in December and January surveys. | | | | | | | | | |
| ** States that have already held primaries not shown. | | | | | | | | | |

While Obama has long been competitive with Clinton among younger Democrats, his current standing reflects substantial gains among middle-aged voters who, in the past, were clearly behind Clinton. In addition, Clinton held a 20-point lead among moderate Democrats as recently as mid-January; currently, Obama nearly equals Clinton's support among moderate Democrats (44% Clinton vs. 40% Obama). As was the case in mid-January, liberal Democrats are split evenly between the two candidates; in December, Clinton held a wide lead among

liberal Democratic voters (49% to 27%). Conservatives, who make up nearly a quarter of Democratic voters, continue to favor Clinton by a wide margin (56% to 28%).

Clinton holds a five-point lead among Democrats under age 50, but she is now tied with Obama among those ages 50 to 64 (41% Obama vs. 40% Clinton). Just three weeks ago Clinton held a 13-point lead among voters in this age group. While Clinton still holds a substantial 55% to 21% lead among voters ages 65 and older, Obama has won supporters here as well, as just 15% backed him three weeks ago.

Obama's gains among middle-class Democrats is equally notable. While he has consistently challenged Clinton for the lead among Democratic voters with household incomes of \$75,000 or more (he holds a modest 46% to 40% advantage over Clinton in this group today), Clinton previously held a wide lead among middle-income Democratic voters. But Obama now trails Clinton by just five points (43% to 38%) among those with annual household incomes of between \$40,000 and \$75,000. Clinton had a 23-point edge in this group three weeks ago. Democrats with annual household incomes of less than \$40,000 continue to back Clinton by a wide margin.

Despite the racial overtones surrounding the South Carolina primaries, the gap in the candidate preferences of black and white Democratic voters has, if anything, narrowed. Obama has gained 10 points among white Democratic voters since mid-January (to 36% from 26% then). White men, in particular, have moved toward Obama in recent weeks. Currently, about as many white men back Obama (45%) as support Clinton (42%), while Clinton holds a wide 53% to 28% lead among white women. The preferences of black Democrats have not changed substantially.

McCain Gains Across the Board

McCain holds a substantial lead among all segments of the Republican electorate, with the sole exception of white evangelical Protestants. Huckabee equals McCain's support among these voters (34% each). McCain now holds a 37% to 26% lead over Romney among conservative Republican voters, and wins the support of a majority (52%) of moderate and liberal Republican voters.

While McCain's earlier victories in New Hampshire and South Carolina were assisted by his strong backing from independent voters, McCain's ability to win in Florida's "closed" Republican primary is reflected in the current national figures. He continues to hold a commanding lead among independents who "lean" toward the Republican Party, but also has opened a 15-point lead over Romney (38% to 23%) among those who consider themselves Republicans.

| The Republican Nomination Race | | | | | | | | | |
|--------------------------------|----------------|----------------|------------------|-----------------|----------------|------------------|--------------------|----------|--|
| | <u>January</u> | | | <u>February</u> | | | <i>McCain gain</i> | <u>N</u> | |
| | <u>Mc-Cain</u> | <u>Rom-ney</u> | <u>Huck-abee</u> | <u>Mc-Cain</u> | <u>Rom-ney</u> | <u>Huck-abee</u> | | | |
| All Republican Voters | 29 | 17 | 20 | 42 | 22 | 20 | +13 | 513 | |
| Republican | 26 | 18 | 21 | 38 | 23 | 23 | +12 | 376 | |
| Independent | 36 | 16 | 17 | 52 | 19 | 10 | +16 | 137 | |
| Male | 29 | 17 | 19 | 44 | 22 | 19 | +15 | 256 | |
| Female | 30 | 17 | 20 | 40 | 21 | 20 | +10 | 257 | |
| 18-49 | 29 | 14 | 21 | 38 | 18 | 26 | +9 | 187 | |
| 50-64 | 27 | 19 | 21 | 46 | 25 | 15 | +19 | 168 | |
| 65+ | 33 | 21 | 13 | 46 | 27 | 10 | +13 | 149 | |
| Conservative | 23 | 22 | 20 | 37 | 26 | 21 | +14 | 349 | |
| Moderate/Liberal | 41 | 8 | 20 | 52 | 13 | 15 | +11 | 155 | |
| White evangel Prot | 27 | 10 | 34 | 34 | 17 | 34 | +7 | 183 | |
| White mainline Prot | 29 | 17 | 14 | 48 | 20 | 15 | +19 | 131 | |
| White Catholic | 41 | 21 | 9 | 51 | 28 | 7 | +10 | 99 | |
| <i>Household income</i> | | | | | | | | | |
| \$75,000 or more | 33 | 18 | 14 | 48 | 20 | 18 | +15 | 180 | |
| \$40-\$74,999 | 23 | 16 | 23 | 36 | 28 | 19 | +13 | 144 | |
| Under \$40,000 | 34 | 13 | 26 | 49 | 13 | 19 | +15 | 111 | |
| <i>State primary is...*</i> | | | | | | | | | |
| On February 5 | 25 | 19 | 19 | 43 | 25 | 17 | +18 | 245 | |
| After February 5 | 35 | 16 | 19 | 44 | 17 | 22 | +9 | 202 | |

* States that have already held primaries not shown.
Based on Republican and Republican-leaning registered voters.

Besides leading in the horserace, McCain is the candidate most likely to unite the Republican base. McCain is the only candidate of the three who is viewed favorably by both Huckabee's supporters (61%) and Romney's supporters (59%). In contrast, Huckabee's backers are divided in their view of Romney (41% unfavorable vs. 37% unfavorable). And Romney's supporters are equally ambivalent about Huckabee (44% favorable vs. 39% unfavorable).

Republicans Remain Dissatisfied

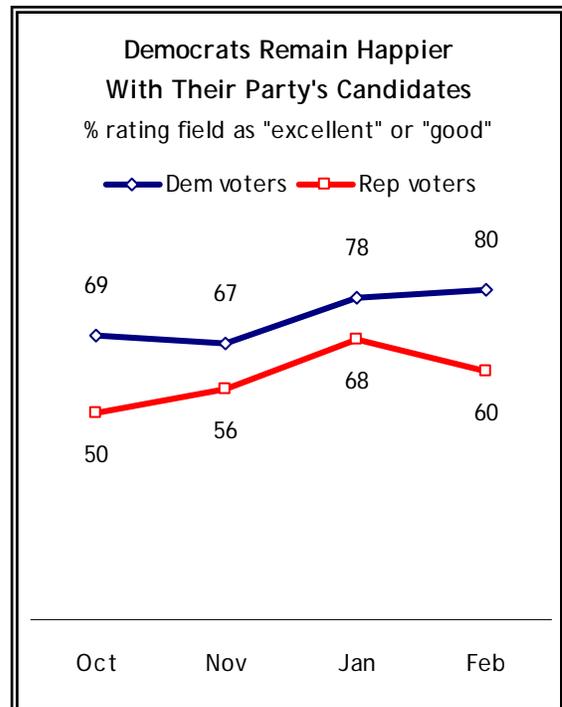
Despite the consolidation of support within the party behind McCain, Republican voters remain substantially less satisfied than Democratic voters with the choices available to them. In fact, Republican ratings have dropped over the past three weeks, while Democrats remain overwhelmingly positive. Just 10% of Republicans rate the GOP field as "excellent," compared with 30% of Democratic voters. Overall, eight-in-ten Democrats feel positively toward their party's field, compared with just six-in-ten Republicans.

Among McCain's supporters, 58% offer positive ratings of the GOP field while 39% say the field is only fair or poor. Republicans who back Romney and Huckabee are slightly more upbeat, with 67% and 64%, respectively, offering positive ratings of the field. Overall, conservative Republican voters are somewhat happier with the quality of the field (61% excellent or good) than are moderates and liberals (55%). Nearly two-thirds (65%) of Republican identifiers rate the field positively, compared with just 49% of independents who lean Republican.

Meanwhile, roughly 80% of both Clinton and Obama supporters say the Democratic field is excellent or good. These ratings are most positive among liberal Democrats; fully 86% of

| How Republicans View the Candidates and the President | | | | |
|---|----------------------------|-------------|---------------|--------------|
| | ---- How they rate... ---- | | | |
| | Mc- Cain | Rom- ney | Huck- abee | G.W. Bush |
| <i>All Republican voters*</i> | % | % | % | % |
| Favorable | 72 | 54 | 52 | 71 |
| Unfavorable | 19 | 29 | 29 | 26 |
| Don't know | <u>9</u> | <u>17</u> | <u>19</u> | <u>3</u> |
| | 100 | 100 | 100 | 100 |
| <i>McCain voters</i> | | | | |
| Favorable | 88 | 41 | 36 | 66 |
| Unfavorable | 7 | 40 | 40 | 31 |
| Don't know | <u>5</u> | <u>19</u> | <u>24</u> | <u>3</u> |
| | 100 | 100 | 100 | 100 |
| <i>Romney voters</i> | | | | |
| Favorable | 59 | 97 | 44 | 82 |
| Unfavorable | 38 | 1 | 39 | 14 |
| Don't know | <u>3</u> | <u>2</u> | <u>17</u> | <u>4</u> |
| | 100 | 100 | 100 | 100 |
| <i>Huckabee voters</i> | | | | |
| Favorable | 61 | 37 | 95 | 77 |
| Unfavorable | 25 | 41 | 4 | 21 |
| Don't know | <u>14</u> | <u>22</u> | <u>1</u> | <u>2</u> |
| | 100 | 100 | 100 | 100 |

* Based on Republican and Republican-leaning registered voters.



liberal Democratic voters rate the field positively, with 39% saying the candidates are “excellent.” Enthusiasm among conservative Democrats is more muted (72% positive, 17% “excellent”), but still higher than among any Republican group.

Overall Favorability

John McCain and Barack Obama stand apart from the other candidates in their wide appeal across partisan lines. Nationwide, more Americans express a favorable than unfavorable opinion of Obama by nearly two-to-one (58% vs. 30%), and the margin for McCain is nearly as large (53% favorable, 31% unfavorable). Both candidates have seen their images improve since December, and both have a decidedly favorable image among independents and even some members of the opposite party.

The overall balance of opinion toward Hillary Clinton is also favorable, though by a smaller 52% to 42% margin. On balance, slightly more Americans express negative views of both Mitt Romney and Mike Huckabee than positive assessments.

Public views of both Hillary and Bill Clinton have remained stable, and on balance positive, over the past six weeks. Notably, there is no change in opinion about either of the Clintons among African Americans nationwide. Blacks continue to express an overwhelmingly favorable opinion of both Hillary Clinton (75% favorable, 13% unfavorable) and Bill Clinton (79% favorable, 11% unfavorable).

| Favorability Ratings Unchanged | | | |
|-----------------------------------|------------|------------|------------|
| | <u>Dec</u> | <u>Jan</u> | <u>Feb</u> |
| | % | % | % |
| John McCain | | | |
| Favorable | 46 | 55 | 53 |
| Unfavorable | 34 | 31 | 31 |
| Mitt Romney | | | |
| Favorable | 29 | 31 | 30 |
| Unfavorable | 35 | 43 | 44 |
| Mike Huckabee | | | |
| Favorable | 27 | 34 | 33 |
| Unfavorable | 32 | 37 | 37 |
| Hillary Clinton | | | |
| Favorable | 50 | 52 | 52 |
| Unfavorable | 44 | 44 | 42 |
| Barack Obama | | | |
| Favorable | 54 | 56 | 58 |
| Unfavorable | 30 | 33 | 30 |
| Bill Clinton | | | |
| Favorable | 54 | -- | 52 |
| Unfavorable | 40 | -- | 42 |

Based on general public.

| McCain, Obama Have Broadest Appeal | | | |
|---------------------------------------|------------|------------|------------|
| | <u>Rep</u> | <u>Dem</u> | <u>Ind</u> |
| | % | % | % |
| John McCain | | | |
| Favorable | 72 | 42 | 53 |
| Unfavorable | 18 | 44 | 28 |
| Mitt Romney | | | |
| Favorable | 49 | 19 | 29 |
| Unfavorable | 30 | 54 | 46 |
| Mike Huckabee | | | |
| Favorable | 50 | 23 | 32 |
| Unfavorable | 27 | 45 | 40 |
| Hillary Clinton | | | |
| Favorable | 14 | 83 | 46 |
| Unfavorable | 82 | 11 | 47 |
| Barack Obama | | | |
| Favorable | 37 | 75 | 62 |
| Unfavorable | 52 | 15 | 27 |

Based on general public.

ABOUT THE SURVEY

Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 1,502 adults, 18 years of age or older, from January 30 to February 2, 2008. The following table shows the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus... |
|---------------------------------------|--------------------|-------------------------|
| Total sample | 1,502 | 3.0 percentage points |
| Registered Voters | 1,260 | 3.0 percentage points |
| Democratic and Democratic-leaning RVs | 596 | 4.5 percentage points |
| Republican and Republican-leaning RVs | 513 | 5.0 percentage points |

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

ABOUT THE CENTER

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of eight projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director
Scott Keeter, Director of Survey Research
Carroll Doherty and Michael Dimock, Associate Directors
Richard Wike, Kim Parker and Erin Carriere-Kretschmer, Senior Researchers
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PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
EARLY FEBRUARY ECONOMIC SURVEY
FINAL TOPLINE
January 30 - February 2, 2008
N = 1502

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

| | Satis- <u>fied</u> | Dis- <u>satisfied</u> | No <u>Opinion</u> | | Satis- <u>fied</u> | Dis- <u>satisfied</u> | No <u>Opinion</u> |
|-----------------------|-----------------------|--------------------------|----------------------|------------------------------|-----------------------|--------------------------|----------------------|
| Early February, 2008 | 24 | 70 | 6=100 | October, 2000 (RVs) | 54 | 39 | 7=100 |
| Late December, 2007 | 27 | 66 | 7=100 | September, 2000 | 51 | 41 | 8=100 |
| October, 2007 | 28 | 66 | 6=100 | June, 2000 | 47 | 45 | 8=100 |
| February, 2007 | 30 | 61 | 9=100 | April, 2000 | 48 | 43 | 9=100 |
| Mid-January, 2007 | 32 | 61 | 7=100 | August, 1999 | 56 | 39 | 5=100 |
| Early January, 2007 | 30 | 63 | 7=100 | January, 1999 | 53 | 41 | 6=100 |
| December, 2006 | 28 | 65 | 7=100 | November, 1998 | 46 | 44 | 10=100 |
| Mid-November, 2006 | 28 | 64 | 8=100 | Early September, 1998 | 54 | 42 | 4=100 |
| Early October, 2006 | 30 | 63 | 7=100 | Late August, 1998 | 55 | 41 | 4=100 |
| July, 2006 | 30 | 65 | 5=100 | Early August, 1998 | 50 | 44 | 6=100 |
| May, 2006 | 29 | 65 | 6=100 | February, 1998 | 59 | 37 | 4=100 |
| March, 2006 | 32 | 63 | 5=100 | January, 1998 | 46 | 50 | 4=100 |
| January, 2006 | 34 | 61 | 5=100 | September, 1997 | 45 | 49 | 6=100 |
| Late November, 2005 | 34 | 59 | 7=100 | August, 1997 | 49 | 46 | 5=100 |
| Early October, 2005 | 29 | 65 | 6=100 | January, 1997 | 38 | 58 | 4=100 |
| July, 2005 | 35 | 58 | 7=100 | July, 1996 | 29 | 67 | 4=100 |
| Late May, 2005 | 39 | 57 | 4=100 | March, 1996 | 28 | 70 | 2=100 |
| February, 2005 | 38 | 56 | 6=100 | October, 1995 | 23 | 73 | 4=100 |
| January, 2005 | 40 | 54 | 6=100 | June, 1995 | 25 | 73 | 2=100 |
| December, 2004 | 39 | 54 | 7=100 | April, 1995 | 23 | 74 | 3=100 |
| Mid-October, 2004 | 36 | 58 | 6=100 | July, 1994 | 24 | 73 | 3=100 |
| July, 2004 | 38 | 55 | 7=100 | March, 1994 | 24 | 71 | 5=100 |
| May, 2004 | 33 | 61 | 6=100 | October, 1993 | 22 | 73 | 5=100 |
| Late February, 2004 | 39 | 55 | 6=100 | September, 1993 | 20 | 75 | 5=100 |
| Early January, 2004 | 45 | 48 | 7=100 | May, 1993 | 22 | 71 | 7=100 |
| December, 2003 | 44 | 47 | 9=100 | January, 1993 | 39 | 50 | 11=100 |
| October, 2003 | 38 | 56 | 6=100 | January, 1992 | 28 | 68 | 4=100 |
| August, 2003 | 40 | 53 | 7=100 | November, 1991 | 34 | 61 | 5=100 |
| April 8, 2003 | 50 | 41 | 9=100 | Late February, 1991 (Gallup) | 66 | 31 | 3=100 |
| January, 2003 | 44 | 50 | 6=100 | August, 1990 | 47 | 48 | 5=100 |
| November, 2002 | 41 | 48 | 11=100 | May, 1990 | 41 | 54 | 5=100 |
| September, 2002 | 41 | 55 | 4=100 | January, 1989 | 45 | 50 | 5=100 |
| Late August, 2002 | 47 | 44 | 9=100 | September, 1988 (RVs) | 50 | 45 | 5=100 |
| May, 2002 | 44 | 44 | 12=100 | May, 1988 | 41 | 54 | 5=100 |
| March, 2002 | 50 | 40 | 10=100 | January, 1988 | 39 | 55 | 6=100 |
| Late September, 2001 | 57 | 34 | 9=100 | | | | |
| Early September, 2001 | 41 | 53 | 6=100 | | | | |
| June, 2001 | 43 | 52 | 5=100 | | | | |
| March, 2001 | 47 | 45 | 8=100 | | | | |
| February, 2001 | 46 | 43 | 11=100 | | | | |
| January, 2001 | 55 | 41 | 4=100 | | | | |

QUESTION 2 HELD FOR FUTURE RELEASE

Q.3 How much thought, if any, have you given to the candidates running for president in 2008?¹ [READ]

| | | Jan 2008 | Dec 2007 | Nov 2007 | Oct 2007 | Sept 2007 | July 2007 | June 2007 | April 2007 | March 2007 | Feb 2007 | Dec 2006 |
|----------|---------------------------|-------------|-------------|-------------|-------------|--------------|--------------|--------------|---------------|---------------|-------------|-------------|
| 48 | A lot | 44 | 35 | 34 | 30 | 27 | 30 | 29 | 26 | 24 | 24 | 23 |
| 29 | Some | 32 | 33 | 35 | 37 | 33 | 38 | 34 | 34 | 36 | 34 | 36 |
| 10 | Not much | 11 | 13 | 16 | 17 | 21 | 16 | 20 | 21 | 20 | 22 | 20 |
| 11 | None at all | 11 | 18 | 14 | 14 | 17 | 15 | 16 | 17 | 18 | 18 | 20 |
| <u>2</u> | DK/Ref (VOL. DO NOT READ) | <u>2</u> | <u>1</u> | <u>1</u> | <u>2</u> | <u>2</u> | <u>1</u> | <u>1</u> | <u>2</u> | <u>2</u> | <u>2</u> | <u>1</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q.4 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, **INSERT NAME**) would you say your overall opinion of... **[INSERT ITEM; RANDOMIZE]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about (**NEXT NAME**)? **[IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

| | -----Favorable----- | | | -----Unfavorable----- | | | (VOL) Never | (VOL) Can't |
|-----------------------------|---------------------|------|--------|-----------------------|------|--------|----------------|----------------|
| | Total | Very | Mostly | Total | Very | Mostly | Heard of | rate/Ref |
| a. George W. Bush | 34 | 9 | 25 | 61 | 39 | 22 | * | 5=100 |
| January, 2008 | 36 | 11 | 25 | 60 | 37 | 23 | 0 | 4=100 |
| Late December, 2007 | 33 | 10 | 23 | 63 | 41 | 22 | 0 | 4=100 |
| August, 2007 | 40 | 12 | 28 | 57 | 34 | 23 | * | 3=100 |
| December, 2006 | 39 | 12 | 27 | 57 | 34 | 23 | * | 4=100 |
| April, 2006 | 40 | 15 | 25 | 57 | 35 | 22 | * | 3=100 |
| Late October, 2005 | 46 | 17 | 29 | 51 | 29 | 22 | * | 3=100 |
| July, 2005 | 51 | 22 | 29 | 46 | 25 | 21 | 0 | 3=100 |
| Late March, 2005 | 53 | 23 | 30 | 45 | 27 | 18 | 0 | 2=100 |
| Mid-October, 2004 (RVs) | 56 | 26 | 30 | 42 | 23 | 19 | * | 2=100 |
| Early October, 2004 (RVs) | 57 | 27 | 30 | 40 | 20 | 20 | 0 | 3=100 |
| Early September, 2004 | 52 | 25 | 27 | 43 | 24 | 19 | * | 5=100 |
| August, 2004 | 58 | 27 | 31 | 39 | 22 | 17 | 0 | 3=100 |
| June, 2004 | 52 | 19 | 33 | 45 | 22 | 23 | * | 3=100 |
| Early February, 2004 | 53 | 21 | 32 | 44 | 25 | 19 | 0 | 3=100 |
| January 29-February 1, 2004 | 52 | -- | -- | 47 | -- | -- | -- | 1=100 |
| Gallup: January 2-5, 2004 | 65 | -- | -- | 35 | -- | -- | -- | *=100 |
| Gallup: October 6-8, 2003 | 60 | -- | -- | 39 | -- | -- | -- | 1=100 |
| Gallup: June 9-10, 2003 | 66 | -- | -- | 33 | -- | -- | -- | 1=100 |
| April, 2003 | 72 | 37 | 35 | 25 | 11 | 14 | 0 | 3=100 |
| January, 2003 | 70 | 28 | 42 | 28 | 10 | 18 | 0 | 2=100 |
| December, 2002 | 68 | 35 | 33 | 27 | 11 | 16 | 0 | 5=100 |

1 In December, 2007, and before the question was worded: "How much thought, if any, have you given to candidates who may be running for president in 2008?"

Q. 4 CONTINUED...

| | | -----Favorable----- | | | -----Unfavorable----- | | | (VOL) | (VOL) | |
|----|---------------------------|---------------------|------|--------|-----------------------|------|--------|-------|----------|----------|
| | | Total | Very | Mostly | Total | Very | Mostly | Never | Can't | |
| | | | | | | | | | Heard of | rate/Ref |
| | July, 2001 | 61 | 22 | 39 | 35 | 14 | 21 | * | 4=100 | |
| | January, 2001 | 60 | 24 | 36 | 33 | 12 | 21 | 0 | 7=100 | |
| | May, 2000 | 58 | 18 | 40 | 31 | 12 | 19 | 1 | 10=100 | |
| | March, 1999 ² | 61 | 21 | 40 | 21 | 7 | 14 | 4 | 14=100 | |
| | November, 1997 | 54 | 13 | 41 | 18 | 6 | 12 | 9 | 19=100 | |
| b. | Mitt Romney | 30 | 6 | 24 | 44 | 15 | 29 | 8 | 18=100 | |
| | January, 2008 | 31 | 7 | 24 | 43 | 13 | 30 | 8 | 18=100 | |
| | Late December, 2007 | 29 | 4 | 25 | 35 | 11 | 24 | 17 | 19=100 | |
| | August, 2007 | 28 | 5 | 23 | 24 | 7 | 17 | 29 | 19=100 | |
| c. | John McCain | 53 | 12 | 41 | 31 | 10 | 21 | 3 | 13=100 | |
| | January, 2008 | 55 | 14 | 41 | 31 | 9 | 22 | 3 | 11=100 | |
| | Late December, 2007 | 46 | 8 | 38 | 34 | 10 | 24 | 7 | 13=100 | |
| | August, 2007 | 47 | 8 | 39 | 29 | 8 | 21 | 12 | 12=100 | |
| | December, 2006 | 51 | 13 | 38 | 26 | 6 | 20 | 10 | 13=100 | |
| | April, 2006 | 54 | 14 | 40 | 26 | 7 | 19 | 8 | 12=100 | |
| | Late October, 2005 | 56 | 15 | 41 | 19 | 5 | 14 | 10 | 15=100 | |
| | Late March, 2005 | 59 | 15 | 44 | 17 | 4 | 13 | 8 | 16=100 | |
| | July, 2001 | 51 | 14 | 37 | 22 | 5 | 17 | 13 | 14=100 | |
| | January, 2001 | 59 | 18 | 41 | 15 | 3 | 12 | 9 | 17=100 | |
| | May, 2000 | 54 | 14 | 40 | 20 | 5 | 15 | 11 | 15=100 | |
| d. | Mike Huckabee | 33 | 8 | 25 | 37 | 14 | 23 | 9 | 21=100 | |
| | January, 2008 | 34 | 8 | 26 | 37 | 13 | 24 | 10 | 19=100 | |
| | Late December, 2007 | 27 | 7 | 20 | 32 | 11 | 21 | 19 | 22=100 | |
| e. | Hillary Clinton | 52 | 20 | 32 | 42 | 24 | 18 | * | 6=100 | |
| | January, 2008 | 52 | 20 | 32 | 44 | 25 | 19 | * | 4=100 | |
| | Late December, 2007 | 50 | 21 | 29 | 44 | 26 | 18 | * | 6=100 | |
| | August, 2007 | 55 | 21 | 34 | 39 | 21 | 18 | 2 | 4=100 | |
| | December, 2006 | 56 | 22 | 34 | 39 | 21 | 18 | * | 5=100 | |
| | April, 2006 | 54 | 20 | 34 | 42 | 21 | 21 | 1 | 3=100 | |
| | Late October, 2005 | 56 | 20 | 36 | 38 | 19 | 19 | 1 | 5=100 | |
| | Late March, 2005 | 57 | 22 | 35 | 36 | 17 | 19 | * | 7=100 | |
| | December 2002 | 47 | 15 | 32 | 44 | 23 | 21 | 1 | 8=100 | |
| | July, 2001 | 53 | 20 | 33 | 42 | 23 | 19 | 1 | 4=100 | |
| | January, 2001 | 60 | 25 | 35 | 35 | 16 | 19 | * | 5=100 | |
| | May, 2000 | 49 | 15 | 34 | 42 | 22 | 20 | 1 | 8=100 | |
| | Early December, 1998 | 66 | 32 | 34 | 31 | 15 | 16 | * | 3=100 | |
| | Early October, 1998 (RVs) | 58 | 24 | 34 | 36 | 18 | 18 | * | 6=100 | |
| | Early September, 1998 | 64 | 24 | 40 | 31 | 13 | 18 | 0 | 5=100 | |
| | Late August, 1998 | 63 | 25 | 38 | 34 | 13 | 21 | * | 3=100 | |
| | March, 1998 | 65 | 26 | 39 | 31 | 14 | 17 | * | 4=100 | |
| | January, 1997 | 57 | 17 | 40 | 40 | 17 | 23 | * | 3=100 | |
| | June, 1996 | 53 | 13 | 40 | 43 | 17 | 26 | * | 4=100 | |

Q. 4 CONTINUED...

| | | -----Favorable----- | | | -----Unfavorable----- | | | (VOL) | (VOL) | |
|----|---------------------------|---------------------|------|--------|-----------------------|------|--------|-------|----------|----------|
| | | Total | Very | Mostly | Total | Very | Mostly | Never | Can't | |
| | | | | | | | | | Heard of | rate/Ref |
| | April, 1996 | 49 | 12 | 37 | 46 | 19 | 27 | 0 | 5=100 | |
| | February, 1996 | 42 | 14 | 28 | 54 | 27 | 27 | 0 | 4=100 | |
| | January, 1996 | 42 | 10 | 32 | 54 | 26 | 28 | 0 | 4=100 | |
| | October, 1995 | 58 | 14 | 44 | 38 | 14 | 24 | -- | 4=100 | |
| | August, 1995 | 49 | 16 | 33 | 47 | 22 | 25 | * | 4=100 | |
| | December, 1994 | 50 | 17 | 33 | 45 | 20 | 25 | 1 | 4=100 | |
| | July, 1994 | 57 | 19 | 38 | 40 | 18 | 22 | 1 | 2=100 | |
| | May, 1993 | 60 | 19 | 41 | 29 | 11 | 18 | 1 | 10=100 | |
| f. | Barack Obama | 58 | 19 | 39 | 30 | 13 | 17 | 2 | 10=100 | |
| | January, 2008 | 56 | 20 | 36 | 33 | 13 | 20 | 3 | 8=100 | |
| | Late December, 2007 | 54 | 16 | 38 | 30 | 12 | 18 | 5 | 11=100 | |
| | August, 2007 | 48 | 14 | 34 | 26 | 10 | 16 | 13 | 13=100 | |
| g. | Bill Clinton | 52 | 20 | 32 | 42 | 22 | 20 | * | 6=100 | |
| | Late December, 2007 | 54 | 22 | 32 | 40 | 20 | 20 | 0 | 6=100 | |
| | December, 2006 | 63 | 29 | 34 | 33 | 16 | 17 | 1 | 3=100 | |
| | April, 2006 | 61 | 27 | 34 | 36 | 18 | 18 | 0 | 3=100 | |
| | Late October, 2005 | 62 | 26 | 36 | 34 | 18 | 16 | * | 4=100 | |
| | Late March, 2005 | 64 | 24 | 40 | 32 | 13 | 19 | 0 | 4=100 | |
| | December, 2002 | 46 | 17 | 29 | 49 | 27 | 22 | * | 5=100 | |
| | July, 2001 | 50 | 20 | 30 | 46 | 27 | 19 | 0 | 4=100 | |
| | January, 2001 | 64 | 23 | 41 | 34 | 17 | 17 | 0 | 2=100 | |
| | May, 2000 | 48 | 17 | 31 | 47 | 28 | 19 | * | 5=100 | |
| | March, 1999 | 55 | 21 | 34 | 42 | 23 | 19 | * | 3=100 | |
| | December, 1998 | 55 | 23 | 32 | 43 | 24 | 19 | 0 | 2=100 | |
| | Early October, 1998 (RVs) | 52 | 15 | 37 | 44 | 24 | 20 | 0 | 4=100 | |
| | Early September, 1998 | 57 | 18 | 39 | 41 | 23 | 18 | 0 | 2=100 | |
| | Late August, 1998 | 54 | 18 | 36 | 44 | 24 | 20 | 0 | 2=100 | |
| | March, 1998 | 62 | 22 | 40 | 35 | 16 | 19 | * | 3=100 | |
| | November, 1997 | 63 | 19 | 44 | 35 | 14 | 21 | 0 | 2=100 | |
| | October, 1997 | 62 | 15 | 47 | 36 | 16 | 20 | * | 2=100 | |
| | September, 1997 | 62 | 18 | 44 | 35 | 14 | 21 | 0 | 3=100 | |
| | August, 1997 | 61 | 16 | 45 | 38 | 17 | 21 | 0 | 1=100 | |
| | April, 1997 | 61 | 17 | 44 | 37 | 16 | 21 | * | 2=100 | |
| | January, 1997 | 66 | 17 | 49 | 32 | 14 | 18 | * | 2=100 | |
| | October, 1996 (RVs) | 57 | 12 | 45 | 41 | 19 | 22 | 0 | 2=100 | |
| | June, 1996 | 61 | 16 | 45 | 37 | 14 | 23 | * | 2=100 | |
| | April, 1996 | 57 | 16 | 41 | 40 | 16 | 24 | 0 | 3=100 | |
| | February, 1996 | 55 | 20 | 35 | 43 | 21 | 22 | 0 | 2=100 | |
| | January, 1996 | 56 | 13 | 43 | 42 | 15 | 27 | 0 | 2=100 | |
| | August, 1995 | 49 | 13 | 36 | 49 | 20 | 29 | 0 | 2=100 | |
| | February, 1995 | 55 | 14 | 41 | 42 | 17 | 25 | 0 | 3=100 | |
| | December, 1994 | 51 | 17 | 34 | 46 | 22 | 24 | 0 | 3=100 | |
| | July, 1994 | 58 | 15 | 43 | 41 | 16 | 25 | * | 1=100 | |
| | May, 1993 | 60 | 18 | 42 | 35 | 12 | 23 | 0 | 5=100 | |
| | July, 1992 | 59 | 17 | 42 | 34 | 9 | 25 | 0 | 7=100 | |
| | June, 1992 | 46 | 10 | 36 | 47 | 14 | 33 | 1 | 6=100 | |
| | May, 1992 | 53 | 11 | 42 | 42 | 10 | 32 | * | 5=100 | |

Q. 4 CONTINUED...

| | -----Favorable----- | | | -----Unfavorable----- | | | (VOL) | (VOL) |
|----------------|---------------------|-------------|---------------|-----------------------|-------------|---------------|-----------------|-----------------|
| | | | | | | | Never | Can't |
| | <u>Total</u> | <u>Very</u> | <u>Mostly</u> | <u>Total</u> | <u>Very</u> | <u>Mostly</u> | <u>Heard of</u> | <u>rate/Ref</u> |
| March, 1992 | 53 | 10 | 43 | 40 | 11 | 29 | 1 | 6=100 |
| February, 1992 | 59 | 15 | 44 | 31 | 7 | 24 | 2 | 8=100 |
| January, 1992 | 37 | 9 | 28 | 15 | 4 | 11 | 27 | 21=100 |
| November, 1991 | 30 | 5 | 25 | 10 | 2 | 8 | 39 | 21=100 |

NO QUESTIONS 5-6

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

| | |
|----------|--------------------------------|
| 81 | Yes, Registered |
| 78 | Absolutely certain |
| 3 | Chance registration has lapsed |
| * | Don't know/Refused |
| 18 | No, Not registered/Don't know |
| <u>1</u> | Don't know/Refused |
| 100 | |

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

| | Republican | Democrat | Independent | (VOL.) (VOL.) | | DK/ Ref | Lean Rep | Lean Dem |
|----------------------|------------|----------|-------------|------------------|----------------|------------|-------------|-------------|
| | | | | No Preference | Other Party | | | |
| Early February, 2008 | 26 | 35 | 31 | 5 | * | 3=100 | 11 | 14 |
| January, 2008 | 24 | 33 | 37 | 4 | * | 2=100 | 12 | 18 |
| Late December, 2007 | 25 | 32 | 36 | 4 | * | 3=100 | 12 | 18 |
| November, 2007 | 28 | 33 | 32 | 4 | 1 | 2=100 | 9 | 16 |
| October, 2007 | 25 | 37 | 33 | 3 | * | 2=100 | 11 | 17 |
| September, 2007 | 27 | 32 | 32 | 6 | * | 3=100 | 8 | 16 |
| August, 2007 | 26 | 32 | 32 | 5 | 1 | 4=100 | 10 | 16 |
| July, 2007 | 27 | 32 | 34 | 4 | * | 3=100 | 11 | 17 |
| June, 2007 | 25 | 34 | 32 | 6 | * | 3=100 | 10 | 17 |
| April, 2007 | 25 | 28 | 40 | 5 | * | 2=100 | 13 | 17 |
| March, 2007 | 25 | 36 | 33 | 3 | * | 3=100 | 12 | 16 |
| February, 2007 | 25 | 34 | 34 | 4 | * | 3=100 | 10 | 18 |
| Mid-January, 2007 | 24 | 35 | 34 | 3 | * | 4=100 | 12 | 18 |
| Early-January, 2007 | 23 | 31 | 39 | 4 | * | 3=100 | 12 | 18 |
| Yearly Totals | | | | | | | | |
| 2007 | 25.4 | 32.9 | 33.7 | 4.6 | .4 | 3.1=100 | 10.7 | 16.7 |
| 2006 | 27.6 | 32.8 | 30.3 | 5.0 | .4 | 3.9=100 | 10.2 | 14.5 |
| 2005 | 29.2 | 32.8 | 30.3 | 4.5 | .3 | 2.8=100 | 10.2 | 14.9 |

PARTY/PARTYLN CONTINUED...

| | | | | (VOL.) | (VOL.) | | | |
|-------------------|-------------------|-----------------|--------------------|----------------------|--------------------|---------------|-----------------|-----------------|
| | <u>Republican</u> | <u>Democrat</u> | <u>Independent</u> | <u>No Preference</u> | <u>Other Party</u> | <u>DK/Ref</u> | <u>Lean Rep</u> | <u>Lean Dem</u> |
| 2004 | 29.5 | 33.1 | 30.0 | 4.0 | .4 | 3.0=100 | 11.8 | 13.6 |
| 2003 | 29.8 | 31.4 | 31.2 | 4.7 | .5 | 2.5=100 | 12.1 | 13.0 |
| 2002 | 30.3 | 31.2 | 30.1 | 5.1 | .7 | 2.7=100 | 12.6 | 11.6 |
| 2001 | 29.2 | 33.6 | 28.9 | 5.1 | .5 | 2.7=100 | 11.7 | 11.4 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | .6 | 3.6=100 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 28.2 | 34.6 | 29.5 | 5.0 | .5 | 2.1=100 | 11.7 | 12.5 |
| 2000 | 27.5 | 32.5 | 29.5 | 5.9 | .5 | 4.0=100 | 11.6 | 11.6 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | .5 | 1.9=100 | 13.0 | 14.5 |
| 1998 | 27.5 | 33.2 | 31.9 | 4.6 | .4 | 2.4=100 | 11.8 | 13.5 |
| 1997 | 28.2 | 33.3 | 31.9 | 4.0 | .4 | 2.3=100 | 12.3 | 13.8 |
| 1996 | 29.2 | 32.7 | 33.0 | 5.2=100 | | | 12.7 | 15.6 |
| 1995 | 31.4 | 29.7 | 33.4 | 5.4=100 | | | 14.4 | 12.9 |
| 1994 | 29.8 | 31.8 | 33.8 | 4.6=100 | | | 14.3 | 12.6 |
| 1993 | 27.4 | 33.8 | 34.0 | 4.8=100 | | | 11.8 | 14.7 |
| 1992 | 27.7 | 32.7 | 35.7 | 3.9=100 | | | 13.8 | 15.8 |
| 1991 | 30.9 | 31.4 | 33.2 | 4.5=100 | | | 14.6 | 10.8 |
| 1990 | 31.0 | 33.1 | 29.1 | 6.8=100 | | | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34=100 | | | | | |
| 1987 | 26 | 35 | 39=100 | | | | | |

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.7 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

| | | Jan <u>2008</u> | Nov <u>2007</u> | Oct <u>2007</u> |
|----------|---------------------------|--------------------|--------------------|--------------------|
| 30 | Excellent | 28 | 16 | 17 |
| 50 | Good | 50 | 51 | 52 |
| 16 | Only fair | 18 | 28 | 22 |
| 2 | Poor | 2 | 2 | 5 |
| <u>2</u> | Don't know/Refused (VOL.) | <u>2</u> | <u>3</u> | <u>4</u> |
| 100 | | 100 | 100 | 100 |

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q.8 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

| | | Jan <u>2008</u> | Nov <u>2007</u> | Oct <u>2007</u> |
|----------|---------------------------|--------------------|--------------------|--------------------|
| 10 | Excellent | 11 | 9 | 4 |
| 50 | Good | 57 | 47 | 46 |
| 31 | Only fair | 28 | 34 | 39 |
| 7 | Poor | 3 | 7 | 7 |
| <u>2</u> | Don't know/Refused (VOL.) | <u>1</u> | <u>3</u> | <u>4</u> |
| 100 | | 100 | 100 | 100 |

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.9 Which of the following Democratic candidates would be your first choice for president? (**READ AND RANDOMIZE**) [IF "Don't know" **PROBE ONCE WITH:** "Just as of today, would you say you LEAN toward...(READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=596]:

| Early Feb 2008 | | WITHOUT GORE | | | | | | | WITH GORE | | | |
|----------------|------------------------------------|--------------|----------|----------|----------|-----------|------------|-----------|-----------|-----------|------------|----------|
| | | Jan 2008 | Dec 2007 | Nov 2007 | Oct 2007 | Sept 2007 | July 2007^ | Apr 2007^ | Mar 2007^ | July 2007 | April 2007 | Mar 2007 |
| 46 | Hillary Clinton | 46 | 46 | 45 | 45 | 42 | 44 | 39 | 39 | 40 | 34 | 35 |
| 38 | Barack Obama | 31 | 26 | 23 | 24 | 25 | 24 | 27 | 28 | 21 | 24 | 26 |
| n/a | John Edwards | 13 | 14 | 12 | 12 | 14 | 13 | 21 | 19 | 18 | 16 | * |
| n/a | Dennis Kucinich | 4 | 3 | 1 | 4 | 2 | 3 | 1 | * | 2 | 1 | * |
| n/a | Bill Richardson | n/a | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 1 | 1 |
| n/a | Joe Biden | n/a | 2 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 1 | 1 |
| n/a | Chris Dodd | n/a | * | 1 | 1 | 1 | 1 | * | * | 1 | * | * |
| n/a | Mike Gravel | n/a | 0 | * | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| n/a | Al Gore^ | n/a | n/a | n/a | n/a | n/a | -- | -- | -- | 12 | 14 | 12 |
| 1 | Other (VOL.) | * | * | 2 | * | 1 | 1 | * | * | 1 | * | 0 |
| 1 | None of them (VOL.) | 1 | 2 | 1 | 3 | 2 | 3 | 5 | 4 | 2 | 5 | 3 |
| 12 | DK/Haven't thought about it (VOL.) | 4 | 3 | 9 | 7 | 8 | 6 | 3 | 5 | 6 | 2 | 5 |
| 2 | Refused (VOL.) | 1 | 1 | * | * | * | 0 | 1 | 1 | 0 | * | 1 |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

^March-July trends recalculated by substituting in Al Gore supporters' second choice.

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q.10 Which of the following Republican candidates would be your first choice for president? (**READ AND RANDOMIZE**) [IF "Don't know" **PROBE ONCE WITH:** "Just as of today, would you say you LEAN toward ...(READ). IF STILL DK, ENTER.]

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=513]:

| Early Feb 2008 | | WITHOUT GINGRICH | | | | | | | WITH GINGRICH | | | | |
|----------------|------------------------------------|------------------|----------|----------|----------|------------|------------|-----------|---------------|-----------|-----------|----------|----------|
| | | Jan 2008 | Dec 2007 | Nov 2007 | Oct 2007 | Sept 2007^ | July 2007^ | Apr 2007^ | Mar 2007^ | Sept 2007 | July 2007 | Apr 2007 | Mar 2007 |
| 42 | John McCain | 29 | 22 | 19 | 18 | 16 | 16 | 25 | 24 | 15 | 16 | 23 | 22 |
| 22 | Mitt Romney | 17 | 12 | 13 | 9 | 10 | 12 | 10 | 9 | 9 | 10 | 8 | 8 |
| 20 | Mike Huckabee | 20 | 17 | 10 | 8 | 4 | 1 | 3 | 2 | 4 | 1 | 3 | 2 |
| 5 | Ron Paul | 6 | 4 | 4 | 3 | 1 | 3 | n/a | n/a | 1 | 2 | n/a | n/a |
| n/a | Rudy Giuliani | 13 | 20 | 26 | 31 | 33 | 29 | 33 | 35 | 32 | 27 | 32 | 33 |
| n/a | Fred Thompson | 9 | 9 | 12 | 17 | 22 | 20 | 12 | n/a | 21 | 18 | 10 | n/a |
| n/a | Duncan Hunter | n/a | 1 | 1 | n/a | n/a | n/a | 1 | 1 | n/a | n/a | 1 | 1 |
| n/a | Tom Tancredo | n/a | n/a | * | 1 | 1 | 1 | n/a | n/a | 1 | 1 | n/a | n/a |
| n/a | Sam Brownback | n/a | n/a | n/a | n/a | 3 | 1 | 1 | 2 | 2 | 1 | * | 2 |
| n/a | Newt Gingrich | n/a | n/a | n/a | n/a | -- | -- | -- | -- | 6 | 8 | 9 | 7 |
| n/a | Tommy Thompson | n/a | n/a | n/a | n/a | n/a | 1 | 2 | 3 | n/a | 1 | 2 | 3 |
| n/a | Jim Gilmore | n/a | n/a | n/a | n/a | n/a | n/a | * | 3 | n/a | n/a | * | 3 |
| * | Other (VOL.) | * | 1 | * | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 2 |
| 3 | None of them (VOL.) | 1 | 2 | 3 | 4 | 2 | 4 | 3 | 6 | 2 | 3 | 3 | 5 |
| 7 | DK/Haven't thought about it (VOL.) | 5 | 10 | 12 | 8 | 7 | 11 | 9 | 12 | 6 | 11 | 8 | 12 |
| 1 | Refused | * | 2 | * | 0 | * | * | * | * | * | * | * | * |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

^March-September trends recalculated by substituting in Gingrich's supporters second choice.

ASK ALL:

Q.11 If Hillary Clinton were to win the 2008 election, do you, personally, LIKE or DISLIKE the idea of Bill Clinton being back in the White House?

| | | Oct <u>2007</u> |
|----------|-------------------------------|--------------------|
| 42 | Like | 45 |
| 40 | Dislike | 33 |
| 13 | Neither/Doesn't matter (VOL.) | 18 |
| <u>5</u> | Don't know/Refused (VOL.) | <u>4</u> |
| 100 | | 100 |

NO QUESTION 12

Thinking now about the nation's economy...

Q.13 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

| | <u>Excellent</u> | <u>Good</u> | <u>Only Fair</u> | <u>Poor</u> | <u>Don't know/Refused</u> |
|-------------------------------|------------------|-------------|------------------|-------------|---------------------------|
| Early February, 2008 | 1 | 16 | 36 | 45 | 2=100 |
| January, 2008 | 3 | 23 | 45 | 28 | 1=100 |
| November, 2007 | 3 | 20 | 44 | 32 | 1=100 |
| September, 2007 | 3 | 23 | 43 | 29 | 2=100 |
| June, 2007 | 6 | 27 | 40 | 25 | 2=100 |
| February, 2007 | 5 | 26 | 45 | 23 | 1=100 |
| December, 2006 | 6 | 32 | 41 | 19 | 2=100 |
| Early November, 2006 (RVs) | 9 | 35 | 37 | 17 | 2=100 |
| Late October, 2006 | 6 | 27 | 40 | 25 | 2=100 |
| September, 2006 | 5 | 32 | 41 | 20 | 2=100 |
| March, 2006 | 4 | 29 | 44 | 22 | 1=100 |
| January, 2006 | 4 | 30 | 45 | 19 | 2=100 |
| Early October, 2005 | 2 | 23 | 45 | 29 | 1=100 |
| Mid-September, 2005 | 3 | 28 | 44 | 24 | 1=100 |
| Mid-May, 2005 | 3 | 29 | 47 | 20 | 1=100 |
| January, 2005 | 3 | 36 | 45 | 15 | 1=100 |
| December, 2004 | 3 | 33 | 43 | 20 | 1=100 |
| Early November, 2004 (RVs) | 5 | 31 | 37 | 26 | 1=100 |
| Mid-September, 2004 | 4 | 34 | 40 | 20 | 2=100 |
| August, 2004 | 3 | 30 | 45 | 21 | 1=100 |
| Late April, 2004 | 4 | 34 | 38 | 22 | 2=100 |
| Late February, 2004 | 2 | 29 | 42 | 26 | 1=100 |
| February 9-12, 2004 (Gallup) | 2 | 31 | 46 | 21 | 0=100 |
| January 12-15, 2004 (Gallup) | 3 | 34 | 42 | 21 | 0=100 |
| January 2-5, 2004 (Gallup) | 3 | 40 | 41 | 16 | *=100 |
| December 11-14, 2003 (Gallup) | 3 | 34 | 44 | 19 | *=100 |
| November 3-5, 2003 (Gallup) | 2 | 28 | 49 | 21 | *=100 |
| October 24-26, 2003 (Gallup) | 2 | 24 | 44 | 30 | *=100 |
| October 6-8, 2003 (Gallup) | 2 | 20 | 50 | 27 | 1=100 |
| September 8-10, 2003 (Gallup) | 1 | 20 | 49 | 30 | *=100 |
| August 4-6, 2003 (Gallup) | 1 | 24 | 52 | 23 | *=100 |
| February 17-19, 2003 (Gallup) | 1 | 17 | 48 | 34 | *=100 |
| February 4-6, 2002 (Gallup) | 2 | 26 | 55 | 16 | 1=100 |
| March 5-7, 2001 (Gallup) | 3 | 43 | 43 | 10 | 1=100 |
| January 7-10, 2000 (Gallup) | 19 | 52 | 23 | 5 | 1=100 |
| January 15-17, 1999 (Gallup) | 14 | 55 | 27 | 4 | *=100 |
| March 20-22, 1998 (Gallup) | 20 | 46 | 27 | 7 | *=100 |
| Jan 31 - Feb 2, 1997 (Gallup) | 4 | 38 | 43 | 15 | *=100 |

Q.13 CONTINUED...

| | <u>Excellent</u> | <u>Good</u> | <u>Only Fair</u> | <u>Poor</u> | <u>Don't Know/Refused</u> |
|--|------------------|-------------|------------------|-------------|---------------------------|
| March 15-17, 1996 (<i>Gallup</i>) | 2 | 31 | 48 | 18 | 1=100 |
| May 11-14, 1995 (<i>Gallup</i>) | 2 | 27 | 50 | 20 | 1=100 |
| January 15-17, 1994 (<i>Gallup</i>) | * | 22 | 54 | 24 | *=100 |
| February 12-14, 1993 (<i>Gallup</i>) | * | 14 | 46 | 39 | 1=100 |
| January 3-6, 1992 (<i>Gallup</i>) | * | 12 | 46 | 41 | 1=100 |

QUESTIONS 14-54 HELD FOR FUTURE RELEASE