

**2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 43 JANUARY  
FINAL TOPLINE  
JANUARY 22 – FEBRUARY 5, 2019  
TOTAL N=6,637<sup>1</sup>**

**NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.**

**THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. THE OTHER QUESTIONS ON THIS SURVEY ARE HELD FOR FUTURE RELEASE. THE TWO ITEMS IN THIS TOPLINE WERE ASKED ONLY OF A RANDOM ONE-HALF OF THE FULL SAMPLE.**

**ASK ALL:**

RACESURV47 Here is a list of things that some people may find acceptable and some may not. For each, please indicate if you, personally, think it is acceptable. **[RANDOMIZE ITEMS; OBSERVE FORM SPLITS; REVERSE RESPONSE OPTIONS 1-4 FOR RANDOM ½ OF RESPONDENTS WITH 5 ALWAYS LAST]**

**ASK FORM 2 ONLY [n=3,314]:**

- e. A person wearing traditional dress from a country or culture other than their own as part of a Halloween costume

<u>Total</u>		<u>White</u>	<u>Black</u>	<u>Hispanic</u>
26	Always acceptable	31	14	20
32	Sometimes acceptable	35	28	26
15	Rarely acceptable	14	17	17
13	Never acceptable	10	22	15
13	Not sure	10	19	20
1	No answer	*	1	2
		(n=1,505)	(n=750)	(n=787)

**ASK FORM 2 ONLY [n=3,314]:**

- f. A white person using makeup to darken their skin so they appear to be a different race as part of a Halloween costume

<u>Total</u>		<u>White</u>	<u>Black</u>	<u>Hispanic</u>
15	Always acceptable	18	5	11
19	Sometimes acceptable	21	13	17
16	Rarely acceptable	16	13	15
37	Never acceptable	35	53	35
12	Not sure	10	14	19
1	No answer	1	1	2
		(n=1,505)	(n=750)	(n=787)

<sup>1</sup> The Wave 43 survey includes 1,038 responses from members of Ipsos's KnowledgePanel who participated in this survey in addition to regular ATP panelists. In order to analyze subgroups, the survey includes an [oversample](#) of black and Hispanic respondents. The data are weighted to be representative of the U.S. population as a whole.